AD RESERVATIONS
Reservations are due by January 5, 2018 with ad artwork
by January 19, 2018.

A GOVERNMENT HANDBOOK SPONSOR — $7500
► Logo on front cover ► Four-color ad on outside back cover
► Color ads on section divider pages ► 50 Handbooks

A INSIDE FRONT OR INSIDE BACK COVER — $3000
► Color ad on Inside Front or Inside Back Cover ► 25 Handbooks

B FULL PAGE AD — $1350 bw | $1500 color
► Full page ad in section (Federal/State/Local) of your choice
► Ten copies of Handbook

C HALF PAGE AD — $650 bw | $800 color
► Half Page ad in section (Federal/State/Local) of your choice
► Five copies of Handbook

D QUARTER PAGE AD — $350 bw | $500 color
► Quarter Page ad in section (Federal/State/Local) of your choice
► Two copies of Handbook

AD REQUIREMENTS
Preferred format: High resolution PDF/300 ppi; CMYK or grayscale.
Or...we can assist you in the preparation of your message.

QUESTIONS?
Contact Helene Chemel at (818) 817-0545 or email helene@vica.com.