

Valley Industry & Commerce Association

VICAWEEKLY

Serving the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills and San Fernando



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"Super Bowl LV will bring even more economic prosperity to our region, attracting tens of thousands of people to our city and generating hundreds of millions of dollars for local hotels, restaurants, shops and other businesses"

-Los Angeles City Mayor Eric Garcetti on Los Angeles being awarded to host the Super Bowl in 2021.

Media Highlight

VICA Pushes for Speed on Transit Improvements, [San Fernando Valley Business Journal](#), May 26

Members

VICA Thanks Our Renewing Members

Gold Member

Mandated Paid Sick Leave Would Give Businesses Only Weeks To Comply



VICA members will be aware that a proposal to increase the number of mandated paid sick days to six - double the state mandate - has been moving through the City Council. The draft ordinance has now been considered and approved by the Economic Development Committee, and is expected to go before the full City Council on Wednesday, June 1st.

The effective date of the proposed ordinance is July 1, 2016. If this ordinance is adopted by Council, businesses will have a matter of weeks to comply, including figuring out how to treat employees who work across municipalities. We urge VICA members to tell their Councilmember how this ordinance would affect your business, and urge them to oppose adoption of the ordinance, especially the unreasonably soon effective date.

Click [here](#) to send a letter to your elected officials opposing this ordinance.

Last Chance to RSVP to VICA After Dark with Councilmember Bob Blumenfield



Presented by **AT&T, Cisco, Englander Knabe & Allen** and **Galpin Motors**, the upcoming VICA After Dark with Councilmember Bob Blumenfield will take place on Thursday, June 2 at **Galpin Motors** (15430 Roscoe Blvd, Van Nuys) from 5:30 to 7:30 p.m. Councilmember Bob Blumenfield represents the 3rd Council District, which spans the northwest portion of Los Angeles in the San Fernando Valley, including the



(1993)

Silver Member



(2010)



(2012)



U B E R

(2015)

Los Angeles Family Housing Corporation
(2007)

Pacific Coast Civil, Inc.
(2009)

Warner Center Marriott
(2011)

Calendar

The Week Ahead

Manufacturing, International Trade & Technology Committee Meeting

Wednesday, June 1
8:30 to 10 a.m.
VICA Office
16600 Sherman Way,
Suite 170, Van Nuys
Click [here](#) to RSVP

Energy Environment & Utilities Committee Meeting

Thursday, June 2
Noon to 1:30 p.m.

Sponsored by
Metropolitan Water District

VICA Office
16600 Sherman Way,
Suite 170, Van Nuys
Click [here](#) to RSVP

VICA After Dark with Bob Blumenfield

Thursday, June 2
5:30 to 7:30 p.m.



communities of Canoga Park, Reseda, Tarzana, Winnetka and Woodland Hills. At City Hall, his policy priorities include: crafting the City budget to maximize public dollars; transforming the City's technology infrastructure to more effectively

manage resources and provide services; and growing and improving the City's physical and environmental infrastructure to make LA a safe, clean, green and friendly place for people and businesses. Please RSVP to

[Athena](#). Sponsorship opportunities are still available (co-sponsors and "friends of" sponsors). Contact the VICA office at (818) 817-0545 for more information.

Click [here](#) to RSVP for the VICA After Dark.

VICA Board Supports Hollywood Burbank Airport Replacement Terminal



Yesterday, the VICA Board unanimously voted to support the construction of a replacement passenger terminal at the **Hollywood Burbank Airport**, which will go before Burbank voters as Measure B. The existing passenger terminal, which was built in 1930, does not meet earthquake design standards or FAA standards regarding proximity to runways and

taxiways. The airport needs a replacement terminal that has a safer distance between airport runways, meets seismic standards and improves passenger convenience. This is a great opportunity for the whole region, as the airport generates millions in tax revenues and is an economic driver for Los Angeles. VICA members should email the Burbank City Council to register the business community's support for this project.

Click [here](#) to e-mail Burbank City Council now to register your support.

Don't Miss VICA's 9th Annual Business Hall of Fame Dinner



VICA's 9th Annual San Fernando Valley Business Hall of Fame, presented by **JPMorgan Chase & Co.** and **Wells Fargo**, will be held Thursday, June 16 at the **Sheraton Universal Hotel** (333 Universal Hollywood Drive, Universal City). VICA will recognize five businesses that have made an impact on the

Galpin Motors
15505 Roscoe Boulevard,
North Hills
Click [here](#) to RSVP

Save the Date

Healthcare Committee Meeting
Wednesday, June 8
Noon to 1:30 p.m.
Valley Presbyterian Hospital
15107 Vanowen Street
Van Nuys
Click [here](#) to RSVP

Valley Village Showtime!
Saturday, June 11
Sheraton Universal Hotel
333 Universal Hollywood Drive, Universal City
Click [here](#) to RSVP

Hot Issues

Housing

The median price of a previously owned [single-family home](#) in the San Fernando Valley increased 10 percent in April from a year earlier to \$610,000, the highest level in nine years, a trade association said this week.
During the past 12 months, the median price rose \$55,000, said the Van Nuys-based Southland Regional Association of Realtors.

Job Growth

America's recovery from the Great Recession has been slow and arduous, but a new report shows that Los Angeles County is leading the way in job growth and [business creation](#). "The New Map of Economic Growth and Recovery," from the Washington, D.C.-based Economic Innovation Group, places L.A. County at the top of the list for counties with largest number of jobs added between 2010 and 2014. The county added 352,840 jobs during that period, for a growth rate of 9.9 percent.

Politics

The state Senate approved a bill that would prohibit businesses in California from charging customers [different prices](#) for similar goods on the basis of gender. State Sen. Ben Hueso's (D-San Diego) bill

Valley's community, economy or culture: **Franklin's Hardware, Milt & Edie's, Val Surf, Van Nuys Airport, and Warner Bros.** VICA is excited to honor these well deserved businesses at the Hall of Fame dinner. The night will be hosted by Emcee Fritz Coleman, who is **NBC4 Southern California's** weathercaster for NBC4 News at 5, 6 and 11 p.m. A Southern California broadcasting icon, Coleman is well known for his sense of humor and extensive knowledge of weather. He joined NBC4 in February 1982 as the weekend weathercaster, and moved into weekdays in June 1984. Coleman devotes much of his free time to charitable activities and frequently organizes evenings of entertainment for local service and civic organizations, as well as serving as master of ceremonies for countless Southern California community events. Contact [Athena](#) to RSVP. For information regarding sponsorships, contact Helene at (818) 817-0545 or Helene@vica.com.

Click [here](#) to RSVP to the Hall of Fame Dinner

VICA Board supports School Bonds Ballot Initiative



This week, the VICA Board voted to support the 2016 California Public Education Facilities Bond Ballot Initiative, which would issue \$9 billion in bonds to construct and improve facilities for K-12 schools and community colleges. The business community recognizes that California's future depends on the success of our children, and safe and high-quality facilities are fundamental to learning. Currently 80% of California students attend districts that fail to meet the industry standard for facilities maintenance and operations. VICA urges our members to demonstrate their support for this initiative, which will facilitate significant investment in our local community.

Click [here](#) to register your support for this bond initiative.

Member Messages: Get Your Message in VICA Weekly!

VICA members can promote their business, events and news in VICA Weekly. Member messages are available for \$50 per week or \$175 for four weeks. Messages are text-based and may not contain more than 70 words. A logo may be added for an additional \$5 per week. For more information or to schedule your member message, contact Athena@vica.com or call (818) 817-0545.

would allow consumers to challenge different prices by the same brand for similar or identical products, but it allows price differences based specifically on the labor, materials, taxes or other gender-neutral reasons. The bill is now going to Assembly and will be considered by VICA's MTIT Committee on Wednesday, June 1.

Sports

The biggest football game of the year will kick-off in Inglewood in 2021. Super Bowl 55 will take place at the 80,000-seat Los Angeles Rams stadium that's set to open in 2019, the National Football League announced on Tuesday.

ABOUT VICA

Presenting the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.

Read more about VICA at vica.com.

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