



Charles R.T. Crumpley

Charles Crumpley, editor and publisher of the *San Fernando Valley Business Journal* since March 2016, is a career journalist. He has been an editor, columnist, senior writer and reporter, winning awards at each position. He was involved in the turnaround of two publications and was a Fulbright scholar to Japan. In November he was named the Outstanding News Professional of 2015 by the Los Angeles Chapter of the Public Relations Society of America.

Crumpley was the editor of the *Los Angeles Business Journal* for 10 years (January 2006 to March 2016).

During that time, the newspaper won national awards in all categories – from investigative articles to photography and design. The Alliance of Area Business Publishers (the professional organization of business journals) awarded the LABJ its top honor – the gold medal for general excellence – in six of the last eight years of his tenure. Likewise, the professional association of business-news sections and magazines (the Society of American Business Editors and Writers) honored the LABJ with its Best of the Best award (a kind of Grand Prize) in the top category of Overall Excellence. Crumpley wrote a weekly opinion column that three times won First Place in the columnist category from the Los Angeles Press Club, and for seven years he did a weekly spot on Frank Mottek’s Business Hour on KNX-AM.

Before joining the LABJ, Crumpley was the Money section editor of the newspaper in New Orleans, *The Times-Picayune*, and for three years he was the editor of the Business section of the *Daily Oklahoman*, where he was recruited to help with the turnaround of that newspaper. He also appeared twice weekly on local TV to provide business news and economic analysis. At the time he left Oklahoma, consecutive internal readership surveys said that except for the A-section, his Business section was the most-read of the publication, beating the Sports, Local News and Lifestyle sections – a newspaper rarity.

He was born in Kansas City, MO, and spent much of his early career at *The Kansas City Star*, where he started out as a reporter and a night bureau chief. He rose to become the senior financial writer, covering many of that city’s biggest stories. Among other honors, he won the National Press Club’s Overall First Place award (similar to a Grand Prize) for a series analyzing the financial health of every local bank during a downturn.

Crumpley was a Fulbright scholar in 1990-91, and he went to Tokyo to research Japanese banks and business practices. He and his family lived Japanese-style in a *shataku*; one son even attended kindergarten at the local Japanese public school. While there, Crumpley also worked as an editor for an English-language business magazine.

He got his bachelor’s degree from the University of Missouri-Kansas City. He was appointed editor of the school newspaper when it needed to be rebuilt from scratch.