

August 24, 2018

Valley Industry & Commerce Association

# VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



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**"You can't solve homelessness if you don't build more housing."**

- Jen Kim, Los Angeles County Chief Executive Office

## Media Mentions

Gas Tax Debate  
[KABC-AM 790 Talk Radio](#)  
August 23

Former Wells Fargo Exec Joins Union Bank  
[SFVBJ](#)  
August 21

A New Roadblock for the Economy and the Environment  
[Santa Clarita Valley Signal](#)  
August 19

## Members

**VICA Thanks Our Renewing Members**

[President's Circle](#)

## It's "Bills, Bills, Bills" in Sacramento

As the Legislature moves into its final week of the 2017-2018 session and bills start landing on the Governor's desk, VICA is making sure the San Fernando Valley's voice is heard in Sacramento. VICA urged the Governor to sign SB 910, which would ban short-term health insurance which lacks basic patient protections and risks destabilizing the health insurance marketplace. We urged him to veto SB 946, which threatens local cities' ability to regulate sidewalk vendors even if they are impeding brick-and-mortar business. Hundreds of bills are still in the Legislature, which has until next Friday to send bills to the Governor.



VICA is strongly opposing damaging bills such as SB 100, which will drive up costs for ratepayers by pursuing a goal of 100 percent renewable energy, even if that goal simply isn't reasonable. VICA is also opposing SB 328, which will take away the ability for school boards to decide what's best for local students by forbidding schools from starting before 8:30 a.m. VICA also opposes AB 1249 which will ban animal testing in many common personal care products, even when animal testing is required by government agencies.

VICA continues to advocate in support of SB 905, which will give cities local control over their nightlife and tourism industries, and SB 961, a financing tool for local municipalities to build affordable housing near transit stops.

Take action on these bills and many others by visiting VICA's [Action Center](#).

## VICA Opposes City of LA Ballot Measure to Allow City-Run Bank

The VICA Board voted to oppose City of Los Angeles Measure B, which is on the November ballot. Charter Amendment B seeks voter approval for the creation of a municipal bank. While voter approval would not create a municipal bank, it is the first step in the creation of a bank. Pursuing the establishment of a municipal bank requires energy, time and resources that could be better deployed serving the needs of Los Angeles. The City's own Chief Legislative Analyst found that a city-run bank would be hugely expensive, risky and unrealistic. Voters will be misled to believe that the creation of a municipal bank is a viable alternative to traditional banks or a solution to challenges such as lack of housing. This wastes city resources, including staff time, and distracts

city leaders from investing their energy and political capital in more realistic solutions to Los Angeles' challenges.

For more information, email [elizabeth@vica.com](mailto:elizabeth@vica.com)



(1988)

**Bronze Member**



(2015)

Paramount Pictures  
(2010)

Signature Flight Support  
(2013)

## Calendar

### The Week Ahead

#### TrendingHome Expo

Saturday, August 25  
9 a.m. to 4 p.m.  
Petree Hall, Los Angeles  
Convention Center  
1201 S. Figueroa St., Los  
Angeles  
Click [here](#) to RSVP

#### VICA After Dark with Frank Miller

Wednesday, August 29  
5:30 to 7:30 p.m.  
**Burbank Airport Marriott**  
2500 N. Hollywood Way,  
Burbank  
Click [here](#) to RSVP

### Save the Date

#### Aviation Committee Meeting

Sponsored by **Aeroplex  
Aerolease Group**  
Wednesday, September 5  
Noon to 1:30 p.m.  
Aerolease Associates Van  
Nuys East, 7943 Woodley  
Ave., Van Nuys  
Click [here](#) to RSVP

#### Entertainment Committee Meeting

Sponsored by **Sound City**  
Thursday, Sept. 6  
8:30 to 10 a.m.  
VICA Office

For more information, email [elizabeth@vica.com](mailto:elizabeth@vica.com).

THE VALLEY INDUSTRY AND COMMERCE ASSOCIATION RECOMMENDS THE FOLLOWING POSITIONS:

<b>PROP 1</b> Veteran and Affordable Housing Bond	A \$4 billion general obligation bond to fund affordable housing programs in California.	<b>SUPPORT</b>
<b>PROP 3</b> Water Supply and Quality Bond	Authorizes a crucial \$8.877 billion bonds for California's water infrastructure.	<b>SUPPORT</b>
<b>PROP 4</b> Children's Hospital Bond	\$1.5 billion to fund capital improvement programs for children's hospitals in California.	<b>SUPPORT</b>
<b>PROP 6</b> Eliminates Road Repair Funding	Halts urgent safety repairs and upgrades to freeways, roads, and bridges, and makes it difficult to raise revenue for critical infrastructure in future.	<b>OPPOSE</b>
<b>PROP 7</b> Year-Round Daylight Saving Time	Unnecessarily places California on year-round Daylight Saving Time, out of sync with rest of U.S.	<b>OPPOSE</b>
<b>PROP 8</b> Limit on Dialysis Clinic Revenue	Reduces access for patients by capping total revenue of kidney dialysis treatment centers.	<b>OPPOSE</b>
<b>PROP 10</b> Repeal Costa-Hawkins Protections	Allows unlimited rent control on single family homes and new apartments, effectively freezing new housing supply and driving up rents.	<b>OPPOSE</b>
<b>PROP 11</b> Ambulance Employee Standards	Establishes common sense law so paramedics can respond to emergencies on their breaks.	<b>SUPPORT</b>
<b>MEASURE B – CITY OF LA</b> First Step to City-Run Bank	Voter approval is first step to risky and infeasible city-run bank.	<b>OPPOSE</b>
<b>MEASURE E – CITY OF LA</b> City Election Dates	Aligns City of LA elections with state elections to improve voter turnout.	<b>SUPPORT</b>
<b>MEASURE EE – CITY OF LA</b> LAUSD Election Dates	Aligns LAUSD elections with state elections to improve voter turnout.	<b>SUPPORT</b>
<b>MEASURE W – COUNTY OF LA</b> Tax on Rainwater	Penalizes lower-density Valley businesses with surface parking lots with new per-square-foot tax.	<b>OPPOSE</b>

**ABOUT VICA**  
Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando, and Santa Clarita.

Valley Industry & Commerce Association • 16600 Sherman Way, Suite 170, Van Nuys, CA 91406 • phone: 818.817.0545 • [vica.com](http://vica.com)

## Send VICA Your Nominations for the 2018 Harmon Ballin Community Service Award

VICA's Harmon Ballin Community Service Award annually honors an active VICA member who has made an outstanding contribution to our community through their long-term community service activities. A nominee is someone who:

1. Has been an active VICA member and is actively engaged in the organization currently
2. Has significant and long-term involvement in philanthropic and community/public serve organizations or a significant record in that area
3. Is a role model as a community leader



16600 Sherman Way, Suite  
170, Van Nuys  
Click [here](#) to RSVP

**Transportation  
Committee Meeting**  
*Hosted by The Garland*  
Tuesday, Sept. 11  
8 to 10 a.m.

**The Garland**  
4222 Vineland Ave., North  
Hollywood  
Click [here](#) to RSVP

**Government Affairs  
Committee Meeting**  
*Sponsored by Dolphin  
Group*  
Wednesday, Sept. 12  
Noon to 2 p.m.  
VICA Office  
16600 Sherman Way, Suite  
170, Van Nuys  
Click [here](#) to RSVP

**Mile of Quarters**  
Saturday, Sept. 15  
10 a.m. to 5 p.m.  
Westfield Topanga Mall  
6600 Topanga Canyon  
Blvd., Canoga Park  
Click [here](#) to RSVP

**Healthcare Committee  
Meeting**  
*Sponsored by Valley  
Presbyterian Hospital*  
Thursday, Sept. 20  
Noon to 1:30 p.m.  
**Valley Presbyterian  
Hospital**  
15107 Vanowen St., Van  
Nuys  
Click [here](#) to RSVP

**Tee Off Fore Kids Golf  
Classic**  
Monday, Sept. 24  
9:30 a.m. to 7 p.m.  
Calabasas Country Club  
Golf Course  
4515 Park Entrada,  
Calabasas  
Click [here](#) to RSVP

**Ambassador Committee  
Meeting**  
Wednesday, Sept. 26  
8:30 to 10 a.m.  
VICA Office  
16600 Sherman Way, Suite  
170, Van Nuys  
Click [here](#) to RSVP

**After Dark with LAPD  
Chief Michel Moore**  
Wednesday, Sept. 26  
5:30 to 7:30 p.m.  
**The Bel-Air**  
662 Sepulveda Blvd.,  
Beverly Hills  
Click [here](#) to RSVP



Please submit your nomination to [Jessica@vica.com](mailto:Jessica@vica.com) by Friday, August 31.

## Spotlight on VICA Executive Committee Leadership

Alex Kasendorf, *Treasurer of VICA*, is a lawyer and lobbyist with **Alpert, Barr and Grant, APLC** in Encino. His practice focuses on litigation, dispute resolution, advocacy and lobbying. Licensed as an attorney since 2001, Kasendorf has worked on matters from beginning to end, ensuring his clients are an active participant in every step of the process. His broad involvement in the San Fernando Valley connects his clients with various organizations and individuals which can, at times, assist in efficiently accomplishing their goals. **Alpert, Barr and Grant** has been involved in VICA for many years, and Kasendorf has been active in VICA since joining the firm 10 years ago.



### How is VICA valuable to you or your business?

VICA provides real-time information and data to me about the business issues that are impacting our community. I am often aware of trends and developments well before they reach the public domain and I can use this information to better guide my clientele. I am also provided with numerous opportunities to meet individuals throughout our business and governmental communities that I end up working with.

### Why should prospective members consider becoming more involved with VICA's committees?

VICA's committees bring policies and influencers to its members. Committees provide intimate settings to do deep dives on our most pressing issues.

Click [here](#) for more information on VICA's leadership and Board of Directors.

## Join VICA's 2018 Board of Directors

VICA's 2019 Board of Directors nomination and selection process is underway, and we want your nominations! Board members must be able to attend regular board meetings and be prepared to vote on a wide variety of public policy issues. Board members must also attend regular committee meetings and VICA events. Additional responsibilities may include calling or writing lawmakers, attending press conferences, testifying, authoring editorials, interacting with top opinion leaders and more. For more information on the 2019 Board of Directors guidelines, click [here](#).

If you or someone you know is interested in participating on the board in 2019, please click on the nomination form below and submit to [Jessica@vica.com](mailto:Jessica@vica.com). If you don't want to serve on the board, but are interested in serving as a committee chair, please let us know that on the nomination form. Applications are due by Friday, August 31.

Click [here](#) for the Board of Directors Nomination Form.



## Hot Issues

### Education

In response to research showing that 70% of California's 2.1 million community college students neither earn a two-year associate degree nor transfer to a four-year school in six years, California is putting forth a plan to decrease the barriers between students and a diploma. Starting this fall, 40% of the state dollars a college receives will depend on whether the institution improves student outcomes and how well it serves poor students.

### Marijuana Convictions

When California voters approved Prop 64 in 2016, they authorized more than the legalization of recreational marijuana - they also allowed people to petition the judicial system to have their old pot convictions expunged. AB 1793, now awaiting Gov. Brown's signature, provides a framework to make such expungements possible.

### Plastic Straws

Restaurants in California would not be able to give out plastic straws unless a customer asked for one under a bill passed by the state Legislature Thursday and headed to Gov. Jerry Brown.

### Tax Deductions

This week, the IRS and Treasury Department moved to block efforts by lawmakers in California and other Democratic-controlled states to help their residents avoid a new limit on state and local tax deductions. The proposed rule, which is likely to face legal challenges, targets legislation in those states that would allow taxpayers to claim a charitable deduction for state and local tax payments above the \$10,000 limit set in the tax cuts passed by Congress last year.

## Michel Moore

### Los Angeles Police Department Chief

Wednesday, September 26, 2018

5:30 to 7:30 p.m.

**The Bel-Air**

662 Sepulveda Blvd., Beverly Hills



Join VICA for our upcoming After Dark, featuring Los Angeles Police Department Chief Michel Moore. Attendees enjoy hosted drinks and appetizers as they meet and interact with other prominent business leaders from the community. VICA After Darks are complimentary to VICA members.

Non-members who are interested in attending are encouraged to contact [Helene@vica.com](mailto:Helene@vica.com).

Click [here](#) to RSVP.



**GO**  
**over**  
**the**  
**EDGE**  
**FOR VETERANS**

On October 6, 2018, join Homes 4 Families in going **Over the Edge for Veterans** - a chance for the most daring donors to rappel down the Universal Hilton. 100 percent of the funds you raise will help build homes and provide services for low-income veterans and military families in North LA County. Click [here](#) to register or explore sponsorship opportunities, or call Donielle DeLeon at (818) 884-8808 x209.

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### Member Messages:

### Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for \$50 per week or \$175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your member message, contact [Helene@vica.com](mailto:Helene@vica.com) or call (818) 817-0545.

#### ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at [vica.com](http://vica.com).

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