

July 20, 2018

Valley Industry & Commerce Association

# VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



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## LAUSD Superintendent Shares Vision for the District at Leaders Forum

"Work remains so that every student in the Los Angeles Unified School District gets what they deserve. We need to ensure every school gets what they deserve."

- LAUSD Superintendent Austin Beutner



LAUSD Superintendent Austin Beutner poses with event sponsors and VICA Chair. From left to right: Lena Gonzalez (Microsoft), Paul Audley (FilmL.A.), Kellie Hawkins (Englander, Knabe & Allen), VICA Chair Lisa Gritzner (LG Strategies), Beutner, Robyn Hines (Microsoft) and LAUSD Board Member Nick Melvoin.

## Media Mentions

LAUSD Chief Austin Beutner tells Valley group the district needs to generate revenue, or it 'will not be pretty'  
[Daily News](#)  
July 20

First of Garcetti-Backed Homeless Shelters Nears Opening, with a \$700,000 Deck  
[LA Times](#)  
July 17

VICA Condemns Rent Control Proposition  
[SFVBJ](#)  
July 13

People in the News: VICA Hall of Fame  
[Valley News Group](#)  
June 29

On Thursday, VICA members enjoyed breakfast at **Sportsmen's Lodge** with Los Angeles Unified School District Superintendent Austin Beutner. Beutner discussed a wide range of topics, including the integration of technology into school curricula, the district's budget, and the importance of transparency. He noted that "LAUSD means two things: the unified students and the unified community." During the Q&A segment, Beutner discussed the role of charter schools and the dedication of teachers. The superintendent said, "Traditional public schools and charter schools are working toward the same goal - to provide a good public education." He concluded by reiterating his commitment to creating a more sustainable model for the district: "We need to build a model with accountability and with transparency."

Thank you to the presenting sponsors for the event, **Englander, Knabe & Allen**, **FilmL.A. Inc.** and **Microsoft**.

[Click here](#) to view more pictures from Thursday's event!

## Oppose Rent Control in Los Angeles County

On July 31, the Los Angeles

VICA Thanks our

## Renewing Members

Ervin Cohen & Jessup  
(2016)

Marathon  
Communications  
(2009)

San Fernando  
Community Health  
Center  
(2016)

County Board of Supervisors will consider a draft interim rent hike freeze ordinance. VICA is unclear how this proposal is legal under the Costa-Hawkins Act. The stop-gap measure will cap rent hikes at 3 percent a year in incorporated areas of L.A. County, with "base rents"

frozen at current levels. This draft rent control ordinance will be devastating to the rental housing market, especially as California is already being suffocated by the housing crisis. This ordinance would effectively kill the incentive to build more housing, cause landlords to neglect maintenance and repair and inflate prices for non rent-controlled units. Many cities have taken significant steps toward incentivizing affordable housing, and these programs should be given the opportunity to work rather than repealing settled law that balances the interests of renters and landlords.



For more information, email [Armando@vica.com](mailto:Armando@vica.com).

## VICA Welcomes Our New Members

Chandler Partners

Multicultural Learning  
Center

Strategies 360

## Senior Project Manager of Homeless Strategies Visits VICA for Newsmaker Connection



Christina Miller joined VICA to discuss her work in alleviating the current homelessness crisis facing Los Angeles.

On Tuesday, VICA members heard from Christina Miller, Senior Project Manager of Homeless Strategies for the Office of Mayor Eric Garcetti. Miller discussed her work in alleviating the current homelessness crisis facing Los Angeles. She spoke optimistically about the work her team is doing, and said, "We are heading in the right direction with unprecedented progress." Miller also answered questions from attendees, addressing issues such as safe parking programs that seek to shelter Los Angeles' 9,000 vehicle dwellers, as well as other initiatives currently in progress to ameliorate the crisis. "Our goal is to create more indoor spaces for people to go because, at the end of the day, we need to get people off the streets," Miller said. "We are working to do whatever we can to

expedite these processes."

The event was presented by **State Farm**.

Click [here](#) to view more pictures from Wednesday's event!

## Calendar The Week Ahead

### Ambassador Committee Meeting

Wednesday, July 25  
8:30 to 10 a.m.  
VICA Office  
16600 Sherman Way, Suite  
170, Van Nuys  
Click [here](#) to RSVP

### Save the Date

#### Labor & Employment Committee Meeting

Wednesday, August 1  
8:30 to 10 a.m.

#### Hilton Universal City

555 Universal Hollywood  
Drive, Universal City  
Click [here](#) to RSVP

#### Education Committee Meeting

Sponsored by **Woodbury University**

Thursday, August 2  
8:30 to 10 a.m.  
VICA Office  
16600 Sherman Way, Suite  
170, Van Nuys

Click [here](#) to RSVP

**Energy, Environment & Utilities Committee Meeting**

Sponsored by *Metropolitan Water District*

Thursday, August 9  
Noon to 1:30 p.m.  
VICA Office  
16600 Sherman Way, Suite 170, Van Nuys  
Click [here](#) to RSVP

**Land Use Committee Meeting**

Tuesday, August 14  
8 to 10 a.m.  
**The Garland**  
4222 Vineland Ave., North Hollywood  
Click [here](#) to RSVP

**Government Affairs Committee Meeting**  
Sponsored by *The Dolphin Group*

Wednesday, August 15  
Noon to 2 p.m.  
VICA Office  
16600 Sherman Way, Suite 170, Van Nuys  
Click [here](#) to RSVP

**Local Officeholders Luncheon**

Thursday, August 16  
11:30 a.m. to 2 p.m.  
**Sheraton Universal Hotel**  
333 Universal Hollywood Drive, Universal City  
Click [here](#) to RSVP

**VICA After Dark with Frank Miller**

Wednesday, August 29  
5:30 to 7:30 p.m.  
**Burbank Airport Marriott**  
2500 N. Hollywood Way, Burbank  
Click [here](#) to RSVP

[VIEW FULL CALENDAR HERE](#)

**Hot Issues**

**Education**

University of California regents unanimously voted to approve an \$8.7-billion spending plan for the next academic year, which includes the first tuition decrease in nearly two decades. Months of lobbying for more state funding prevented a proposed 2.5 percent tuition hike, although

**LOCAL OFFICEHOLDERS LUNCHEON 2018**

PRESENTED BY

- Los Angeles Department of Water & Power
- Southern California Gas Company
- Sempra Energy Utility
- WELLS FARGO

**Local Officeholders Luncheon**

Thursday, August 16, 2018  
11:30 a.m. to 2 p.m.  
Sheraton Universal Hotel  
333 Universal Hollywood Drive, Universal City

Reserve your spot for one of VICA's most popular events of the year! The Local Officeholders Luncheon provides members unparalleled access to the Valley's elected officials and officials from other local governments.

Confirmed Speakers (as of 7/20/2018):



**Jeffrey Prang**  
L.A. COUNTY Assessor



**Mike Feuer**  
L.A. CITY Attorney



**Ron Galperin**  
L.A. CITY Controller



**Herb Wesson**  
L.A. CITY Council President



**Bob Blumenfield**  
L.A. CITY Councilmember



**Joe Buscaino**  
L.A. CITY Councilmember



**Mitchell Englander**  
L.A. CITY Councilmember



**Jose Huizar**  
L.A. CITY Councilmember



**Paul Koretz**  
L.A. CITY



**Paul Krekorian**  
L.A. CITY



**Nury Martinez**  
L.A. CITY



**Mitch O'Farrell**  
L.A. CITY

regents approved an annual 3.5 tuition increase for out-of-state and international students.

### Cal-3 Ballot Measure

On Wednesday, the California Supreme Court removed from the November ballot a measure aimed at dividing California into three states. The court cited questions regarding the proposition's validity and the potential harm in permitting the measure to remain on the ballot as reasons for the decision.

### Health Insurance

Covered California expects to increase its health insurance premiums by an average of 8.7 percent in 2019, double what it would have been if Congress had not dropped the Affordable Care Act individual mandate.

### Homelessness

Although a recent report shows that L.A.'s overall homeless population dipped slightly, the demographic of older adults shot up 22 percent to nearly 5,000 people. According to a report, L.A.'s housing crisis is increasingly driving people into homelessness for the first time at advanced ages.

### Transit

Metro is partnering up with an on-demand taxi service for a pilot program that aims to fill a mobility gap in L.A. Starting this fall, New York-based transportation service Via Transportation Inc. will become available to passengers who can't afford ride-sharing services

such as Uber and Lyft, and who live a good distance from bus and train stations.

### Voting

In an effort to boost voter turnout, Governor Brown recently signed a bill requiring counties to prepay postage for mail-in ballots in California elections. The law will go into effect in 2019, and counties will be allowed to

Councilmember



**David Ryu**  
L.A. CITY  
Councilmember

Councilmember



**Emily Gabel Luddy**  
CITY OF  
BURBANK  
Mayor

Councilwoman



**David Shapiro**  
CITY OF  
CALABASAS  
Councilmember

Councilmember



**Ara Najarian**  
CITY OF  
GLENDALE  
Councilmember



**Antonio Lopez**  
CITY OF  
SAN FERNANDO  
Vice Mayor



**Gabriel Buelna**  
LACCD  
Board Trustee



**Mike Fong**  
LACCD  
Board Trustee



**Ernest Moreno**  
LACCD  
Board Trustee



**Scott Svonkin**  
LACCD  
Board Trustee



**Steve Veres**  
LACCD  
Board Trustee



**Nick Melvojn**  
LAUSD  
Board Member



**Scott Schmerelson**  
LAUSD  
Board Member

[Click here](#) to RSVP for VICA's Local Officeholders Luncheon!

## Committee Reports

### Government Affairs Committee (7/18)

- Edel Vizcarra from Los Angeles County's Public Works Department presented an update on the stormwater tax ballot measure which, if approved by voters, would impose a 2.5 cent per square foot parcel tax on impermeable surface within the Los Angeles County Flood Control District.
- The committee recommended to support the Proposition 5: Property Tax Transfer, Proposition 4: Children's Hospital Bond Act of 2018 and the two charter amendments to change the date of City of Los Angeles and Los Angeles Unified School District elections to be the same day as state elections.
- The committee recommended to oppose Proposition 6, which eliminate road repair and transportation funding by repealing the gas tax. They also recommended to oppose Proposition 7, which would repeal of the Daylight Saving Time Act in California.

countries will be allowed to file claims with the state seeking reimbursement of postage costs.

[Click here to learn more about VICA's committees.](#)



## Member Messages: Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for \$50 per week or \$175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your member message, contact [Helene@vica.com](mailto:Helene@vica.com) or call (818) 817-0545.

### ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at [vica.com](http://vica.com).

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