

June 08, 2018

Valley Industry & Commerce Association

VICAWEEKLY



Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando

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"I've seen his work personally. No one works harder. No one reads more. And no one has a greater breadth of experience."

-Mayor Eric Garcetti on the appointment of Michel Moore as LAPD Chief

California voters passed VICA-supported Propositions 69, 71 and 72. Prop. 69 protects motor vehicle taxes and fees for transportation purposes only. Prop. 71 delays the effective date of ballot measures until all ballots have been counted and the Secretary of State has filed the vote. Prop. 72 excludes the installation of a rain water capture system from assessment as new construction for property tax purposes.

VICA also congratulates Luz Rivas and Jesse Gabriel who were elected to fill two San Fernando Valley vacancies in the California State Assembly. Assemblymember-elect Rivas will represent the 39th District, which includes Arleta, Lake View Terrace, Mission Hills, North Hollywood, Pacoima, Sun Valley, Sunland-Tujunga, Sylmar and San Fernando. Assemblymember-elect Gabriel will represent the 45th District, which covers the West Valley communities of Calabasas, Hidden Hills, Canoga Park, Woodland Hills, West Hills, Winnetka, Northridge, Reseda, Tarzana and Encino, and Bell Canyon. VICA members had several opportunities to meet with both Rivas and Gabriel prior to the election, and VICA looks forward to working with them to advance legislation that will improve the quality of life in the Valley.

Media Mentions

Here's Van Nuys Through the Eyes of 'Mr. Van Nuys'
[Daily News](#)
June 3

In a North-South Matchup, Villaraigosa's and Newsom's Mayoral Records Show How they Might Govern California
[LA Times](#)
June 3

Michel Moore, next LAPD Chief, Forged Career as San Fernando Valley Commander for a Decade
[Daily News](#)
June 4

Mayoral Records Show How the Leading California Dems Might Govern
[Governing](#)
June 5

As It Happens:

Learn About What VICA Is Doing For You

Legislation moves fast, and VICA is working to represent the San Fernando Valley business community and drive forward our members' priorities. Keep up to date with our advocacy, events, hot news and our members by following us on [Twitter](#), [Facebook](#), and reading our [VICA News page](#).

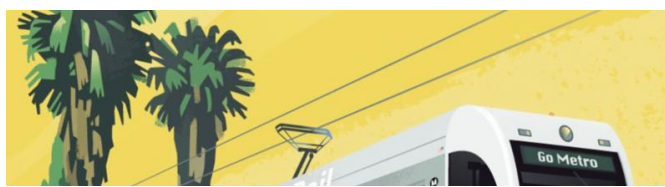
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Valley Rail Now!

This month, Metro staff will present its findings and recommendations to the Metro Board of Directors for the East San Fernando Valley Transit Corridor Project, including staff's recommendation to the Board for the locally preferred alternative mode of transportation.



Report: Pegi Matsuda
Leaving Valley
Presbyterian
SFV Business Journal
June 6

Metro Begins Feasibility
Study, Presentations on a
Train Through the
Sepulveda Pass
Connecting West LA with
the San Fernando Valley
Daily News
June 6

The report and staff
recommendations will first be
discussed and reviewed by
the Metro Planning and
Programming Committee on
Wednesday, June 20, 2018 at 2 p.m.
The report will then be considered
at Metro's regular Board meeting on Thursday, June 28, 2018 at 9 am.



VICA and the Valley Coalition for Transit strongly support building this project as at-grade light rail transit with 14 stations, as well as preserving local bus service and mitigating parking impacts on Van Nuys Blvd.

Light rail transit has the highest ridership capacity among the alternatives, and provides the best connectivity time to the Orange Line and future Sepulveda Transit Corridor project. Light rail will sustain increasing transit demand, attract economic development and get the Valley on track to a 21st Century transit system.

Let Metro know that Light Rail Transit is the preferred option of Valley businesses and community members for the East San Fernando Valley Transit Corridor.

[Click here to send a letter.](#)

VICA Thanks our Renewing Members

PLATINUM MEMBER



(2010)



(2011)



(1998)

Boys & Girls Club of
America
(2017)

Glaser Weil Fink Howard
Avchen & Shapiro LLP
(2015)

Henry Mayo Newhall
Memorial Hospital
(2017)

Hope of the Valley
Rescue Mission
(2014)

Jet Aviation- Van Nuys
(2017)

The Reason Foundation
(2017)

Expand Commuter Benefits for Workers in Los Angeles



Los Angeles County is home to the worst congestion in the world. In 2017, Angelenos spent an average of 102 hours stuck in traffic jams during peak congestion hours, costing drivers over \$2,800 each and the region \$19.2 billion from direct and indirect costs. Without action, this average amount of time spent in traffic is expected to get even worse.

improve our quality of life.

Assembly Bill 2548 (Friedman) would give LA County a valuable new tool to help ease congestion on our highways and streets and

AB 2548 would authorize **Metro** to administer a commuter benefits ordinance in LA County. An enacted commuter benefits ordinance would expand the number of employers eligible to participate in offering employees benefits that encourage the use of ride-sharing, vanpools, and transit. Expanding commute benefit programs would encourage alternative modes of transportation in the world's most congested metropolitan area.

[Click here to send a letter.](#)



VICA Welcomes our New Members

BRONZE MEMBER



Bernards

Callahan Public Affairs

Chick-Fil-A Inc.

Emerson & Associates

GrassrootsLab



Celebrate with The Inductees!

THURSDAY, JUNE 28, 2018

Sheraton Universal Hotel
333 Universal Hollywood Drive, Universal City

Reception: 5:30- 6:45 p.m.
Awards Program: 6:45- 7:45 p.m.
Dinner: 7:45 - 9:00 p.m.

Tickets are Now on Sale

INDIVIDUAL TICKET - \$275

No refunds or cancellations after
THURSDAY, JUNE 21, 2018

[Click here to RSVP Today!](#)

Calendar The Week Ahead

Land Use Committee

Tuesday, June 12
8 to 10 a.m.

The Garland

4222 Vineland Ave.,
North Hollywood
Click [here](#) to RSVP

VICA After Dark with LA City Administrative Officer Richard Llewellyn

Wednesday, June 13
5:30 to 7:30 p.m.

Los Toros Mexican Restaurant

21743 Devonshire St.,
Chatsworth
Click [here](#) to RSVP

Save the Date

Government Affairs Committee

Wednesday, June 20
Noon to 2 p.m.
VICA Office
16600 Sherman Way, Suite
170, Van Nuys
Click [here](#) to RSVP

Healthcare Committee

Thursday, June 21
Noon to 1:30 p.m.
Valley Presbyterian
Hospital
15107 Vanowen St.,
Van Nuys
Click [here](#) to RSVP

Sacramento Advocacy Day

Tuesday, June 26
All Day

Committee Reports

Aviation Committee (06/06)

Hosted by **Aerolease Aeroplex**

- Dan Myers, Franchise Division Manager at LA Sanitation, presented an update on the implementation of **RecycLA**, a public-private partnership that provides waste and recycling services to all commercial and industrial businesses in Los Angeles.
- Sarah Sheehy, Sr. Director of Government Affairs at **Hollywood Burbank Airport**, discussed the airport's ongoing efforts to build a safer, 14-gate replacement terminal that is farther from the runways and meets current design standards.
- Elizabeth Penuela, Assistant Principal at the **North Valley Occupational Center**, presented on the center's FAA-approved aircraft mechanic program, which consists of 45 subject areas presented in three separate courses, including technical classroom training and hands-on shop experience.
- Christian Moreno, Chief of Operations at **Van Nuys Airport**, provided an update on Van Nuys Airport operations.

Entertainment Committee (06/07)

Sponsored by **Sound City**

- The committee learned about proposals for the expansion of Los Angeles Convention Center from **AEG's** Martha Saucedo, Executive Vice President of External Affairs and Ted Tanner, Executive Vice President of Real Estate.
- Todd Lindgren, Director of Communications at Contract Services, gave an introduction to resources and training available at Contract Services.
- The committee heard about plans and outreach efforts for the Lucas Museum of Narrative Art from Myesha Ward, the Lucas Museum's Director of Community Affairs.



Click [here](#) to RSVP

SFV Business Hall of Fame

Thursday, June 28
5:30 to 9 p.m.

Sheraton Universal Hotel
333 Universal Hollywood
Drive, Universal City
Click [here](#) to RSVP

[VIEW FULL CALENDAR
HERE](#)

Hot Issues

Land Use

The development of a planned community in northern LA County, **The Centennial**, was considered Wednesday at a public hearing of the Regional Planning Commission. VICA spoke in support of the project, which will provide much-needed housing and economic growth while preserving the local environment.

Retirement Benefits

Medicare will run out of money sooner than expected, and Social Security's financial problems can't be ignored either, according to a new government report. Medicare will become insolvent in 2026. Social Security will become insolvent in 2034.

International Trade

President Trump is not backing down from the tough line he has taken on trade as he heads to the G7 summit in Canada. The meeting will be the first chance G7 leaders have had to meet Trump in person since U.S. tariffs on steel and aluminum imports from Canada, Mexico and the European Union were imposed last week.

Education

The LA school board president wants to have every student graduate meeting requirements to enroll in one of the state's public four-year universities by 2023. The district estimates that 56 percent of 2017 graduates met those requirements.

PRESENTED BY

COMCAST NBCUNIVERSAL



LAST CHANCE TO REGISTER Meet L.A. City Administrative Officer Richard H. Llewellyn, Jr.



Wednesday, June 13, 2018
5:30 - 7:30 p.m.

Los Toros Mexican Restaurant
21743 Devonshire St., Chatsworth

VICA Members enjoy hosted drinks and appetizers as they meet and interact with other prominent business leaders from the community.

VICA After Darks are complimentary to VICA members.

Click [here](#) to RSVP Today!

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NOW 365 DAYS OF THRILLS

COMPANY PICNICS & EMPLOYEE OUTINGS ARE OUR SPECIALTY!

For More Information: 661.255.4501 • magicgroups@sixflags.com

Member Messages:

Economy

A group of top business economists believes the major tax cuts passed by Congress will give a significant boost to economic growth this year and next year. But they worry that by 2020, the country could be entering a new recession.

Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for \$50 per week or \$175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your member message, contact Helene@vica.com or call (818) 817-0545.

ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at vica.com.

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