



## Biography of Joe Ramallo

Joe Ramallo is Assistant General Manager for Communications, Marketing and Community Affairs for the Los Angeles Department of Water and Power, the nation's largest municipal utility. Ramallo leads a team of communications and community relations professionals responsible for corporate communications, media relations, customer communications and marketing, creative services, and community and educational outreach.

In his 20+ years in public service, Joe has served as a senior advisor to the Mayors of Miami-Dade County Florida and the City of Los Angeles, and to the Board of County Commissioners in Orange County Florida (Orlando). His career focus has been in communications, government relations, policy and grassroots advocacy. At LADWP he has placed a strong emphasis on improving external and internal communications in a highly complex organization.

His communications team at DWP has won four PRSA-LA Prism Awards, including Best of Show in 2008, and was the recipient of a PRSA National Bronze Award of Commendation for the Publications for LADWP's *Intake Magazine* Aqueduct Centennial Issue.

Joe lives in Valley Village with his wife Wendy, their two young sons AJ and Ethan, and their yellow Labrador Retriever, Mara.

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