

July 28, 2017

Valley Industry & Commerce Association

VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



In This Issue

[Media Highlights](#)

[Members](#)

[Calendar](#)

[Hot Issues](#)

[Member Messages](#)

"You can't just say overnight 'We're not going to have oil anymore.' You need an intelligent plan, and that takes time."

- Governor Jerry Brown at cap and trade extension signing ceremony

Media Highlights

Park and Ride or Sit in Traffic?, SFVBJ, July 24

Members

VICA Thanks Our Renewing Members

SILVER MEMBER



(2000)

City of Calabasas

Ek, Sunkin, Klink & Bai

National Business Aviation

Undemocratic Bill Will Increase Property Fees Without Voter Approval



VICA OPPOSE

VICA opposes Senate Bill 231 (Hertzberg), which would redefine "sewer" for the purpose of Proposition 218 to include stormwater services, resulting in stormwater service-related fees being exempt from voter approval requirements. SB 231 would allow local governments to enact higher property fees and taxes for stormwater-related projects without seeking voter approval. This bill is an undemocratic attempt to bypass the will of the voters and undermines the intent of Proposition 218. SB 231 would significantly impact property owners with new charges potentially costing them thousands of dollars each year. The cost is considerable and should not be passed on to property owners who already pay significant fees and taxes. VICA recognizes the importance of stormwater capture and drought preparedness, but this bill goes too far by infringing on Californians' rights under Proposition 218.

Click [here](#) to voice your opposition.

Save The Date for VICA's 2017 Business Forecast Conference



Friday, October 20
Hilton Universal Hotel
555 Universal Dr, Universal City

Sponsorship, Advertising & Exhibit booth opportunities are available!

**VICA Welcomes Our
New Member**

A2Z Health

**Click [here](#) for an up-to-the-minute speaker list and click below
for sponsorship opportunities.**Click [here](#) for sponsorship opportunities.

VICA Board Supports California Transparency Portal



VICA SUPPORT

Yesterday, VICA's Board voted to support a proposal to create a website portal so that Californians can easily access information about state expenditures. Ten years ago, California adopted a single financial management system for accounting, budgeting, cash management and procurement operations across all agencies. Assembly Bill 6 (Oberholte) would build off that integrated system and require all state expenditures to be posted on a website, where they could be easily searched and presented using graphics and updated weekly. The authors have the state of Ohio's "Interactive Budget" as an example. The Ohio website highlights the biggest state suppliers, recipients of subsidies, where money is budgeted and spent by line item, and from where revenue is received. Many cities and school districts provide this level of detail on public expenditures. The relatively low cost of such a system would be justified by the increased transparency it would provide, and VICA supports this proposal.

Join VICA's 2018 Board of Directors

VICA's 2018 Board of Directors nomination and selection process is under way, and we want your suggestions! Board members must be able to attend regular board meetings and be prepared to vote on a wide variety of public policy issues. Board members must also attend regular committee meetings and VICA events. Additional responsibilities may include calling or writing lawmakers, attending press conferences, testifying, authoring editorials, interacting with top opinion leaders and more. For more information on the 2018 Board of Directors guidelines, click [here](#).

If you or someone you know is interested in participating on the board in 2018, please click on the nomination form below and submit to Jessica@vica.com. If you don't want to serve on the board, but are interested in serving as a committee chair, please let us know that on the nomination form.

Click [here](#) for the Board of Directors Nomination Form.

Send VICA Your Nominations for the 2017 Harmon Ballin Award

Calendar

The Week Ahead

**Business Breakfast
with Assm. Nazarian
Sponsored by the Leavitt
Group**

Wednesday, August 2
8:30 to 10 a.m.
VICA Office
16600 Sherman Way
Suite 170, Van Nuys
Click [here](#) to RSVP

**Education Committee
Meeting
Sponsored by Woodbury
University**

Thursday, August 3
8:30 to 10 a.m.
VICA Office
16600 Sherman Way,
Suite 170, Van Nuys
Click [here](#) to RSVP

New Member Breakfast
Friday, August 4
8:30 to 10 a.m.
VICA Office
16600 Sherman Way,
Suite 170, Van Nuys
Click [here](#) to RSVP

Save The Date

**Land Use Committee
Meeting
Hosted by The Garland**
Tuesday, August 8
8:00 to 10 a.m.
The Garland
4222 Vineland Ave
Click [here](#) to RSVP**Aviation Committee
Meeting
Hosted by Hollywood
Burbank Airport**
Wednesday, August 9
Noon to 2 p.m.
**Hollywood Burbank
Airport**
2627 N. Hollywood Way
Click [here](#) to RSVP**Environment, Energy &
Utilities Committee
Sponsored by
Metropolitan Water
District**
Thursday, August 10
Noon to 1:30 p.m.
VICA Office

Hot Issues

Aviation

NASA has announced it will begin taking bids in August for construction of a demo model of a plane able to cut the six-hour flight time from New York to Los Angeles in half.

Education

In California, only 45 percent of last year's high school graduates were eligible for public universities.

Environment

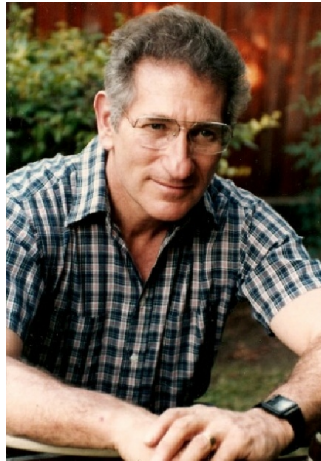
Gov. Jerry Brown signed legislation on Tuesday to extend California's cap-and-trade program, solidifying the state's battle against global warming. The legislation, Assembly Bill 398, will keep cap-and-trade operating until 2030 rather than letting it expire in 2020.

Healthcare

Unable to agree on a path forward to repealing the Affordable Care Act, Senate Republicans are coalescing around another option: a dramatically scaled-down bill that would leave most of the 2010 law in place.

Housing

In many corners of Southern California, home prices have hit record highs, with no sign of lowering. In Los Angeles county, the median price of housing jumped 7.4 percent from a year earlier. Home prices have now been rising for over five years, due to a growing economy, rock-bottom interest rates and a shortage of homes available on the market.



VICA's Harmon Ballin Community Service Award annually honors an active VICA member who has made an outstanding contribution to our community through their long-term community service activities. A nominee is someone who:

1. has been an active VICA member, and is still a Board member or is otherwise actively engaged
2. has significant and long-term involvement in philanthropic and community/public service organizations or a significant record in that area
3. is a role model as a community leader.

Please submit your nomination to Jessica@vica.com by Friday, August 25.

Click [here](#) for the Harmon Ballin Nomination Form.

VICA Seeking Administrative Assistant

Immediate opportunity for an Administrative Assistant for a small, but busy office in Van Nuys. The Administrative Assistant is the face of VICA for most visitors and many VICA members. While duties range from managing the front desk activities to compiling event registration, the first priority of the Assistant is always the person who calls in or walks through the door.

If you or someone you know is a qualified candidate, click below to learn more about the requirements for the position and information on how to apply.

Click [here](#) for more information.

Join VICA for our 2017 Local Officeholders Luncheon!

LOCAL OFFICEHOLDERS LUNCHEON 2017

PRESENTED BY

Los Angeles Department of Water & Power | Southern California Gas Company | Walmart | WELLS FARGO

Thursday, August 17, 2017

11:30 a.m. - 2 p.m.

Hilton Universal Hotel

555 Universal Hollywood Drive Universal City

Local officeholders representing L.A. County, the City of Los Angeles, other Valley cities, LAUSD and L.A. Community College District join VICA and its members to discuss issues facing businesses.

\$300 / Person

Confirmed Speakers as of 07/27/17



Jim McDonnell
L.A. COUNTY
Sheriff



Jeffrey Prang
L.A. COUNTY
Assessor



Kathryn Barger
L.A. COUNTY
Supervisor



Mike Feuer
L.A. CITY
Attorney



Ron Galperin
L.A. CITY
Controller



Herb Wesson
L.A. CITY
Council President



Bob Blumenfield
L.A. CITY
Councilmember



Joe Buscaino
L.A. CITY
Councilmember



Mitchell Englander
L.A. CITY
Councilmember



Jose Huizar
L.A. CITY
Councilmember



Paul Krekorian
L.A. CITY
Councilmember



Nury Martinez
L.A. CITY
Councilwoman



Mitch O'Farell
L.A. CITY
Councilmember



David Ryu
L.A. CITY
Councilmember



William Koehler
CITY OF
AGOURA HILLS
Mayor Pro-Tem



Mary Sue Maurer
CITY OF
CALABASAS
Mayor



Fred Gaines
CITY OF
CALABASAS
Mayor pro Tem



David Shapiro
CITY OF
CALABASAS
Councilmember





**Ara
Najarian**
CITY OF
GLENDALE
Councilmember



**Cameron
Smyth**
CITY OF
SANTA CLARITA
Mayor



**Keith
Mashburn**
CITY OF
SIMI VALLEY
Councilmember



**Gabriel
Buelna**
LACCD
Board Trustee



**Mike
Fong**
LACCD
Board Trustee



**Steve
Veres**
LACCD
Board Trustee



**Kelly
Gonez**
LAUSD
Board Member



**Nick
Melvoin**
LAUSD
Board Member



**Scott
Schmerelson**
LAUSD
Board Member

Vince Bertoni, L.A. City, Dir. of Planning
Claire Bartels, L.A. City, Treasurer • Seleta Reynolds, LADOT
John Sherman, LAPD, Deputy Chief
Kevin James, L.A. Board of Public Works, Board President
Heather Repenning, L.A. Board of Public Works, Board Vice President

Click [here](#) for the registration form.

LOOKING FOR MEDICARE OPTIONS?

I have the answers you need!

I am available to help educate you and your employees about Medicare health plan options. Call me today to set up a presentation.



Paul Davis

818-888-0880

www.pdinsure.com

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Member Messages:

Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly.

Member messages are available for \$50 per week or \$175 for four weeks.

Messages are text-based and may not contain more than 70 words. A logo may be

added for an additional \$5 per week. For more information or to schedule your

member message, contact Helene@vica.com or

call (818) 817-0545.

ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at vica.com.

Valley Industry & Commerce Association (VICA)

San Fernando Valley, California

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