

July 13, 2018

Valley Industry & Commerce Association

VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



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"No one wins if Prop 10 passes. It's bad for renters, bad for homeowners and bad for business."

- VICA President Stuart Waldman

Media Mentions

The Valley Gets a Metro Rail
89.3 KPCC
July 3

Rent Control Fight Heats Up
Politico
July 12

Calendar

The Week Ahead

Newsmaker Connection with Christina Miller
Sponsored by **State Farm**
Tuesday, July 17
3 to 4:30 p.m.
VICA Office
16600 Sherman Way, Suite 170, Van Nuys
Click [here](#) to RSVP

Government Affairs Committee Meeting
Wednesday, July 18

Noon to 2 p.m.
VICA Office
16600 Sherman Way, Suite 170, Van Nuys

Ballot Measure Set to Worsen Housing Crisis



VICA President Stuart Waldman spoke at a press conference on Wednesday for the No on Prop 10 coalition.

On Wednesday, VICA President Stuart Waldman joined other business leaders and organizations in Sacramento to oppose Proposition 10, which will open the door to rent control and worsen the housing crisis.

"No one wins under Prop 10," Waldman said. "Prop 10 will make it harder for renters to find affordable housing in the San Fernando Valley, traditionally an area of Los Angeles that has been an affordable place for middle class families, and impact employers looking to fill jobs. Homeowners will be forced to shift their properties to other uses like vacation rentals or condos due to the onerous uncertainty of hundreds of unelected rental boards and commissions. Prop 10 is flawed and will only exacerbate the housing crisis and prevent millions of dollars in development and new jobs from entering the area."

VICA Victory: SoCal Water Board Invests in Critical Water Infrastructure Upgrades

In a major victory for long-term water security, the **Metropolitan Water District of Southern California (MWD)** Board of Directors voted on



170, Van Nuys
Click [here](#) to RSVP

Leaders Forum with Austin Beutner

Sponsored by **Englander,
Knabe & Allen; FilmL.A.,
Inc.; and Microsoft**

Thursday, July 19
8 to 9:30 a.m.

Sportsmen's Lodge,
Starlight Room
12833 Ventura Blvd., Studio
City

Click [here](#) to RSVP

Save the Date

Ambassador Committee Meeting

Wednesday, July 25
8:30 to 10 a.m.

VICA Office
16600 Sherman Way, Suite
170, Van Nuys
Click [here](#) to RSVP

Labor & Employment Committee Meeting

Wednesday, August 1
8:30 to 10 a.m.

Hilton Universal City
555 Universal Drive
Click [here](#) to RSVP

Education Committee Meeting

Sponsored by **Woodbury
University**

Thursday, August 2
8:30 to 10 a.m.

VICA Office
16600 Sherman Way, Suite
170, Van Nuys
Click [here](#) to RSVP

Energy, Environment & Utilities Committee Meeting

Sponsored by
**Metropolitan Water
District**

Thursday, May 9
Noon to 1:30 p.m.

VICA Office
16600 Sherman Way, Suite
170, Van Nuys
Click [here](#) to RSVP

Land Use Committee Meeting

Tuesday, August 14
8 to 10 a.m.

The Garland
4222 Vineland Ave.,
North Hollywood
Click [here](#) to RSVP

Government Affairs Committee Meeting

Wednesday, August 15
Noon to 2 p.m.

Tuesday to attend and fund a
two-tunnel project as part of
the California WaterFix.

Deteriorating infrastructure is threatening the reliability and future supply of one-third of the water used by Southern California homes and businesses. The board authorized \$10.8 billion for the project to build two tunnels under the Sacramento-San Joaquin Delta. The vote makes **MWD** the primary investor in the project, which has a total estimated cost of \$16.7 billion. VICA has been at the forefront in support of this significant investment to modernize California's water delivery system. A reliable supply of water is critical not only to our physical and environmental well-being, but also to maintaining a strong, vibrant economy in the San Fernando Valley and throughout Southern California.

VICAVICTORY

**LOCAL
OFFICEHOLDERS
LUNCHEON 2018**

PRESENTED BY

LA DWP Los Angeles Department of Water & Power

SCG Southern California Gas Company

WELLS FARGO

SEMPRA Sempra Energy

Local Officeholders Luncheon

Thursday, August 16, 2018

11:30 a.m. - 2 p.m. at the **Sheraton Universal Hotel**
333 Universal Hollywood Drive, Universal City

Join VICA for our annual Local Officeholders Luncheon, which provides members unparalleled access to the Valley's elected officials and officials from other local governments.

Tickets cost \$300/person. For more information, email Cathy@vica.com or call the VICA office.

Confirmed speakers (as of 7/13/2018):



Jeffrey Prang
L.A. COUNTY
Assessor



Mike Feuer
L.A. CITY
Attorney



Ron Galperin
L.A. CITY
Controller



Herb Wesson
L.A. CITY
Council President



Bob Blumenfield
L.A. CITY
Councilmember



Joe Buscaino
L.A. CITY
Councilmember



Mitchell Englander
L.A. CITY
Councilmember



Jose Huizar
L.A. CITY
Councilmember

VICA Office
16600 Sherman Way, Suite
170, Van Nuys
Click [here](#) to RSVP

Local Officeholders Luncheon

Sponsored by *LADWP, SoCal Gas and Wells Fargo*

Thursday, August 16
11:30 a.m. to 2 p.m.

Sheraton Universal

333 Universal Hollywood
Dr., Universal City
Click [here](#) to RSVP

VICA After Dark with Frank Miller

Sponsored by *Burbank Airport Marriott, Metro and Parsons*

Wednesday, August 29
5:30 to 7:30 p.m.

Burbank Airport Marriott

2627 N. Hollywood Way,
Burbank
Click [here](#) to RSVP

[VIEW FULL CALENDAR
HERE](#)

Hot Issues

Census

Concerns are **growing** about the impacts a census undercount could have on California. Undercounting children could have long-term effects on funding for California schools, as census data are used to allocate more than \$800 billion a year to federal programs.

Elections

For a decade, voter **participation** during primary elections has decreased. But this June, California broke that trend, as a over 37 percent of constituents registered to vote actually cast a ballot.

Privacy

Strict new **privacy regulations** set California apart from the 49 other states, meaning a lack of uniformity in business practices that will be confusing to corporations and consumers alike - but potentially big paydays for lawyers who specialize in class-action lawsuits.



Paul Koretz
L.A. CITY
Councilmember



Paul Krekorian
L.A. CITY
Councilmember



Nury Martinez
L.A. CITY
Councilwoman



Mitch O'Farrell
L.A. CITY
Councilmember



David Ryu
L.A. CITY
Councilmember



Emily Gabel Luddy
CITY OF
BURBANK
Mayor



David Shapiro
CITY OF
CALABASAS
Councilmember



Ara Najarian
CITY OF
GLENDALE
Councilmember



Antonio Lopez
CITY OF
SAN FERNANDO
Vice Mayor



Gabriel Buelna
LACCD
Board Trustee



Mike Fong
LACCD
Board Trustee



Ernest Moreno
LACCD
Board Trustee



Scott Svonkin
LACCD
Board Trustee



Steve Veres
LACCD
Board Trustee



Nick Melvoin
LAUSD
Board Member



Scott Schmerelson
LAUSD
Board Member

Click [here](#) to RSVP!

Job Opportunity at VICA: Legislative Affairs Associate

VICA is looking for a Legislative Affairs Associate who will support the legislative affairs team advocating on issues impacting business at the local, state and federal levels. This is an excellent opportunity for a recent graduate to work in a fast-paced environment on a wide range of policy issues, with opportunities to learn and gain valuable networks and experience. Please share this with your contacts and, to apply, email a resume and cover letter to Jessica@vica.com.

Read the job description by clicking [here](#).

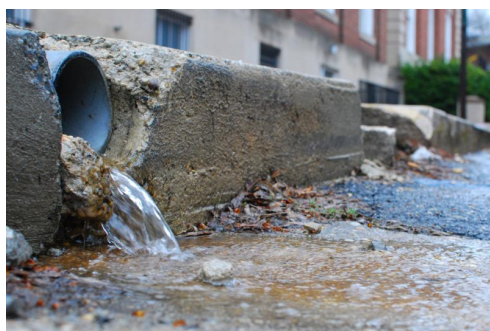
Transportation

In the weeks since an initiative set to repeal an increase to the gas tax qualified for November's ballot, construction companies, labor groups and civic organizations have poured \$3.7 million into a **campaign** against the repeal. The ballot measure would repeal an increase in the state gas tax and vehicle fees expected to raise more than \$5 billion annually for road and bridge repairs and improving mass transit.

Utilities

California's utility companies must now **notify** customers and follow other set procedures when switching off power lines to prevent fires. On Thursday, state utility regulators unanimously approved new rules for power companies that de-energize lines in extreme weather conditions to safeguard against fire risk.

Los Angeles County Board of Supervisors to Consider Tax on Property Owners



On July 17, the Los Angeles County Board of Supervisors will consider the Safe Clean Water Program, which would impose a 2.5 cent per square foot parcel tax on impermeable surface to help fund stormwater projects throughout Los Angeles County. Should the Supervisors move forward with the ordinance, the tax will be placed on the November ballot for voters to consider. Although this proposal is laudable, businesses and property owners are already facing incredibly high costs that make it

unfeasible to stay in California. At VICA's July 18 Government Affairs Committee meeting, following the decision by the Board of Supervisors to place the tax on the November 2018 ballot, we will be joined by L.A. County staff where members will have an opportunity to discuss the program and consider VICA's position on the final ballot measure.

Click [here](#) to RSVP for VICA's Government Affairs Committee.

Click [here](#) for more information on the Safe Clean Water Program.

Last Chance to RSVP for the Leader's Forum!



PRESENTING SPONSORS:



Los Angeles Unified School District Superintendent **Austin Beutner**

Thursday, July 19, 2018

8:00 - 9:30 a.m.

Sportsmen's Lodge, Starlight Room
12833 Ventura Blvd., Studio City

Reserve your spot for VICA's upcoming Leaders Forum presented by **Englander Knabe & Allen**, **FilmL.A.** and **Microsoft**. Tickets to this event are \$60. For more information, contact Helene at Helene@vica.com.



Committee Report

Transportation Committee (7/10)

Hosted by **The Garland**

- The committee heard updates from Cory Zelmer of **Metro** on the Sepulveda Transit Corridor, as well as from Mark Waier of Los Angeles World Airports on the LAX Automated People Mover.
- John Bwarie, Executive Director for the San Fernando Valley Council of Governments (SFVCOG), provided the committee with a recap on SFVCOG's 2018 Valley Mobility Workshop.
- The committee recommended to oppose Proposition 6, which would eliminate critical funding to improve California's roads and transportation infrastructure.
- The committee recommended to support Senate Bill 961 (Allen), which would allow cities and counties to form enhanced infrastructure financing districts that can issue bonds to finance affordable housing developments within a half-mile of major transit stops.

Learn more about VICA Committees [here](#).



Member Messages:

Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for \$50 per week or \$175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your member message, contact Helene@vica.com or call (818) 817-0545.

ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at vica.com

Valley Industry & Commerce Association (VICA)

San Fernando Valley, California

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