Ballot Measure Set to Worsen Housing Crisis

"No one wins if Prop 10 passes. It's bad for renters, bad for homeowners and bad for business."

- VICA President Stuart Waldman

On Wednesday, VICA President Stuart Waldman joined other business leaders and organizations in Sacramento to oppose Proposition 10, which will open the door to rent control and worsen the housing crisis.

"No one wins under Prop 10," Waldman said. "Prop 10 will make it harder for renters to find affordable housing in the San Fernando Valley, traditionally an area of Los Angeles that has been an affordable place for middle class families, and impact employers looking to fill jobs. Homeowners will be forced to shift their properties to other uses like vacation rentals or condos due to the onerous uncertainty of hundreds of unelected rental boards and commissions. Prop 10 is flawed and will only exacerbate the housing crisis and prevent millions of dollars in development and new jobs from entering the area."

VICA Victory: SoCal Water Board Invests in Critical Water Infrastructure Upgrades

In a major victory for long-term water security, the Metropolitan Water District of Southern California (MWD) Board of Directors voted on...
Tuesday to support and fund a two-tunnel project as part of the California WaterFix.

Deteriorating infrastructure is threatening the reliability and future supply of one-third of the water used by Southern California homes and businesses. The board authorized $10.8 billion for the project to build two tunnels under the Sacramento-San Joaquin Delta. The vote makes MWD the primary investor in the project, which has a total estimated cost of $16.7 billion. VICA has been at the forefront in support of this significant investment to modernize California's water delivery system. A reliable supply of water is critical not only to our physical and environmental well-being, but also to maintaining a strong, vibrant economy in the San Fernando Valley and throughout Southern California.

Local Officeholders Luncheon
Thursday, August 16, 2018
11:30 a.m. - 2 p.m. at the Sheraton Universal Hotel
333 Universal Hollywood Drive, Universal City

Join VICA for our annual Local Officeholders Luncheon, which provides members unparalleled access to the Valley's elected officials and officials from other local governments.

Tickets cost $300/person. For more information, email Cathy@vica.com or call the VICA office.

Confirmed speakers (as of 7/13/2018):

Jeffrey Prang
L.A. COUNTY Assessor

Mike Feuer
L.A. CITY Attorney

Ron Galperin
L.A. CITY Controller

Herb Wesson
L.A. CITY Council President

Bob Blumenfield
L.A. CITY Councilmember

Joe Buscaino
L.A. CITY Councilmember

Mitchell Englander
L.A. CITY Councilmember

Jose Huizar
L.A. CITY Councilmember
Hot Issues

Census
Concerns are growing about the impacts a census undercount could have on California. Undercounting children could have long-term effects on funding for California schools, as census data are used to allocate more than $800 billion a year to federal programs.

Elections
For a decade, voter participation during primary elections has decreased. But this June, California broke that trend, as over 37 percent of constituents registered to vote actually cast a ballot.

Privacy
Strict new privacy regulations set California apart from the 49 other states, meaning a lack of uniformity in business practices that will be confusing to corporations and consumers alike - but potentially big paydays for lawyers who specialize in class-action lawsuits.

Click here to RSVP!

Job Opportunity at VICA: Legislative Affairs Associate

VICA is looking for a Legislative Affairs Associate who will support the legislative affairs team advocating on issues impacting business at the local, state and federal levels. This is an excellent opportunity for a recent graduate to work in a fast-paced environment on a wide range of policy issues, with opportunities to learn and gain valuable networks and experience. Please share this with your contacts and, to apply, email a resume and cover letter to Jessica@vica.com.

Read the job description by clicking here.
Transportation
In the weeks since an initiative set to repeal an increase to the gas tax, qualified for November's ballot, construction companies, labor groups and civic organizations have poured $3.7 million into a campaign against the repeal. The ballot measure would repeal an increase in the state gas tax and vehicle fees expected to raise more than $5 billion annually for road and bridge repairs and improving mass transit.

Utilities
California's utility companies must now notify customers and follow other set procedures when switching off power lines to prevent fires. On Thursday, state utility regulators unanimously approved new rules for power companies that de-energize lines in extreme weather conditions to safeguard against fire risk.

Los Angeles County Board of Supervisors to Consider Tax on Property Owners
On July 17, the Los Angeles County Board of Supervisors will consider the Safe Clean Water Program, which would impose a 2.5 cent per square foot parcel tax on impermeable surface to help fund stormwater projects throughout Los Angeles County. Should the Supervisors move forward with the ordinance, the tax will be placed on the November ballot for voters to consider. Although this proposal is laudable, businesses and property owners are already facing incredibly high costs that make it unfeasible to stay in California. At VICA's July 18 Government Affairs Committee meeting, following the decision by the Board of Supervisors to place the tax on the November 2018 ballot, we will be joined by L.A. County staff where members will have an opportunity to discuss the program and consider VICA's position on the final ballot measure.

Click here to RSVP for VICA's Government Affairs Committee.
Click here for more information on the Safe Clean Water Program.

Last Chance to RSVP for the Leader's Forum!

Los Angeles Unified School District Superintendent
Austin Beutner
Thursday, July 19, 2018
8:00 - 9:30 a.m.
Sportsmen's Lodge, Starlight Room
12833 Ventura Blvd., Studio City

Reserve your spot for VICA's upcoming Leaders Forum presented by Englander Knabe & Allen, FilmL.A. and Microsoft. Tickets to this event are $60. For more information, contact Helene at Helene@vica.com.
Committee Report

Transportation Committee (7/10)
*Hosted by The Garland*

- The committee heard updates from Cory Zelmer of Metro on the Sepulveda Transit Corridor, as well as from Mark Waier of Los Angeles World Airports on the LAX Automated People Mover.
- John Bwarie, Executive Director for the San Fernando Valley Council of Governments (SFVCOG), provided the committee with a recap on SFVCOG’s 2018 Valley Mobility Workshop.
- The committee recommended to oppose Proposition 6, which would eliminate critical funding to improve California’s roads and transportation infrastructure.
- The committee recommended to support Senate Bill 961 (Allen), which would allow cities and counties to form enhanced infrastructure financing districts that can issue bonds to finance affordable housing developments within a half-mile of major transit stops.

Learn more about VICA Committees [here](#).

Member Messages:
Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for $50 per week or $175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional $5 per week. For more information or to schedule your member message, contact Helene@vica.com or call (818) 817-0545.

ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at vica.com.

Valley Industry & Commerce Association (VICA)
San Fernando Valley, California
16600 Sherman Way Ste. 170 Van Nuys, CA 91406
Tel (818) 817-0545 Fax (818) 907-7094 Admin@vica.com