

May 25, 2018

Valley Industry & Commerce Association

VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



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"If America wants to be great, we have to invest in our future...Here in California, we've made the commitment."

- Governor Jerry Brown at the 93rd Annual Sacramento Host Breakfast

VICA Fights for Valley Business Community in Sacramento

This week the California Legislature heard hundreds of bills in both houses. Although it was a busy time for Sacramento, VICA and the **Greater San Fernando Valley Chamber** made sure to meet with legislators and staff to discuss important legislation and business policy priorities.

The VICA delegation met with Senators Anthony Portantino, and Henry Stern as well as with senior staff for Senators Ben Allen, Bob Hertzberg and Nancy Skinner. They also met with Assemblymembers Richard Bloom, Laura Friedman, Jacqui Irwin, Adrin Nazarian and Tony Thurmond as well as senior staff for Assemblymembers Todd Gloria and Miguel Santiago. The delegation focused on supporting bills that will spur housing development; increase budgets and funding for higher education; allow local governments flexibility on nightlife; and extend tax credits for filming in California. VICA also urged legislators to pass responsible healthcare legislation related to costs and insurance, and called for the preservation of an open internet, as it is vital to California's economy.



On the floor of the Senate Chamber Samona Caldwell (**State Farm Insurance**), Ruben Zaragoza (**Southwest Airlines**), Francesca Vega (**California State University, Northridge**), Senator Anthony Portantino, Sarah Sheehy (**Hollywood Burbank Airport**), Amy Silverman (**United Way of Greater L.A.**), Stuart Waldman (VICA)

VICA will return to Sacramento on June 26. Be sure to RSVP and make your voice heard in Sacramento!

Members

VICA Thanks our
Renewing Members

PLATINUM MEMBER



(2000)

GOLD MEMBER



(1993)

IATSE Local 44
(2014)

VICA Welcomes our
New Members

As It Happens: Learn About What VICA Is Doing For You

Legislation moves fast, and VICA is working to represent the San Fernando Valley business community and drive forward our members' priorities. Keep up to date with our advocacy, events, hot news and our members by following us on [Twitter](#), [Facebook](#), and reading our [VICA News page](#).

Follow us on [twitter](#)



Visit our [blog](#)

Calendar The Week Ahead

Ambassador Committee PLEASE NOTE DATE CHANGE

Wednesday, May 30
8:30 to 10 a.m.
VICA Office
16600 Sherman Way,
Suite 170, Van Nuys
Click [here](#) to RSVP

Alumni and Community Seminar/Mixer: What's New In Business

Saturday, June 2
10 a.m. to 2 p.m.
Woodbury University
School of Business
7500 Glenoaks Blvd.,
Burbank
Click [here](#) for more info.

Save the Date

Aviation Committee Wednesday, June 6 Noon to 1:30 p.m.

**Aerolease Associates
Van Nuys East**
7943 Woodley Ave.,
Van Nuys
Click [here](#) to RSVP

**Entertainment
Committee**
Thursday, June 7
8:30 to 10:30 a.m.
Sponsored by **Sound City**
VICA Office
16600 Sherman Way,
Van Nuys
Click [here](#) to RSVP

Land Use Committee
Tuesday, June 12
8 to 10 a.m.
Hosted by **The Garland**
4222 Vineland Ave.,
North Hollywood
Click [here](#) to RSVP

**VICA After Dark with L.A.
City Administrative
Officer Richard Llewellyn**
Wednesday, June 13
5:30 to 7:30 p.m.
Los Toros Mexican



VOTING GUIDE

June 5, 2018

THE VALLEY INDUSTRY & COMMERCE ASSOCIATION RECOMMENDS THE FOLLOWING POSITIONS:

PROPOSITION 69	Protects important investments in transportation funding by specifying that the revenue from gas taxes and vehicle registration fees can only be used for transportation purposes.	SUPPORT
PROPOSITION 71	Delays the effective date of ballot measures until all ballots, including vote-by-mail ballots, have been counted and the Secretary of State has filed the vote.	SUPPORT
PROPOSITION 72	Excludes the installation of a rain water capture system from assessment as new construction for property tax purposes.	SUPPORT

[Click here to learn more.](#)

Keep California Connected: Oppose Senate Bill 822

VICA is committed to preserving an open internet, as it is vital to the success of California's economy. SB 822 (Wiener) attempts to promote net neutrality, but goes far beyond previous Federal Communications Commission orders. It threatens the health of



Restaurant
21743 Devonshire St.,
Chatsworth
Click [here](#) to RSVP

[VIEW FULL CALENDAR
HERE](#)

Hot Issues

Labor & Employment

The U.S. Supreme Court ruled that employers can require as a condition of employment that workers **waive their rights** to participate in class action lawsuits. Instead, workers who take to the courts against an employer must do so as individuals.

International Trade

The White House has reached a temporary truce with China on trade, as Beijing has agreed to "**substantially reduce**" America's trade deficit with China. VICA recently hosted the Chinese Consul General to discuss important international trade matters.

City Budget

A \$9.9 billion budget for the upcoming fiscal year was **approved** Monday by the Los Angeles City Council. The budget now heads back to Mayor Eric Garcetti for a final signature.

Housing

A new state law that lets homeowners build granny flats - known as accessory dwelling units - is showing promise in easing California's **housing crisis**. VICA has strongly advocated in support of policies that ease the construction of ADUs.

Aerospace

With experimental rocket sites in the desert, satellites launched from the coast, and precision machine shops in the city, Southern California's future as America's **spaceport** is taking shape. This year, VICA is advocating in support of legislation that will help keep and expand the aerospace industry in

the internet with new regulations, duplicative standards, and regulatory delay by creating a patchwork of state regulations that will stymie innovation.

It will increase costs to consumers both directly through increased compliance costs, and indirectly through stifled innovation.



[Click here to send a letter in opposition to SB 822](#)

Spotlight on VICA Committee Leadership

David Gershwin, *co-chair of VICA's Government Affairs Committee*, runs **David Gershwin Consulting**, which was founded in 2010 and focuses on lobbying, public relations, and crisis communications. After serving for years as a senior advisor to elected officials at the state and local government level, including work as Chief of Staff to then-L.A. City Council President Eric Garcetti, Gershwin joined the private sector to provide public affairs services to companies, organizations, and non-profits. He especially enjoys providing clients with expertise they couldn't receive elsewhere, and getting them positive results - whether it's winning a legislative victory, garnering positive media coverage, or helping them get out of a PR jam.



How is VICA valuable to you or your business?

VICA provides tremendous value to its members by being on top of legislative issues - not just by tracking them, but by being a strong voice and an effective advocate for the San Fernando Valley's business community. To me and my business, being a part of a business organization with that type of clout is invaluable. Moreover, VICA's Elected Officeholder luncheons and dinners give me and our entire membership the opportunity to hear from leaders at every level of government - and we also ensure those same leaders hear from VICA members with tough questions on business issues that are so vital to our region. Additionally, I find the VICA After Dark events to be great opportunities to meet policymakers and business leaders in a more informal setting.

Why should prospective members consider becoming more involved with your committee?

VICA's Government Affairs Committee is unique in that we aren't limited to a specific policy area in terms of our scope. We also represent a great cross-section of business interests. Our committee's discussions and policy positions include perspectives from large companies (including those in the health care, communications, and manufacturing sector) as well as food service providers, trade associations, non-profit leaders, and small business owners. In short: if you have a business or organization of any kind, we've got a seat for you at VICA's Government Affairs Committee.

The Government Affairs Committee's next meeting is on June 20.
Learn more about VICA Committees by [clicking here](#).



PRESENTED BY

AS TOP

California.

Higher Education

The University of California and California State University systems are poised to get major funding boosts that will help them enroll thousands of additional state students and eliminate the need for **tuition increases** in the coming school year. VICA has advocated in support of funding increases for both the UC and CSU.

Infrastructure

The L.A. **Metro** board voted on the agency's largest budget in its history, which includes nearly \$2 billion for the construction of **new rail lines** and other transportation options across L.A. County. VICA is working to ensure that the Valley gets its fair share from Measure M funds.

PRESENTED BY
COMCAST NBCUNIVERSAL



LAST CHANCE TO REGISTER
Meet L.A. City Administrative Officer
Richard H. Llewellyn, Jr.



Wednesday, June 13, 2018
5:30 - 7:30 p.m.

Los Toros Mexican Restaurant
21743 Devonshire St., Chatsworth

VICA Members enjoy hosted drinks and appetizers as they meet and interact with other prominent business leaders from the community.

VICA After Darks are complimentary to VICA members.

[Click here to RSVP Today!](#)



**Celebrate with
The Inductees!**

**Tickets are
Now on Sale**

**Sponsorship +
Advertising**

THURSDAY, JUNE 28, 2018

Sheraton Univeral Hotel

INDIVIDUAL TICKET - \$275

SPONSORSHIPS STILL
AVAILABLE

333 Universal Hollywood Drive,
Universal City

Reception: 5:30- 6:45 p.m.
Awards Program: 6:45- 7:45
p.m.
Dinner: 7:45 - 9:00 p.m.

Register by Friday May 25, and
receive your tickets at the greatly
reduced price of **\$225**

No refunds or cancellations after
THURSDAY, JUNE 21, 2018

For information, contact
Helene Chemel at
Helene@vica.com or
call 818-817-0545

Click [here](#) to RSVP Today!



Member Messages:

Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for \$50 per week or \$175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your member message, contact Helene@vica.com or call (818) 817-0545.

ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at vica.com.

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San Fernando Valley, California

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Stay connected to VICA

