

March 3, 2017

Valley Industry & Commerce Association

# VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



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**"Measure S on Tuesday's ballot could not only undermine the passage of HHH, but reverse the city's progress toward ending homelessness."**

- Los Angeles Times  
editorial 03/02/17

## Members

VICA Thanks Our  
Renewing Members

### Platinum



(2012)



(2003)

### Silver

## VICA Urges You to Vote on Tuesday



# VOTING GUIDE

MARCH 7, 2017

THE VALLEY INDUSTRY AND COMMERCE ASSOCIATION  
RECOMMENDS THE FOLLOWING POSITIONS:

### CITY OF LOS ANGELES:

<b>MEASURE S</b>	Two-year ban on development which will significantly increase the cost of housing, cost Los Angeles over 12,000 jobs and reduce economic output by nearly \$2 billion.	<b>OPPOSE</b>
<b>MEASURE M</b>	Common-sense cannabis regulation, enforcement, and taxation measure to bring the City of Los Angeles in line with state law.	<b>SUPPORT</b>

### COUNTY OF LOS ANGELES:

<b>MEASURE H</b>	Quarter-cent sales tax to fund homelessness services, part of a larger strategy to end chronic homelessness.	<b>SUPPORT</b>
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## Measure S Will Cost Jobs and Harm Residents Across Los Angeles

VICA urges you to vote NO on Los Angeles City Measure S. Measure S is a two year ban on development which will significantly increase the cost of housing, cost Los Angeles over 12,000 jobs, and reduce economic output by nearly \$2 billion in just one year. This initiative will put a stop to development at a time when the city needs to be building affordable and conventional housing most. Measure S threatens jobs and housing, causing great damage to our local economy.

**LATHAM**  
LATHAM WATKINS

(1990)

**Bronze**



(2009)

Greer Dailey

Mercury Public Affairs

Neighborhood Legal  
Services of Los Angeles  
County

United Way of Greater Los  
Angeles

## Calendar

### The Week Ahead

#### Sacramento Advocacy Day

Tuesday, March 7  
All Day  
Sacramento, CA  
[Click here to RSVP](#)

#### Labor & Employment Committee

Wednesday, March 8  
8:30 to 10 a.m.  
VICA Office  
16600 Sherman Way,  
Suite 170  
[Click here to RSVP](#)

### Save The Date

#### Transportation Committee

Tuesday, March 14  
8 to 10 a.m.  
**The Garland**  
4222 Vineland Ave,  
North Hollywood  
[Click here to RSVP](#)

#### VICA Hockey Night

Tuesday, March 14  
7:30 to 10 p.m.  
Staples Center  
1111 S. Figueroa St, Los Angeles  
Sponsored by **AEG**  
[Click here to RSVP](#)

#### Government Affairs Committee

Wednesday, March 15

If it passes, Measure S will have remove all the benefits from Measure HHH, a bond to fund construction of supportive housing. The vacancy rate in the city is 3%, which is extremely low. Measure S will freeze construction of new housing, which will drive up rents, increase commute times, and force families out of their homes.

Accessible market rate housing depends on an adequate supply, and Los Angeles desperately needs new development to meet that need. Measure S is bad for business, bad for development, and bad for the most vulnerable members of our community.

## Register Today for Leaders Forum with LADWP General Manager David Wright



### Los Angeles Department of Water & Power General Manager David Wright Friday, March 17, 2017

8:30 to 10 a.m.

The Garland

4222 Vineland Ave, North Hollywood

Reserve your spot for VICA's upcoming Leaders Forum presented by **The Garland, Englander Knabe & Allen** and the **Metropolitan Water District of Southern California**. Tickets to this event are \$60. For more information regarding sponsorships, contact

[Helene@vica.com](mailto:Helene@vica.com).

VICA's Leaders Forum offers members the opportunity to connect with political and industry leaders in a setting that allows for discussion and networking. Breakfast is included for this event.

[Click here](#) to RSVP online for the Leaders Forum.

## Measure M Will Provide Regulation and Oversight for Cannabis-Related Businesses

VICA fully supports Measure M, Cannabis Regulation After Citizen Input, Taxation, and Enforcement Act. This measure will provide effective regulation, enforcement, and oversight of cannabis-related businesses in the city of Los Angeles. This reform is more comprehensive than previous attempts to regulate dispensaries, and includes effective enforcement provisions. It is a balanced response to the passage of Prop 64 and the legalization of cannabis under California law. The passage of Measure M will bring the City of Los Angeles in line with state laws going into effect in January 2018. In addition, the revenue from the new business taxes will go towards the General Fund, which provides funding for

Noon to 1:30 p.m.  
**Providence Tarzana  
Medical Center**  
18321 Clark St,  
Tarzana  
Click here to RSVP

**Leaders Forum with  
Los Angeles  
Department of Water &  
Power General  
Manager David Wright**  
Friday, March 17  
8:30 to 10 a.m.  
**The Garland**  
4222 Vineland Ave.,  
North Hollywood  
Click here to RSVP

## Hot Issues

### Transportation

VICA is pleased that an unsolicited proposal to accelerate the conversion of the Metro Orange Line to light rail through a public private partnership has been submitted to the Metro Board of Directors.

### 2024 Olympics

Four Hollywood studios are teaming up with the city of Los Angeles to promote its bid for the 2024 Summer Olympics. **Disney, Fox, NBCUniversal** and **Warner Bros.** are working with the LA 2024 bid committee on marketing and promotional content. The International Olympic Committee is expected to announce its choice for the host city in September.

### Development

On Wednesday, the Los Angeles City Council approved an update to the city's Baseline Mansionization Ordinance, applying to single-family homes on lots that are less than 7,500 square feet. The council also voted to place new limits on homes built on hillsides.

### Employment

The Department of Labor (DOL) was granted an extension until May 1, 2017 to form its position and response regarding the federal overtime rule that was blocked and halted in November 2016.

### Transportation

important services. VICA urges you to vote YES on Measure M.

## Join VICA for The Region's Premier Advocacy Trip to the Nation's Capitol



**May 22 - May 24**

**Join more than 200 civic and business leaders for the region's premier advocacy trip to the nation's capitol. Attendees will meet with members of Congress and senior Administration officials on priorities important to Southern California.**

**Early Bird Registration Fee: \$750 (Before April 21)**

**Registration Fee After April 21: \$850**

**For an additional \$400, registrants will receive a one-stop Southwest Airlines roundtrip flight.**

Click [here](#) for more information.

## Measure H Will Effectively Address Homelessness in Los Angeles

VICA urges you to vote YES on Los Angeles County Measure H, a quarter-cent sales tax to fund homelessness services as part of a larger strategy to end chronic homelessness. The homeless population in the Valley grew by 35 percent from 2015 to 2016. In November, VICA welcomed the passage of Measure HHH, which will finance up to 10,000 new supportive housing units. Measure H will provide the funding for support services which wrap around those housing units. Together, these measures are a responsible way to address the issue of chronic homelessness. Vote YES on Measure H.

## Committee Report

Entertainment Committee (03/02)  
Sponsored by **Pacific Federal, LLC**

- LA City Controller Ron Galperin presented an update on new tools available on the Controller's website, including PropertyPanelLA, which maps everything the City owns on a parcel level.
- Kevin James, President of the LA Board of Public Works and Film Liaison, joined the committee to discuss some key issues his office is working on, and resources available for those in the entertainment industry.

Earlier this week, LAX broke ground on its new Midfield Terminal that will add 12 gates for aircraft.

The latest phase of LAX's modernization plan includes terminal upgrades and a new rail line to connect passengers with the city's public transportation system.

### Environment

The White House is proposing to cut a quarter of the U.S. Environmental Agency's budget, targeting climate-change programs and those designed to prevent air and water pollution.

## Member Messages: Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly.

Member messages are available for \$50 per week or \$175 for four weeks.

Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your member message, contact [Helene@vica.com](mailto:Helene@vica.com) or call (818) 817-0545.

### ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at [vica.com](http://vica.com).

Valley Industry & Commerce Association (VICA)  
San Fernando Valley, California  
16600 Sherman Way Ste. 170 Van Nuys, CA 91406  
Tel (818) 817-0545 \* Fax (818) 907-7934 \* [www.vica.com](http://www.vica.com)

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