VICA Urges You to Vote on Tuesday

**VOTING GUIDE**

MARCH 7, 2017

THE VALLEY INDUSTRY AND COMMERCE ASSOCIATION RECOMMENDS THE FOLLOWING POSITIONS:

**CITY OF LOS ANGELES:**

| MEASURE S | Two-year ban on development which will significantly increase the cost of housing, cost Los Angeles over 12,000 jobs and reduce economic output by nearly $2 billion. |
| OPPOSE |

| MEASURE M | Common-sense cannabis regulation, enforcement, and taxation measure to bring the City of Los Angeles in line with state law. |
| SUPPORT |

**COUNTY OF LOS ANGELES:**

| MEASURE H | Quarter-cent sales tax to fund homelessness services, part of a larger strategy to end chronic homelessness. |
| SUPPORT |

Measure S Will Cost Jobs and Harm Residents Across Los Angeles

VICA urges you to vote NO on Los Angeles City Measure S. Measure S is a two year ban on development which will significantly increase the cost of housing, cost Los Angeles over 12,000 jobs, and reduce economic output by nearly $2 billion in just one year. This initiative will put a stop to development at a time when the city needs to be building affordable and conventional housing most. Measure S threatens jobs and housing, causing great damage to our local economy.
If it passes, Measure S will have remove all the benefits from Measure HHH, a bond to fund construction of supportive housing. The vacancy rate in the city is 3%, which is extremely low. Measure S will freeze construction of new housing, which will drive up rents, increase commute times, and force families out of their homes.

Accessible market rate housing depends on an adequate supply, and Los Angeles desperately needs new development to meet that need. Measure S is bad for business, bad for development, and bad for the most vulnerable members of our community.

Register Today for Leaders Forum with LADWP General Manager David Wright

Los Angeles Department of Water & Power
General Manager David Wright
Friday, March 17, 2017
8:30 to 10 a.m.
The Garland
4222 Vineland Ave, North Hollywood

Reserve your spot for VICA’s upcoming Leaders Forum presented by The Garland, Englander Knabe & Allen and the Metropolitan Water District of Southern California. Tickets to this event are $60. For more information regarding sponsorships, contact Helene@vica.com.

VICA’s Leaders Forum offers members the opportunity to connect with political and industry leaders in a setting that allows for discussion and networking. Breakfast is included for this event.

Click here to RSVP online for the Leaders Forum.

Measure M Will Provide Regulation and Oversight for Cannabis-Related Businesses

VICA fully supports Measure M, Cannabis Regulation After Citizen Input, Taxation, and Enforcement Act. This measure will provide effective regulation, enforcement, and oversight of cannabis-related businesses in the city of Los Angeles. This reform is more comprehensive than previous attempts to regulate dispensaries, and includes effective enforcement provisions. It is a balanced response to the passage of Prop 64 and the legalization of cannabis under California law. The passage of Measure M will bring the City of Los Angeles in line with state laws going into effect in January 2018. In addition, the revenue from the new business taxes will go towards the General Fund, which provides funding for
Join VICA for The Region's Premier Advocacy Trip to the Nation's Capitol

May 22 - May 24

Join more than 200 civic and business leaders for the region's premier advocacy trip to the nation's capitol. Attendees will meet with members of Congress and senior Administration officials on priorities important to Southern California.

Early Bird Registration Fee: $750 (Before April 21)

Registration Fee After April 21: $850

For an additional $400, registrants will receive a one-stop Southwest Airlines roundtrip flight.

Click here for more information.

Measure H Will Effectively Address Homelessness in Los Angeles

VICA urges you to vote YES on Los Angeles County Measure H, a quarter-cent sales tax to fund homelessness services as part of a larger strategy to end chronic homelessness. The homeless population in the Valley grew by 35 percent from 2015 to 2016. In November, VICA welcomed the passage of Measure HHH, which will finance up to 10,000 new supportive housing units. Measure H will provide the funding for support services which wrap around those housing units. Together, these measures are a responsible way to address the issue of chronic homelessness. Vote YES on Measure H.

Committee Report

Entertainment Committee (03/02)
Sponsored by Pacific Federal, LLC

- LA City Controller Ron Galperin presented an update on new tools available on the Controller’s website, including PropertyPanelLA, which maps everything the City owns on a parcel level.
- Kevin James, President of the LA Board of Public Works and Film Liaison, joined the committee to discuss some key issues his office is working on, and resources available for those in the entertainment industry.
Earlier this week, LAX broke ground on its new Midfield Terminal that will add 12 gates for aircraft. The latest phase of LAX’s modernization plan includes terminal upgrades and a new rail line to connect passengers with the city’s public transportation system.

Environment
The White House is proposing to cut a quarter of the U.S. Environmental Agency’s budget, targeting climate-change programs and those designed to prevent air and water pollution.

Member Messages: Get Your Message in VICA Weekly!
VICA members can promote their business, events and news in VICA Weekly. Member messages are available for $50 per week or $175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional $5 per week. For more information or to schedule your member message, contact Helene@vica.com or call (818) 817-0545.

ABOUT VICA
Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at vica.com.

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