

June 23, 2017

Valley Industry & Commerce Association

# VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



## In This Issue

[Members](#)  
[Calendar](#)  
[Hot Issues](#)  
[Member Messages](#)

**"I think the time for an elected Board [of Equalization] has come to an end. California is the only state that has an elected tax body."**

- California State  
Controller Betty Yee

## Don't Allow Legislators to Continue Ignoring Real Housing Solutions



### VICA OPPOSE

VICA opposes Senate Bill 3 (Beall), which would place a \$3 billion general obligation bond on the 2018 ballot to fund existing affordable housing programs in California. This bill fails to address underlying issues of the California housing crisis and will not achieve the author's intent of increasing access to affordable housing. 1.5 million low income households lack affordable housing, but the measure would only produce 50,000 new and rehabilitated housing units. The bond revenue will be used to fund existing programs which have been labeled as successful even though the larger housing crisis has worsened. This measure allows state legislators and local elected officials to continue ignoring the systemic issues causing the housing crisis, such as inappropriate use of CEQA to block projects and onerous local planning processes. VICA remains committed to helping California, and specifically Los Angeles, find affordable housing solutions for its residents. However, this bond, if approved by voters, would once again allow lawmakers to proclaim that they are taking action on the housing shortage without fixing the problems that have held development back for years.

Click [here](#) to support SB 3.

## Members

VICA Thanks Our  
Renewing Members

Premier Partner



(2011)

Gold Member



(2007)

Silver Member



(2010)

## Last Chance to Register for VICA's 4th Annual Congressional Luncheon!

# CONGRESSIONAL LUNCHEON 2017

PRESENTED BY



COMCAST NBCUNIVERSAL



Friday, July 7, 2017

11:30 a.m. - 1:30 p.m.

BA Inc.

Daar & Newman

Goodwill Industries of  
Southern California

San Fernando Community  
Health Center

## The Garland

4222 Vineland Ave, North Hollywood

**Don't miss our 4th Annual Congressional Luncheon, a unique opportunity to engage with federal elected officials who represent the Valley in a casual Q&A format.**

**\$150 - regular price ticket**

### Confirmed Speakers as of 06/23/17

**Rep. Tony Cardenas**

**Rep. Brad Sherman**

Click [here](#) for registration form.

## Calendar

### The Week Ahead

#### Sacramento Advocacy Trip

Wednesday, June 28  
All Day  
Sacramento, CA  
Click [here](#) to RSVP

#### DC Collective 10 Year Anniversary and Ribbon Cutting

Saturday, July 1  
10 a.m. to 3 p.m.

#### DC Collective

8053 Deering Ave,  
Canoga Park

Click [here](#) for more info

### Save The Date

#### Congressional Luncheon

Friday, July 7  
11:30 a.m. to 1:30 p.m.

#### The Garland

4222 Vineland Ave,  
North Hollywood  
Click [here](#) to RSVP

#### Transportation Committee Meeting

Tuesday, July 11  
8 to 10 a.m.

#### The Garland

4222 Vineland Ave,  
North Hollywood  
Click [here](#) to RSVP

#### California Competes Tax Credit Presentation by Office of Assm. Bocanegra

Tuesday, July 11  
San Fernando City Council Chambers  
117 Macneil St.,  
San Fernando  
Click [here](#) for more info

#### Sacramento Advocacy Day

Wednesday, July 12  
All Day  
Sacramento, CA  
Click [here](#) to RSVP

#### Government Affairs Committee Meeting

Wednesday, July 19  
Noon to 1:30 p.m.

#### Providence Tarzana

## Oppose Additional Costly Energy Mandates



### VICA OPPOSE

VICA opposes Senate Bill 100 (de León), which adds expensive and unfeasible mandates on energy production in California. Supporting renewable energy is a laudable goal, but government mandates and overregulation are not the best way of achieving the desired outcome. Low cost, reliable energy is necessary for California's economy to continue robust growth and for California families to have access to affordable electricity. SB 100 lacks any cost containment mechanism or 'off-ramp' if the cost of increasing production of renewable energy becomes economically unviable or threatens energy reliability. Mandatory RPS procurement amounts have already impacted ratepayers, and accelerating and increasing the mandates will further increase rates.

Click [here](#) to support SB 100.

## Support Bill That Will Spur Innovation and Energy Efficiency



### VICA SUPPORT

VICA supports Senate Bill 356 (Skinner), which would require the Public Utilities Commission, California Energy Commission, and the California Independent System Operator to electronically publish energy-related data on a single website, in an easily accessible format. Access to energy use data through a protected and verified system will allow businesses to better manage their buildings and increase the energy efficiency of their facilities, as required. This bill protects

**Medical Center**  
18321 Clark St, Tarzana  
Click [here](#) to RSVP

**Healthcare Committee Meeting**  
Thursday, July 20  
Noon to 1:30 p.m.  
**Valley Presbyterian Hospital**  
15107 Vanowen St,  
Van Nuys  
Click [here](#) to RSVP

**Ambassador Committee Meeting**  
Wednesday, July 26  
8:30 to 10 a.m.  
VICA Office  
16600 Sherman Way,  
Suite 170, Van Nuys  
Click [here](#) to RSVP

## Hot Issues

### Employment

According to a report released on Monday, an estimated 519,500 Californians are working in clean-energy industries, and Los Angeles County is leading the way. The report reveals that Los Angeles County ranks first among the top 10 California Counties for clean energy employment with 117,000 jobs.

### Politics

The Los Angeles County Board of Supervisors would be expanded from five to seven members and an elected chief executive post would be created under a measure recommended Wednesday by a state Senate panel despite opposition from the county. Click [here](#) to oppose SCA 12.

### Business

On Wednesday, California Secretary of State Alex Padilla revealed a new tool that will allow business owners in the state to create limited liability companies online, a cumbersome process that was previously required to be done by mail. Click [here](#) for more information.

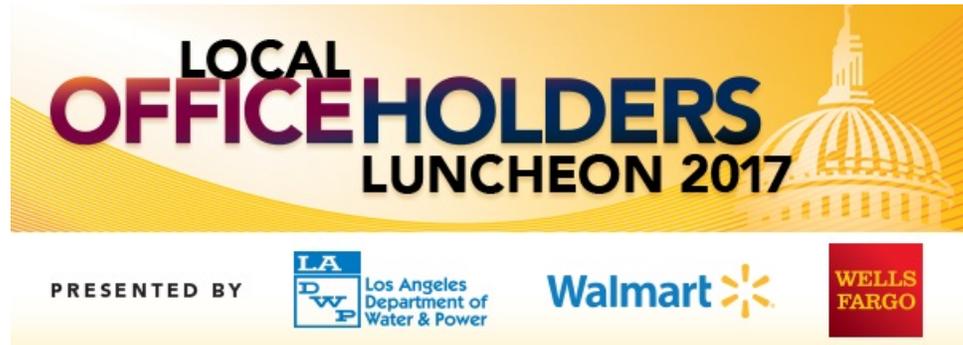
### Education

On Tuesday, the Los Angeles Unified School District board approved a

businesses by ensuring that customers consent to the release of data information through a click-through electronic signature process. California is on the cusp of new technology, which is essential to meeting the state's energy efficiency and greenhouse gas reduction goals. SB 356 will serve as a catalyst for energy efficiency, spurring innovation that will prove beneficial to both businesses and the lives of all Californians.

Click [here](#) to support SB 356.

## Join VICA for Our 2017 Local Officeholders Luncheon!



**Thursday, August 17, 2017**

**11:30 a.m. - 2 p.m.**

**Hilton Universal Hotel**  
555 Universal Hollywood Drive Universal City

**Local officeholders representing L.A. County, the City of Los Angeles, other Valley cities, LAUSD and L.A. Community College District join VICA and its members to discuss issues facing businesses.**

**\$250 - Early Bird Rate - Order by 7/14/17**

**Confirmed Speakers as of 06/23/17**

\$7.5 billion budget that will increase spending, but also lay off more than 100 library aides, clerks and other support staff next school year. The layoffs come from an expected decrease in enrollment to LAUSD schools.

### Healthcare

U.S. Senate leaders have released the "Better Care Reconciliation Act of 2017," which would cut federal funding for healthcare. The plan is similar to the bill passed by the House last month, which the Congressional Budget Office projected would save the federal government \$119 billion over the next decade, raise insurance deductibles and leave millions without health coverage.

### Housing

A report released by the UCLA Anderson School of Management predicts that the high home and rent prices in Los Angeles are unlikely to change in the near future. The report finds that Los Angeles is the single most unaffordable city for both renters and buyers. Though the cost of housing is higher in other cities, median income in LA is low enough that more residents will struggle to make monthly rental payments or save to buy a home.



**Jeffrey Prang**  
L.A. COUNTY  
Assessor



**Kathryn Barger**  
L.A. COUNTY  
Supervisor



**Mike Feuer**  
L.A. CITY  
Attorney



**Vince Bertoni**  
L.A. CITY  
Dir. of Planning



**Herb Wesson**  
L.A. CITY  
Council President



**Joe Buscaino**  
L.A. CITY  
Councilmember



**Mitchell Englander**  
L.A. CITY  
Councilmember



**Paul Krekorian**  
L.A. CITY  
Councilmember



**Nury Martinez**  
L.A. CITY  
Councilwoman



**David Ryu**  
L.A. CITY  
Councilmember



**Mary Sue Maurer**  
CITY OF CALABASAS  
Mayor



**Fred Gaines**  
CITY OF CALABASAS  
Mayor pro Tem



**David Shapiro**  
CITY OF CALABASAS  
Councilmember



**Ara Najarian**  
CITY OF GLENDALE  
Councilmember



**Keith Mashburn**  
CITY OF SIMI VALLEY  
Councilmember



**Mike Fong**  
LACCD  
Board Member



**Scott Schmerelson**  
LAUSD  
Board Member

Click [here](#) for registration form.

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## Member Messages:

### Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for \$50 per week or \$175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your member message, contact [Helene@vica.com](mailto:Helene@vica.com) or call (818) 817-0545.

## ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at [vica.com](http://vica.com).

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