



Philip Sokoloski

Vice President of Integrated Communications
FilmL.A.

As Vice President of Integrated Communications at FilmL.A., Philip Sokoloski oversees corporate communications, community relations, marketing and research programs for the world's largest and busiest film office. With more than 120 projects being filmed each day on L.A. area streets and soundstages – including celebrated projects like *La La Land*, *Modern Family* and *American Horror Story*, plus thousands of commercials – Los Angeles remains the entertainment production capital of the world.

While working to keep his company in the news and film and television projects in Greater Los Angeles, Philip also oversees Film Works CA – an award-winning education and grassroots advocacy platform studying the California Film and Television Job Retention and Promotion Act.

Philip currently holds board positions at PRSA-LA and the Valley Industry and Commerce Association (VICA). At PRSA-LA, Philip serves as president and chair of the PRism Awards Committee, overseeing the chapter's annual awards program for public relations practitioners. At VICA, Philip co-chairs the organization's Entertainment Committee, which engages industry leaders in the San Fernando Valley to help improve the local business environment for entertainment.

Philip holds a M.A. in strategic public relations from USC Annenberg, and a B.A. in English from the University of Colorado, Boulder. Philip and his family reside in Valencia, CA.