

July 6, 2018

Valley Industry & Commerce Association

# VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



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## VICA Celebrates Metro Board Approval to Build Light Rail Line for the East San Fernando Valley Transit Corridor

"The East San Fernando Valley Transit Corridor fulfills a promise to voters - a commitment to better connect communities throughout the Valley."

- Los Angeles Mayor Eric Garcetti



## Media Mentions

Brown's Budget Steps Up to Persuade California's Booming Film/TV Production to Stay Home

[Daily News](#)  
June 29

Mayor Garcetti Checks Out Future Train Route through the Valley by Bus

[Daily News](#)  
June 29

VICA Adds Names to Hall of Fame

[SFVBJ](#)  
June 29

Westfield's Promenade 2035 Project Sparks Concerns at Warner Center Neighborhood Council Meeting

[Daily News](#)  
July 5

VICA President Stuart Waldman joins Councilmember Paul Krekorian, Los Angeles Mayor Eric Garcetti, Secretary of the California State Transportation Agency Brian Annis, VICA Board Member Francine Oschin (**Oschin Partners**) and Executive Director of the San Fernando Valley Council of Governments John Bwarie at a press conference celebrating Metro Board's vote to bring light rail to the San Fernando Valley.

Last Thursday, VICA President Stuart Waldman joined Los Angeles Mayor Eric Garcetti, Councilmember Paul Krekorian, Councilwoman Nury Martinez, **Metro** CEO Phil Washington and other Valley elected officials at a press conference hosted by **Metro** in celebration of the **Metro** Board's historic vote to bring light rail to the San Fernando Valley.

For years, VICA has led advocacy and coalition-building efforts to grow support for

bringing light rail to the San Fernando Valley. "The **Metro** Board's approval of light rail for the East Valley Transit Corridor is a crucial step toward delivering on the promise made to voters," Waldman said. "This is exactly what Valley residents voted for when they

VICA Thanks our

## Renewing Members

**Boys & Girls Club of the West Valley**  
(2007)

**Daar & Newman**  
(2011)

**Glendale Arts & Alex Theatre**  
(2014)

**Hand Prop Room**  
(2013)

## Calendar

### The Week Ahead

#### Transportation Committee

Tuesday, July 10  
8 - 10 a.m.

#### The Garland

4222 Vineland Ave., North Hollywood

Click [here](#) to RSVP

#### New Member Breakfast

Thursday, July 12  
8:30 - 10 a.m.

VICA Office

16600 Sherman Way, Suite 170, Van Nuys

Click [here](#) to RSVP

### Save the Date

#### NewsMaker Connection

with Christina Miller

Tuesday, July 17

3 - 4:30 p.m.

VICA Office

16600 Sherman Way, Suite 170, Van Nuys

Click [here](#) to RSVP

#### Government Affairs Committee Meeting

Wednesday, July 18

Noon - 2 p.m.

VICA Office

16600 Sherman Way, Suite 170, Van Nuys

Click [here](#) to RSVP

#### Leaders Forum with Austin Beutner

Thursday, July 19

8 - 9:30 a.m.

#### Sportsmen's Lodge,

Starlight Room

12833 Ventura Blvd., Studio

stood with VICA and supported Measure M. We are thrilled this is finally becoming a reality."

When completed in 2027, the light rail line will allow local residents and visitors from across the Valley and Los Angeles access to shops, restaurants and other amenities such as hospitals, schools and the Van Nuys Civic Center.

Click [here](#) for more information on the East San Fernando Valley Transit Corridor.

Click [here](#) to read VICA's full statement on the Metro Board's approval to build light rail in the San Fernando Valley.



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### Mayor Garcetti's Homeless Strategies Tsar Christina Miller

Tuesday, July 17, 2018

3:00 - 4:30 p.m. at the VICA Office

Join VICA for a special NewsMaker Connection, as Senior Project Manager of Homeless Strategies Christina Miller talks about her work in alleviating the current homelessness crisis facing Los Angeles.

The event is free for VICA members. Non-members interested in attending, please contact [Helene](#) at the VICA office.



Click [here](#) to RSVP Today!

## Job Opportunity at VICA: Legislative Affairs Associate

VICA is looking for a Legislative Affairs Associate who will support the legislative affairs team advocating on issues impacting business at the local, state and federal levels. This is an excellent opportunity for a recent graduate to work in a fast-paced environment on a wide range of policy issues, with opportunities to learn and gain valuable networks and experience. Please share this with your contacts and, to apply, email a resume and cover letter to [Jessica@vica.com](mailto:Jessica@vica.com).

Read the job description by clicking [here](#).

## Oppose Rent Control in Los Angeles County

On July 31, the Los Angeles County Board of Supervisors will consider a draft interim rent hike freeze ordinance. VICA is unclear how this proposal is legal under the Costa-Hawkins



City  
Click [here](#) to RSVP

### Ambassador Committee Meeting

Wednesday, July 25  
8:30 to 10 a.m.  
VICA Office  
16600 Sherman Way, Suite 170, Van Nuys  
Click [here](#) to RSVP

[VIEW FULL CALENDAR HERE](#)

## Hot Issues

### Education

The State Board of Education will likely approve another set of revisions to California's plan to comply with the federal Every Student Succeeds Act. State officials remain optimistic that the plan will be signed by Education Secretary Betsy DeVos.

### Gas Tax

A former San Diego city councilmember announced this week he's raised over \$1.1 million online for his campaign to repeal the 12-cent-a-gallon gas tax backed by Gov. Brown. The repeal of the gas tax would threaten the funding plan to handle a backlog of road and bridge repairs.

### Immigration

A federal judge refused to block California from restricting local law enforcement cooperation with immigration agents, an early legal victory for the state's "sanctuary" law. This law represents one of the clearest attempts by Californians to push back against the president's zeal in curtailing illegal immigration.

### Net Neutrality

California lawmakers said they've reached an agreement on legislation to enshrine net neutrality provisions in state law. The California proposal goes further than the now-defunct federal rules.

### Marijuana Regulation

Act. The stop-gap measure will cap rent hikes at 3 percent a year in incorporated areas of LA County, with "base rents"

frozen at current levels. This draft rent control ordinance will be devastating to the rental housing market, especially as California is already being suffocated by the housing crisis. This ordinance would effectively kill the incentive to build more housing, cause landlords to neglect maintenance and repair and inflate prices for non rent-controlled units. Many cities have taken significant steps toward incentivizing affordable housing, and these programs should be given the opportunity to work rather than repealing settled law that balances the interests of renters and landlords.

For more information, email [Armando@vica.com](mailto:Armando@vica.com).



PRESENTING SPONSORS:



## Los Angeles Unified School District Superintendent Austin Beutner

Thursday, July 19, 2018

8:00 - 9:30 a.m.

Sportsmen's Lodge, Starlight Room  
12833 Ventura Blvd., Studio City

Reserve your spot for VICA's upcoming Leaders Forum presented by **Englander Knabe & Allen**, **FilmL.A.** and **Microsoft**. Tickets to this event are \$60. For more information regarding sponsorships, contact Helene at [Helene@vica.com](mailto:Helene@vica.com).



Click [here](#) to RSVP for VICA's Leaders Forum!



Following the broad marijuana legalization at the start of the year, the legal market has been massively undercut by a surge in the black market. The number of outlaw dispensaries in Los Angeles County greatly outnumbers the 150 licensed storefront retailers.

#### Soda Tax

California recently banned local soda taxes, as Governor Brown signed legislation prohibiting local governments from imposing new taxes on soda until 2031. This follows similar bans recently passed in Arizona and Michigan.



## Member Messages: Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for \$50 per week or \$175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your member message, contact [Helene@vica.com](mailto:Helene@vica.com) or call (818) 817-0545.

#### ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at [vica.com](http://vica.com).

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