

August 4, 2017

Valley Industry & Commerce Association

VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



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"As Olympians and Paralympians, we understand the value of delayed gratification. This is the chance to behave like Olympians. Be in it for the long haul, and we will have the greatest games we can."

- John Naber, Olympic gold medalist and speaker at LA City Council Ad Hoc Committee Hearing on 2028 Summer Olympics

Media Highlights

L.A. to Host 2028 Olympics,
[SFVBJ](#), July 31

Fed Up With 'Trash Islands,' LA County Leaders Consider Ban On Some Food Containers,
[Daily News](#), August 1

The 2028 Olympic Games Are Coming to Los Angeles,

Assemblymember Adrin Nazarian Joins VICA Members to Hear Business Concerns



Assemblymember Adrin Nazarian at VICA's Business Breakfast.

On Wednesday, Assemblymember Adrin Nazarian joined VICA members for a Business Breakfast to discuss the Private Attorneys General Act (PAGA) and other labor laws that have had a significant, negative impact on local businesses. PAGA allows employees to act as a state agency and file lawsuits against employers for alleged violations of labor codes. Nazarian stated that his intention was to "fix the situation, not to undo the situation," and that his "intention is to bring the different sides together to work on something that is passable."

Over two dozen business members attended the event sponsored by the **Leavitt Group**.

Save The Date for VICA's 2017 Business Forecast Conference

Political Leader Gets
Earful About PAGA,
SFVBJ, August 2



Members

VICA Thanks Our
Renewing Members

PLATINUM
MEMBER



(2000)

BRONZE MEMBERS



(2016)



(2003)



(2012)

Build Rehabilitation
Industries

El Centro de Amistad

Lutheran Social Services

Mercury Public Affairs

Seymour Consulting
Group

Siemens

Therapeutic Living
Centers for the Blind

Union Pacific Railroad

Valero

VICA Welcomes Our
New Member

BYD America

Friday, October 20
Hilton Universal Hotel
555 Universal Dr, Universal City

Sponsorship, Advertising & Exhibit booth opportunities are
available!

Click [here](#) for an up-to-the-minute speaker list and click below
for sponsorship opportunities.

Click [here](#) for sponsorship opportunities and speaker information.

Olympics Set to Come to Los Angeles and the San Fernando Valley in 2028

VICA welcomed the exciting news that the Los Angeles Olympic Bid Committee and the International Olympic Committee (IOC) have agreed on a deal that allows Los Angeles to host the Olympic and Paralympic Games in summer 2028. The financial incentives and assurances offered by the IOC make the 2028 Games a fantastic opportunity for Los Angeles. The San Fernando Valley will host the canoe slalom, equestrian and shooting events, which will bring the Games to Valley residents.

Click [here](#) for more information on VICA's coalition to promote the San Fernando Valley during the 2028 Olympic and Paralympic Games.

Join VICA's 2018 Board of Directors

VICA's 2018 Board of Directors nomination and selection process is under way, and we want your suggestions! Board members must be able to attend regular board meetings and be prepared to vote on a wide variety of public policy issues. Board members must also attend regular committee meetings and VICA events. Additional responsibilities may include calling or writing lawmakers, attending press conferences, testifying, authoring editorials, interacting with top opinion leaders and more. For more information on the 2018 Board of Directors guidelines, click [here](#).

If you or someone you know is interested in participating on the board in 2018, please click on the nomination form below and submit to Jessica@vica.com. If you don't want to serve on the board, but are interested in serving as a committee chair, please let us know that on the nomination form.

Click [here](#) for the Board of Directors Nomination Form.

Calendar

The Week Ahead

Land Use Committee
Meeting
Hosted by *The Garland*
Tuesday, August 8

8:00 to 10 a.m.
The Garland
4222 Viineland Ave.
Click [here](#) to RSVP

Aviation Committee Meeting
Hosted by **Hollywood Burbank Airport**
Wednesday, August 9
Noon to 2 p.m.
Hollywood Burbank Airport
2627 N. Hollywood Way
Click [here](#) to RSVP

Environment, Energy & Utilities Committee
Sponsored by **Metropolitan Water District**
Thursday, August 10
Noon to 1:30 p.m.
VICA Office
16600 Sherman Way,
Suite 170, Van Nuys
Click [here](#) to RSVP

Save The Date

Local Officeholders Luncheon
Thursday, August 17
11:30 a.m. to 2 p.m.
Hilton Universal Hotel
555 Universal Hollywood Drive, Universal City
Click [here](#) to RSVP

Sacramento Advocacy Day
Wednesday, August 30
All Day
California State Capitol
Click [here](#) to RSVP

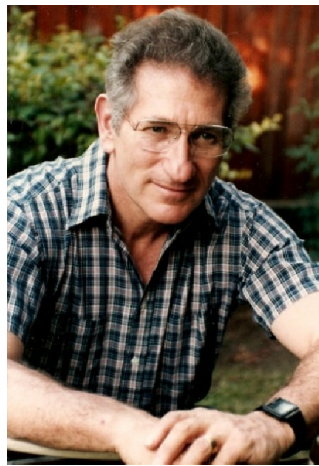
VICA After Dark with LAUSD Board Member Scott Schmerelson
Sponsored by **Toll Brothers**
Wednesday, Sept. 6
5:30 to 7:30 p.m.
The Palisades at Westcliffe
11741 N. Manchester Way, Porter Ranch
Click [here](#) to RSVP

Hot Issues

Education

A new policy from the California State University system will soon allow students who are not pursuing math or science majors to take non-algebra based math courses for general education, such as statistics, personal finance or computer science

Send VICA Your Nominations for the 2017 Harmon Ballin Award



VICA's Harmon Ballin Community Service Award annually honors an active VICA member who has made an outstanding contribution to our community through their long-term community service activities. A nominee is someone who:

1. has been an active VICA member, and is still a Board member or is otherwise actively engaged
2. has significant and long-term involvement in philanthropic and community/public service organizations or a significant record in that area
3. is a role model as a community leader.

Please submit your nomination to Jessica@vica.com by Friday, August 25.

Click [here](#) for the Harmon Ballin Nomination Form.

VICA Seeking Administrative Assistant

Immediate opportunity for an Administrative Assistant for a small, but busy office in Van Nuys. The Administrative Assistant is the face of VICA for most visitors and many VICA members. While duties range from managing the front desk activities to compiling event registration, the first priority of the Assistant is always the person who calls in or walks through the door.

If you or someone you know is a qualified candidate, click below to learn more about the requirements for the position and information on how to apply.

Click [here](#) for more information.

Last Chance to Register for VICA's 2017 Local Officeholders Luncheon!

LOCAL OFFICEHOLDERS LUNCHEON 2017

PRESENTED BY

LA DWP Los Angeles Department of Water & Power
Southern California Gas Company
Walmart
WELLS FARGO
A Sempra Energy utility

Thursday, August 17, 2017

11:30 a.m. - 2 p.m.
Hilton Universal Hotel
555 Universal Hollywood Drive Universal City

Local officeholders representing L.A. County, the City of Los

Angeles, other Valley cities, LAUSD and L.A. Community College District join VICA and its members to discuss issues facing businesses.

\$300 / Person

Confirmed Speakers as of 08/03/17

Environment

Gov. Jerry Brown will begin to push for his own environmental reform.

Brown has been a proponent in promoting the use of electric cars and renewable energy, and most recently signed the extension of California's cap-and-trade program.

Housing

The housing shortage in Los Angeles is expected to push up rent by 4.5 percent for the upcoming year. A recent study conducted by Zillow found that a 5 percent rent hike in Los Angeles County would push 2,000 more residents into homelessness.

Olympics

The Los Angeles City Council has the final say in accepting to host the 2028 Olympics in Los Angeles. Currently, the City Council's biggest concern is the financial burden the Olympics will place on the city.

Transportation

The U.S. 9th Circuit of Appeals declared that federal laws do not supersede California environmental laws for the construction of the high-speed rail project stretching from San Francisco to Southern California.



Jim McDonnell
L.A. COUNTY
Sheriff



Jeffrey Prang
L.A. COUNTY
Assessor



Kathryn Barger
L.A. COUNTY
Supervisor



Mike Feuer
L.A. CITY
Attorney



Ron Galperin
L.A. CITY
Controller



Herb Wesson
L.A. CITY
Council President



Bob Blumenfield
L.A. CITY
Councilmember



Joe Buscaino
L.A. CITY
Councilwoman



Mitchell Englander
L.A. CITY
Councilmember



Jose Huizar
L.A. CITY
Councilmember



Paul Krekorian
L.A. CITY
Councilmember



Nury Martinez
L.A. CITY
Councilwoman



Mitch O'Farell
L.A. CITY
Councilmember



David Ryu
L.A. CITY
Councilmember



William Koehler
CITY OF
AGOURA HILLS
Mayor Pro-Tem



Mary Sue Maurer
CITY OF
CALABASAS
Mayor



Fred Gaines
CITY OF
CALABASAS
Mayor pro Tem



David Shapiro
CITY OF
CALABASAS
Councilmember



**Ara
Najarian**
CITY OF
GLENDALE
Councilmember



**Cameron
Smyth**
CITY OF
SANTA CLARITA
Mayor



**Keith
Mashburn**
CITY OF
SIMI VALLEY
Councilmember



**Gabriel
Buelna**
LACCD
Board Trustee



**Mike
Fong**
LACCD
Board Trustee



**Steve
Veres**
LACCD
Board Trustee



**Kelly
Gonez**
LAUSD
Board Member



**Nick
Melvojn**
LAUSD
Board Member



**Scott
Schmerelson**
LAUSD
Board Member

Vince Bertoni, L.A. City, Dir. of Planning

Claire Bartels, L.A. City, Treasurer • Seleta Reynolds, LADOT

John Sherman, LAPD, Deputy Chief

Kevin James, L.A. Board of Public Works, Board President

Heather Repenning, L.A. Board of Public Works, Board Vice President

Click [here](#) for the registration form.

Committee Report

Education Committee (8/3)

Sponsored by **Woodbury University**

- Esther Soliman, Career & Technical Education Administrator for LAUSD, presented on Linked Learning, an academic program with work-based learning experiences.
- Robert Sainz, Assistant General Manager for the Los Angeles Economic and Workforce Development Department, discussed the City's initiatives to reduce unemployment among young adults.
- The Committee recommended opposing SB 328, which would mandate a statewide start time of 8:30 a.m. for public middle and high schools.
- The Committee recommended supporting SB 765, which would require school districts that seek to sell surplus property to first offer that property to charter schools.

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Member Messages:

Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly.

Member messages are available for \$50 per week or \$175 for four weeks.

Messages are text-based and may not contain more than 70 words. A logo may be

added for an additional \$5 per week. For more information or to schedule your

member message, contact Helene@vica.com or

call (818) 817-0545.

ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at vica.com.

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