

VICA



VALLEY INDUSTRY & COMMERCE ASSOCIATION

**2019
BUSINESS FORECAST
CONFERENCE**

PRESENTED BY



**2020 VISION
REQUIRED**

IT'S TIME FOR
CORRECTIVE LENSES



Sponsorship Packages

PRESENTING SPONSORS
\$15,000

// SOLD //

Includes: logo placement on all printed materials, emails and throughout the event; includes up to 20 all-day passes and preferred seating at the luncheon; inside-front/back-cover full-color - full bleed ad in event journal; welcome letter in the journal; speaking role during the event; exhibit booth; opportunity to provide swag items for the exhibit bags

CO-SPONSORS
\$10,000

Includes: logo placement on most printed materials, emails and throughout the event; 10 all-day passes and preferred seating at the luncheon; Full-page color ad in journal; exhibit booth; opportunity to provide swag items for the exhibit bags; possible speaking role as a panel moderator or something similar, if requested

LUNCHEON SPONSORS
\$7,500

Includes: logo placement on some printed materials, most emails and in the main ballroom at the event; 10 all day passes with a preferred table at the luncheon; Full-page color ad in journal; speaking role during the luncheon portion of the event; exhibit booth; opportunity to provide swag items for the exhibit bags

TRACK SPONSORS
\$5,500

Includes: logo placement on some printed materials, most emails and in your sponsored track room; 10 all-day passes with a preferred table at the luncheon; Full-page black/white ad in journal; speaking role in one of the panels of your track, if requested; exhibit booth; opportunity to provide swag items for the exhibit bags

PANEL SPONSORS
\$3,000

Includes: Listed in some printed materials, most emails and logo placement in your sponsored panel room; 5 all-day passes with preferred seating at the luncheon; Half-page color ad in journal; speaking role at your panel, if requested; exhibit booth; opportunity to provide swag items for the exhibit bags

JOURNAL SPONSOR
\$2,750

// SOLD //

Includes: logo placement on journal and listed in most promotional emails; 5 all-day passes; full-color outside-back-cover ad in the journal; exhibit booth; opportunity to provide swag items for the exhibit bags

EXHIBIT HALL SPONSOR
\$2,500

Includes: Listed in some printed materials, most emails and logo placement in the exhibit hall; 5 all-day passes; half-page color ad in the journal; exhibit booth; opportunity to provide swag items for the exhibit bags

EXHIBIT BAG SPONSOR // **SOLD** //
\$2,500

Includes: Listed in some printed materials, most emails and logo placement on all of the exhibit bags; 5 all-day passes; half-page color ad in the journal; exhibit booth; opportunity to provide swag items for the exhibit bags

CENTERPIECE SPONSORS
\$2,000

Includes: logo placement on every centerpiece at the event, listed in most promotional emails; 5 all-day passes to the event; Half-page black/white ad in the journal; exhibit booth; opportunity to provide swag items for the exhibit bags

REGISTRATION SPONSORS
\$2,000

Includes: logo placement at registration, listed in most promotional emails; 5 all-day passes to the event; Half-page black/white ad in the journal; exhibit booth; opportunity to provide swag items for the exhibit bags

BREAKFAST BUFFET SPONSORS
\$1,750

Includes: logo placement at the breakfast buffet during the forecast breakfast, listed in promotional emails; 4 all-day passes to the event, Quarter-page color ad in the journal; exhibit booth; opportunity to provide swag items for the exhibit bags

TABLE SPONSORS
\$1,500

Includes: logo placement at your table during the luncheon, listed in promotional emails; 10 all-day passes to the event with preferred seating at the luncheon, Quarter-page black/white ad in the journal; opportunity to provide swag items for the exhibit bags

EXHIBITORS
\$1,500

Includes: Listed in the journal; 5 all-day passes to the event; Quarter-page black/white ad in the journal; exhibit booth; opportunity to provide swag items for the exhibit bags

AD UPGRADES

All sponsor half page and quarter page ads can be upgraded to a full page black/white ad for an additional \$500.

ADVERTISING OPPORTUNITIES

All advertising packages include two tickets to the event

- \$1,350** – Full-page full-color ad **\$800** – Half-page black/white ad
- \$1,200** – Full-page black/white ad **\$600** – Quarter-page full-color ad
- \$1,000** – Half-page full-color ad **\$450** – Quarter-page black/white ad

CONTACT VICA

To secure your sponsorship package or advertisement, please contact Jessica Yasukochi at jessica@vica.com or call 818-817-0545.