

Carol Kim
Vice President of Community Investments & Public Affairs
Health Net, Inc.

Carol Kim is a successful business leader with extensive experience as a public servant and community leader. She is currently Director of Public Affairs at Health Net, Inc., a Fortune 500 managed health care company. Carol's purview includes leading the company's community and business engagement strategy in the greater Los Angeles County area in addition to directing its corporate giving program and Health Net Foundation with the goal of establishing greater brand identity and community presence and investment. One of the many initiatives Carol has led during her tenure was the Latino Working Group, an enterprise-wide initiative to increase Health Net's Hispanic market share through its managed health care products. She spearheaded the demographic profiling and segmentation of Health Net's customers, bringing consumer insights to the forefront to guide product and service enhancements; and leveraged cross-business intelligence to deliver the company's business goal of becoming the health plan of choice for Latinos.

Carol most recently served as the Health Deputy to former Los Angeles County Supervisor Zev Yaroslavsky, overseeing the strategic direction, financial management, and operations of the county's \$4 billion health care system- the nation's second largest. Prior to joining Supervisor Yaroslavsky's staff, she served with the office of U.S. Senate Majority Leader Tom Daschle at the Senate Finance Committee, where she developed foster care legislation and the reauthorization of the federal welfare program. Carol also worked at the U.S. Treasury Department as Senior Advisor to the Assistant Secretary for Legislative Affairs and Public Liaison.

The Valley Community Care Consortium presented its inaugural *Community Leadership Award* to Carol in 2010 for her leadership role in strengthening and creating healthier communities in Los Angeles County. Carol was selected to be a Network of Korean American Leaders (NetKAL) fellow by the Center for Asian-Pacific Leadership at the University of Southern California, as one of the top Korean American leaders in the United States. She is an alumna of Leadership California and was also named "Top 40 under 40" by the *San Fernando Valley Business Journal*. Carol currently serves on the Corporate Leadership Council of Southern California Grantmakers. She previously served on the Alumni Board of the University of Michigan, Gerald R. Ford School of Public Policy. A former Woodrow Wilson Fellow in Public Policy and International Affairs, Carol holds a Bachelor of Arts degree in English from the University of California at Irvine and a Master in Public Policy from the University of Michigan, Gerald R. Ford School of Public Policy.