

July 7, 2017

Valley Industry & Commerce Association

VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



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"We must succeed - at sustaining middle class jobs, strengthening our schools, at protecting our environment while growing our economy - because right now it's on us to show the way forward."

- Los Angeles Mayor Eric Garcetti during his 2017 Inaugural Speech

Media Highlights

Getty House Foundation Gets New Addition to Board of Directors, [Informed Infrastructure](#), July 6

Members

VICA Thanks Our Renewing Members

Bronze Member

Attempt to Bypass LA County Voters to be Heard Next Week



VICA OPPOSE

Next week, the California State Senate Committee on Elections and Constitutional Amendments will hear a bill which would override the will of Los Angeles voters. VICA opposes Senate Constitutional Amendment 12 (Mendoza), which would place an item on the ballot to increase the number of Los Angeles County supervisors to seven and establish the position of an elected executive officer. Similar measures have been overwhelmingly rejected by voters in Los Angeles County on four separate occasions over the last fifty years. This bill bypasses the voters it would actually affect and will instead place the question on a statewide ballot. VICA is concerned that this measure will lead to an increased bureaucracy and burden on business without providing any economic or other type of benefit. There is no evidence to suggest that increasing the membership of the Board of Supervisors or having an elected executive will increase the efficiency, quality of service, or diversity of County governance. This proposal is a highly inappropriate attempt to bypass the will of Los Angeles County voters and impose a larger bureaucracy on our local residents and businesses.

Click [here](#) to send a letter of opposition.

Save The Date for VICA's 2017 Business Forecast Conference

2017 Business Forecast Conference: *Mapping the Future*

Friday, October 20
Hilton Universal Hotel
555 Universal Dr, Universal City

Topics to be discussed:

- Millennial Consumers
- College Grads
- Bad Legislation
- Best Practices
- Transportation
- Housing



(2016)

VICA Welcomes Our New Member

Adler Realty Investments

- Healthcare
- Filming

More information coming soon

Click [here](#) for sponsorship opportunities.

Support Penalty-Free Tax Remittance for Cannabis Related Businesses



VICA SUPPORT

The VICA Board voted to support Assembly Bill 948 (Bonta), which would relieve licensed nonmedical cannabis-related businesses from paying the 10% penalty on cash tax remittance. Passage of this bill will create uniformity within the cannabis industry and ease tax compliance, ensuring revenue for state government. AB 948 is a positive step for both the cannabis industry and state taxpayers. Removing these penalties will improve tax compliance in the growing cannabis industry. This will benefit all California residents, as California is set to collect over \$1 billion in tax revenue from cannabis-related businesses which will fund important public services. Facilitating the collection of this revenue is in all of our interests.

Learn more and send a letter of support [here](#).

Oppose Harmful Bill That Will Make Housing Development More Expensive



VICA OPPOSE

VICA opposes AB 1505 (Bloom), which would explicitly grant cities the right to condition development on the inclusion of affordable housing. This bill has the potential to make housing development entirely unaffordable at a time when California, and Los Angeles, need housing the most. This bill will allow cities to drive up the cost to build housing by requiring affordable housing on any project a city sees fit. California needs more affordable housing, and market rate housing that is affordable to the middle class. Affordable housing requirements will lead to developers building luxury housing in expensive areas in order for their projects to be financially viable. This will leave the middle class without the affordable market rate that they need. Los Angeles has already taken proactive measures to ensure that new development includes affordable housing. We should observe the impacts of local programs such as Los Angeles City Measure JJJ before experimenting by giving cities greater leeway to make housing development more expensive. Los Angeles needs more housing that is affordable, and increasing the cost to build is not going to do that.

Click [here](#) to oppose AB 1505.

Last Chance for Early Bird Rate!

Calendar

The Week Ahead

Transportation Committee Meeting

Tuesday, July 11
8 to 10 a.m.

The Garland

4222 Vineland Ave,
North Hollywood
Click [here](#) to RSVP

California Competes Tax Credit Presentation by Office of Asm. Bocanegra

Tuesday, July 11
9:30 to 10:30 a.m.
San Fernando City Council Chambers
117 Macneil St.,
San Fernando
Click [here](#) for more info

Protecting Student Opportunities in Healthcare: Townhall by CSUN

Tuesday, July 11
3:30 to 5 p.m.
CSUN
18111 Nordhoff St,
Northridge
Click [here](#) for more info

Sacramento Advocacy Day

Wednesday, July 12
All Day
Sacramento, CA
Click [here](#) to RSVP

Save The Date

Government Affairs Committee Meeting

Wednesday, July 19
Noon to 1:30 p.m.

Providence Tarzana Medical Center

18321 Clark St, Tarzana
Click [here](#) to RSVP

Healthcare Committee Meeting

Thursday, July 20
Noon to 1:30 p.m.

Valley Presbyterian Hospital

15107 Vanowen St,

Van Nuys
Click [here](#) to RSVP

**Ambassador
Committee Meeting**
Wednesday, July 26
8:30 to 10 a.m.
VICA Office
16600 Sherman Way,
Suite 170, Van Nuys
Click [here](#) to RSVP

**Education Committee
Meeting**
Thursday, August 3
8:30 to 10 a.m.
VICA Office
16600 Sherman Way,
Suite 170, Van Nuys
Click [here](#) to RSVP

LOCAL OFFICEHOLDERS LUNCHEON 2017

PRESENTED BY

LA Department of Water & Power

Walmart

WELLS FARGO

Thursday, August 17, 2017

11:30 a.m. - 2 p.m.

Hilton Universal Hotel

555 Universal Hollywood Drive Universal City

Local officeholders representing L.A. County, the City of Los Angeles, other Valley cities, LAUSD and L.A. Community College District join VICA and its members to discuss issues facing businesses.

\$250 - Early Bird Rate - Order by 7/14/17

Confirmed Speakers as of 07/07/17



Jeffrey Prang
L.A. COUNTY
Assessor



Kathryn Barger
L.A. COUNTY
Supervisor



Mike Feuer
L.A. CITY
Attorney



Vince Bertoni
L.A. CITY
Dir. of Planning



Ron Galperin
L.A. CITY
Controller



Herb Wesson
L.A. CITY
Council President



Bob Blumenfield
L.A. CITY
Councilmember



Joe Buscaino
L.A. CITY
Councilmember



Mitchell Englander
L.A. CITY
Councilmember



Hot Issues

Infrastructure

The Legislature and governor recently approved new gas taxes and vehicle fees to fund infrastructure repairs. Anticipating billions of dollars from these new tax increases, the California Department of Transportation is predicting it will make significant advancements during the next decade on delayed highway and bridge repairs.

Education

Governor Jerry Brown signed a VICA-supported bill, which will expand K-12 student access to computer science education. The signing of AB 99 also creates a California computer science strategic implementation panel, which will begin work in 2018.

Economy

Los Angeles workers are receiving 'real' wage gains for the first time in years as Los Angeles hits 4% unemployment, commonly considered 'full employment' by economists.

Housing

According to a new report from rental website Apartment List, Los Angeles rental prices have continued a steady upward climb over the past month. Rents rose about half a percent in June and are

now 5 percent higher than they were this time last year.

Transportation

Ground transportation improvements planned for LAX have been challenged in court. The lawsuit seeks an order to set aside the airport commission's approval of the Landside Access Modernization Program, require Los Angeles World Airports to revise the environmental analysis and recirculate it for public review if more severe impacts are discovered.

Environment

Governor Jerry Brown is working with lawmakers, business groups, and environmentalists to reach a consensus on extending cap and trade, California's landmark program aimed at slowing global warming. Brown wants a consensus before lawmakers start summer recess on July 21.

Education

The University of California announced Thursday it is on track to enroll 2,500 more California undergraduates this fall, a target pledged to state lawmakers who have pushed to limit students from other states and countries in favor of local residents.



Jose Huizar
L.A. CITY
Councilmember



Paul Krekorian
L.A. CITY
Councilmember



Nury Martinez
L.A. CITY
Councilwoman



David Ryu
L.A. CITY
Councilmember



Mary Sue Maurer
CITY OF CALABASAS
Mayor



Fred Gaines
CITY OF CALABASAS
Mayor pro Tem



David Shapiro
CITY OF CALABASAS
Councilmember



Ara Najarian
CITY OF GLENDALE
Councilmember



Keith Mashburn
CITY OF SIMI VALLEY
Councilmember



Mike Fong
LACCD
Board Member



Scott Schmerelson
LAUSD
Board Member

Click [here](#) for registration form.

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Member Messages:

Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly.

Member messages are available for \$50 per week or \$175 for four weeks.

Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your member message, contact Helene@vica.com or call (818) 817-0545.

ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at vica.com.

Valley Industry & Commerce Association (VICA)

San Fernando Valley, California

16600 Sherman Way Ste. 170 Van Nuys, CA 91406

Tel (818) 817-0545 * Fax (818) 907-7934 * www.vica.com

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