

August 11, 2017

Valley Industry & Commerce Association

VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



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"We are one L.A. Unified, and together, we will build bridges for generations of students who follow, providing a path to places not yet dreamed of, so that Los Angeles students realize their potential as future leaders, innovators and change makers."

- LAUSD Board President
Dr. Ref Rodriguez at the
State of the District

Media Highlights

LA 500: Stuart Waldman,
[LA Business Journal](#),
August 10

Calendar

The Week Ahead

Local Officeholders
Luncheon
Thursday, August 17
11:30 a.m. to 2 p.m.
Hilton Universal Hotel
555 Universal Hollywood
Drive, Universal City

Important Investment Will Ensure Water Reliability & Quality for California Residents



VICA SUPPORT

large-scale local water supply projects.

This is an important investment that will ensure the reliability and quality of water for our communities, while helping protect the Delta ecosystem.

VICA supports the California WaterFix, which would provide a significant investment to modernize California's water delivery system in the Sacramento-San Joaquin Delta in order to ensure long-term water security. One-third of Southern California's water supply derives from Northern California. However, the current water delivery system is outdated and extremely vulnerable. The investment to protect water reliability from the state's single largest supply is roughly half the cost of other

Email armando@vica.com for more information.

Save The Date for VICA's 2017 Business Forecast Conference



Friday, October 20
Hilton Universal Hotel
555 Universal Dr, Universal City

Sponsorship, Advertising & Exhibit booth opportunities are available!

Click [here](#) to RSVP

Save The Date

VICA University Workshop with the Los Angeles Department of City Planning

Thursday, August 24
9:00 - 11:00 a.m.

VICA Office
16600 Sherman Way,
Suite 170
Click [here](#) to RSVP

Sacramento Advocacy Day

Wednesday, August 30
All Day
California State Capitol
Click [here](#) to RSVP

Labor & Employment Committee

Wednesday, Sept. 6
8:30 - 10:00 a.m.
The VICA Office
16600 Sherman Way,
Suite 170
Click [here](#) to RSVP

VICA After Dark with LAUSD Board Member Scott Schmerelson Sponsored by Toll Brothers

Wednesday, Sept. 6
5:30 to 7:30 p.m.
The Palisades at Westcliffe
11741 N. Manchester Way, Porter Ranch
Click [here](#) to RSVP

Click [here](#) for an up-to-the-minute speaker list and click below for sponsorship opportunities.

Click [here](#) for sponsorship opportunities and speaker information.

VICA Seeking Administrative Assistant

Immediate opportunity for an Administrative Assistant for a small, but busy office in Van Nuys. The Administrative Assistant is the face of VICA for most visitors and many VICA members. While duties range from managing the front desk activities to compiling event registration, the first priority of the Assistant is always the person who calls in or walks through the door.

If you or someone you know is a qualified candidate, click below to learn more about the requirements for the position and information on how to apply.

Click [here](#) for more information.

Oppose CA Mandate on School Start Time



VICA OPPOSE

VICA's Education Committee opposes Senate Bill 328 (Portantino), which would prohibit public middle and high schools from starting the school day before 8:30 a.m.

Currently, local school boards are authorized to establish the instructional minutes within the school day. They should retain the right to determine the schedule that best meets the needs of their students and communities. VICA opposes a one-size-fits-all statewide

mandate on this matter.

Click [here](#) for more information.

Hot Issues

Education

At her State of the District address, L.A. Unified Supt. Michelle King promised to push for 100 percent graduation rates after raising rates last year to 77 percent from 72 percent the year before.

Housing

Rental prices in the San Fernando Valley have [increased](#) in over half of the 13 subregions of the Valley since August 2016. Data shows rents appear to be increasing faster in the Valley than in the rest of Los Angeles.

Homelessness

Los Angeles City Councilmember Bob Blumenfield has begun installing no-littering signs in underpasses and pedestrian tunnels in an

Join VICA's 2018 Board of Directors or Be a Committee Chair

VICA's 2018 Board of Directors nomination and selection process is under way, and we want your suggestions! Board members must be able to attend regular board meetings and be prepared to vote on a wide variety of public policy issues. Board members must also attend regular committee meetings and VICA events. Additional responsibilities may include calling or writing lawmakers, attending press conferences, testifying, authoring editorials, interacting with top opinion leaders and more. For more information on the 2018 Board of Directors guidelines, click [here](#).

If you or someone you know is interested in participating on the board in 2018, please click on the nomination form below and submit to Jessica@vica.com. If you don't want to serve on the board, but are interested in serving as a committee chair, please let us know that on the nomination form.

Click [here](#) for the Board of Directors Nomination Form.

attempt to curb panhandling. The signs do not ban tent encampments on sidewalks, but they do allow law enforcement to move or arrest a homeless person without a notice and warning.

Olympics

The Los Angeles City Council voted Friday to endorse a bid for the 2028 Summer Games. LA 28 officials have said they will not make any significant changes to their 2024 plan, which state analysts described as "fairly low risk" because it will use existing venues such as the Coliseum and Staples Center rather than having to build expensive stadiums and arenas.

Transportation

After re-opening in May 2016, the Los Angeles ExpoLine has seen increased ridership. Recent data shows that, as of June, ridership on the ExpoLine increased 40 percent, from 45,876 passengers last year to over 64,000 this year - a target it was not expected to reach for another 13 years.

Register Now for VICA University With The Department of City Planning



Thursday, August 24

9:00 - 11:00 a.m.

VICA Office

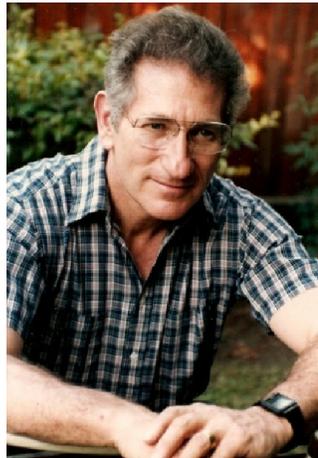
16600 Sherman Way, Suite 170

Van Nuys, CA 91406

VICA invites you to join the Department of City Planning for a workshop that will serve as a vital component of the Department's engagement with the community to manage growth and aid the improvement of the quality of life within the Southwest San Fernando Valley.

Click [here](#) to RSVP.

Send VICA Your Nominations for the 2017 Harmon Ballin Award



VICA's Harmon Ballin Community Service Award annually honors an active VICA member who has made an outstanding contribution to our community through their long-term community service activities. A nominee is someone who:

1. has been an active VICA member, and is still a Board member or is otherwise actively engaged
2. has significant and long-term involvement in philanthropic and community/public service organizations or a significant record in that area
3. is a role model as a community leader.

Please submit your nomination to Jessica@vica.com by Friday, August 25.

Click [here](#) for the Harmon Ballin Nomination Form.

Committee Reports

Land Use Committee (8/8)

Hosted by **The Garland**

- Katie Kolotsis from the Office of Assembly Speaker Rendon presented to the committee on housing legislation the California State Legislature will focus on once they reconvene later this month.
- **Metro's** Senior Executive Officer for Strategic Initiatives & Real Property

Management Calvin Hollis presented to the committee on **Metro's** Transit Oriented Communities.

- Matthew Glesne, Laura Krawczyk and David Olivo from the Los Angeles Department of City Planning presented on Los Angeles Transit Oriented Communities and Transit Oriented Districts in correlation to the City's General Plan.

Aviation Committee (8/9)

Sponsored by **Hollywood Burbank Airport**

- The Aviation Committee took a special behind-the-scenes tour of **Hollywood Burbank Airport**. Executive Director Frank Miller welcomed the Committee. Airport Chief of Police Edward Skvarna led the tour, which highlighted current airport operations as well as planned improvements with the Terminal Replacement Project.

Energy, Environment & Utilities Committee (8/10)

Sponsored by **Metropolitan Water District of Southern California**

- The committee heard a presentation from Leslie F. Johnson on the Los Angeles County Water Resiliency Plan and the next phase of the plan.
- Daniel Meyers, Franchise Division Manager of the RecycLA program, provided an update on the city's new trash franchise program, which has changed the way trash is picked up at businesses and large residential buildings.
- Chief Sustainability Officer for the City of Los Angeles Lauren Faber O'Connor provided an update on the Sustainable City pLAN.
- The committee recommended to support AB 1180 (Holden), if amended, which would give the Los Angeles County Flood Control District authority to levy a special tax to manage storm water projects in Los Angeles County.

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Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly.

Member messages are available for \$50 per week or \$175 for four weeks.

Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your

member message, contact Helene@vica.com or

call (818) 817-0545.

ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at vica.com.

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