



## Don't Miss VICA's Signature Events in 2019!

### State Officeholders Dinner (1st Quarter 2019)

**VICA MEMBERS ONLY:** *A unique opportunity for VICA members to casually dialogue with state officeholders on a variety of topics in a fun setting at a great venue.*

- \$12,000/Presenting Sponsors: limited to two (includes logo placement in most printed materials and at the event, preferred table for nine guests and first choice of elected official, speaking role)
- \$6,000/Co-Sponsors: limited to eight (includes: logo placement in most printed materials and at the event, preferred table for nine guests and choice of elected official)
- \$4,000/Table Sponsors: limited to 20 (includes: logo placement at table, table for nine guests with an available elected official placed VICA's discretion)
- **SOLD** \$2,000/Centerpiece Sponsors: limited to two (includes: logo placement on centerpiece at each table, two seats at the event)
- **SOLD** \$1,500/Reception Sponsors: limited to four (includes: logo placement during reception, two seats at the event)
- **SOLD** \$1,500/Registration Sponsors: unlimited (includes: logo placement at registration, two seats at the event)
- \$300/Individual Tickets: (Early Bird rate of \$250 – includes validated self-parking)

### Congressional Luncheon (Spring 2019)

**VICA MEMBERS ONLY:** *This is a unique and fun opportunity to directly engage elected officials from Washington who represent the Valley.*

- \$5,000/Presenting Sponsors: limited to two (includes: logo placement in most printed materials and at the event, speaking role, preferred table of 9 guests and first choice of elected official)
- \$3,000/Co-Sponsors: unlimited (logo placement in most printed materials and at the event, includes preferred table of ten (one being a possible elected official or high level staffer at your table – if available)
- **SOLD** \$1,500/Centerpiece Sponsors: limited to two (logo placement on centerpieces, ten tickets to the event)
- \$1,250/Table Sponsors: unlimited (logo at table, table of 10 guests)
- \$1,000/Reception Sponsors: unlimited (logo placement at the reception, four tickets to the event)
- \$1,000/Registration Sponsors: unlimited (logo placement at registration, four tickets to the event)
- \$150/Individual Tickets: (Early Bird rate of \$100 – Includes validated self-parking)

## **12th Annual Business Hall of Fame Dinner (June 20 at the Sheraton Universal)**

*Join 400 of the Valley's top business leaders and officeholders for a reception and fun awards program followed by dinner and dessert – great networking opportunities, too! Five respected Valley businesses and business leaders will be selected by a committee for induction into the Valley Business Hall of Fame.*

- **\$10,000/Presenting Sponsors:** limited to two from different industries (includes: logo placement in printed materials and at the event, includes up to 2 preferred tables of 10, inside-front-cover or inside-back-cover full-color ad in event journal, speaking role)
- **\$7,500/Awards Sponsors:** limited to five (includes: logo placement in most printed materials and at the event, preferred table of 10, Full-page black/white ad in journal, speaking role)
- **\$5,000/Co-Sponsors:** unlimited (includes: logo placement in most printed materials and at the event, preferred table of 10, Full-page black/white ad in journal)
- **\$4,000/Journal Sponsor:** limited to one (includes: logo placement on journal, includes table of 10, full-color outside-back-cover ad)
- **\$2,500/Reception Sponsors:** unlimited (includes: logo placement, table of 10, Half-page, black/white ad in journal)
- **\$2,500/Table Sponsors:** unlimited (includes: logo placement at table, table of 10, Quarter-page, black/white ad)
- **SOLD \$2,000/Centerpiece Sponsors:** limited two (includes: logo placement on centerpiece, 5 tickets to the event, Quarter-page, black/white ad)
- **\$1,500/Registration Sponsors:** unlimited (includes: logo placement at registration, 4 tickets to the event, Quarter-page, black/white ad)
- **Advertising Opportunities:**
  - \$1,500 – Full-page full-color advertising package including 2 event tickets
  - \$1,300 – Full-page black/white advertising package including 2 event tickets
  - \$1,200 – Half-page full-color advertising package including 2 event tickets
  - \$1,000 – Half-page black/white advertising package including 2 event tickets
  - \$ 800 – Quarter-page full-color advertising package including 2 event tickets
  - \$ 600 – Quarter-page black/white advertising package including 2 event tickets
- **\$275/Individual Tickets:** unlimited (Only VICA members eligible for Early Bird Rate of \$225; Non-Members \$325 – includes validated self-parking)

## **Local Officeholders Luncheon (Summer 2019)**

***VICA MEMBERS ONLY:*** *One of VICA's most popular events of the year, this luncheon provides members unparalleled access to the Valley's elected officials and officials from other local governments.*

- **\$10,000/Presenting Sponsors:** limited to two (includes: logo placement in most printed materials and at the event, speaking role, preferred table of nine guests and first choice of elected official)
- **\$6,000/Co-Sponsors:** limited to eight (includes: logo placement in most printed materials and at the event, includes preferred table of nine guests and choice of elected officials available)
- **\$4,000/Public Official Table Sponsors:** limited to 10 (includes: logo placement at table, table of nine guests and remaining elected official or public official – determined by the VICA staff. These Tables WILL NOT receive a L.A. City or L.A. County elected official)
- **\$3,000/Table Sponsor:** unlimited (includes: logo placement at your table, table of 10 – these tables WILL NOT receive any public official)
- **\$2,000 Centerpiece Sponsors:** limited to two (logo placement on centerpieces, four tickets to the event)
- **\$1,500/Reception Sponsors:** unlimited (includes: logo placement during reception, two seats at the event)
- **\$1,500 Registration Sponsors:** unlimited (logo placement at registration, two tickets to the event)
- **\$300/Individual Tickets:** (Early Bird rate of \$250 – includes validated self-parking)

## **31st Annual Business Forecast Conference (Fall 2019)**

*This is one of the region's best public policy conferences, as economists, academics, business leaders and attendees have the opportunity to discuss timely business issues in dialogue-generating sessions. Join more than 500 business leaders for a breakfast economic forecast, followed by breakout sessions and a luncheon with a prominent keynote speaker.*

- **\$15,000/Presenting Sponsors:** limited to two from different industries (includes: logo placement in most printed materials and at the event, inside-front-cover or inside-back-cover full-color ad in event journal, speaking role at breakfast or lunch, up to 20 all-day passes, exhibit booth, preferred tables during luncheon)
- **\$10,000/Co-Sponsors:** unlimited (includes: logo placement in most printed materials and at the event, possible speaking role, full-page full-color ad in event journal, 10 all-day passes, exhibit booth, preferred table during luncheon)
- **\$7,500/Luncheon Sponsors:** limited to two (includes 10 all-day passes, logo placement, full-page black/white ad in journal, exhibit booth, speaking role at lunch, preferred table during luncheon)
- **\$5,500/Track Sponsors:** limited to eight (includes 10 all-day passes, logo placement at track, full-page black/white ad in journal, exhibit booth, speaking role at one of the breakout sessions, preferred table during luncheon)
- **\$5,500/Breakfast Sponsors:** limited to two (includes 10 all-day passes, logo placement, full-page black/white ad in journal, exhibit booth, speaking role at breakfast, preferred table during luncheon)
- **\$3,000/Panel Sponsors:** limited to 16 (includes five all-day passes, logo placement at panel, half-page black/white ad in journal, exhibit booth, possible speaking role at breakout session)
- **\$2,500/Journal Sponsor:** limited to one (includes five all-day passes, logo placement on journal and outside-back-cover full-color ad, exhibit booth)
- **\$2,500/Exhibit Hall Sponsors:** unlimited (includes logo placement in exhibit hall, five all-day passes, half-page black/white ad, exhibit booth)
- **\$2,500/Exhibit Bag Sponsors:** limited to two (includes logo placement on bag, five all-day passes, half-page black/white ad, exhibit booth)
- **\$2,000/Centerpiece Sponsors:** limited to two (includes logo placement on centerpiece, includes four all-day passes, quarter-page full-color ad, exhibit booth)
- **\$2,000/Registration Sponsors:** unlimited (includes logo placement near registration, includes four all-day passes, quarter-page full-color ad, exhibit booth)
- **\$1,750 Coffee Cart Sponsors:** unlimited (includes logo placement at cart, four all-day passes, quarter-page full-color ad, exhibit booth near cart)
- **\$1,750/Breakfast Buffet Sponsors:** unlimited (includes logo placement near breakfast buffet, four all-day passes, quarter-page full-color ad, exhibit booth)
- **\$1,750/Lunch Table Sponsors:** unlimited (includes logo placement at table, 10 all-day passes with table at luncheon, quarter-page full-color ad)
- **\$1,500/Exhibitors:** (company name placement, includes an exhibit booth, four all-day passes, quarter-page black/white ad – can upgrade to a full-page black/white ad for an extra \$500)
- **\$500/Charging Station Sponsors:** unlimited (includes logo placement near the charging station, includes 2 all day passes)
- **Advertising opportunities:**
  - \$1,400 – Full-page full-color advertising package including two all-day passes
  - \$1,250 - Full-page black/white advertising package including two all-day passes
  - \$1,100 – Half-page full-color advertising package including two all-day passes
  - \$ 950 – Half-page black/white advertising package including two all-day passes
  - \$ 800 – Quarter-page full-color advertising package including two all-day passes
  - \$ 650 – Quarter-page black/white advertising package including two all-day passes
- **\$175/All-Day Tickets:** (Only VICA members eligible for early bird specials at \$125; Non-members \$225 – includes validated self-parking)

## **70th Annual Meeting (December 2019)**

*A festive way to end a successful year! Join over 300 VICA members and other Valley opinion leaders for a fun lunch program with awards recognizing volunteers and corporate leaders, scholarships for member school students and plenty of time for networking. Awards include Robert E. Gibson Corporate Award of Excellence, Harmon Ballin Community Service Award and the President's Award for an outstanding VICA board member.*

- **\$7,500/Presenting Sponsors:** limited to two (includes speaking role, logo placement in most printed materials and at the event, preferred table of 10)
- **\$4,000/Co-Sponsors:** unlimited (includes preferred table of 10, logo placement in most printed materials and at the event)
- **\$2,500/Award Sponsors:** limited to three (includes presentation of award to the honoree, table of 10, logo placement)
- **\$1,500/Centerpiece Sponsors:** limited to two (includes logo placement on centerpieces, table of 10)
- **\$1,500/Reception Sponsor:** unlimited (includes logo placement during the reception, table of 10)
- **\$1,250/Table Sponsors:** unlimited (includes table of 10, logo placement at table)
- **\$1,000/Registration Sponsors:** unlimited (includes five tickets to the event and logo placement at registration)
- **\$150/Individual Tickets:** unlimited (Only VICA members eligible for Early Bird rate of \$100; Non-Members \$200 – includes validated self-parking)

## **2019 Government Handbook:**

*Released at the beginning of the year, VICA's Government Handbook is the region's only pocket guide to Valley representatives at every level of government with contact information — a great place to advertise your business! (This is given out to more than 2,500 VICA members and other local businesses and organizations)*

- **SOLD** \$7,500 – Government Handbook Sponsor (includes logo on front cover, four-color ad on outside back cover, four-color ads on section divider pages, 50 handbooks)
- \$3,000 – Inside-Front (**SOLD**) or Inside-Back Cover advertising package (includes four-color ad on inside front or inside back cover, 25 handbooks)
- \$1,500 – Full-page full-color in section of your choice, 10 handbooks
- \$1,350 – Full-page black/white ad in section of your choice, 10 handbooks
- \$ 800 – Half-page full-color ad in section of your choice, 5 handbooks
- \$ 650 – Half-page black/white ad in section of your choice, 5 handbooks
- \$ 500 – Quarter-page full-color ad in section of your choice, 2 handbooks
- \$ 350 – Quarter-page black/white ad in section of your choice, 2 handbooks

## Other opportunities

- **Leaders Forum or VICA After Dark Sponsorships:** \$3,000/Presenting Sponsors (generally limited to two), \$1,250/Co-Sponsors (unlimited) and \$700/Table Sponsors or Friends of (unlimited): 4-5 per year - regular program for VICA members to dialogue with Current leaders in an intimate setting. Usually attracts 75 - 100 people. Presenting Sponsors get a speaking role and logo placement. Sponsors get mentioned with possible photo in weekly e-newsletter with speaker. (Cost is per event. Please note if you host the food and beverages at your location, you will be considered a Presenting sponsor and the \$3000 is waived.)
- **Newsmaker Connection Sponsorships:** \$1,000/Presenting Sponsor (limited to two) and \$500/Co-Sponsor (unlimited): 4-5 per year – regular program for VICA members to dialogue with elected officials in an intimate setting. Usually attracts 30-40 people. Presenting Sponsor gets a speaking role and logo placement. Sponsors get mentioned with possible photo in weekly e-newsletter with speaker.
- **VICA U Sponsorships:** \$1,000 - unlimited - a quarterly meeting focusing on issues that pertain to helping your business.
- **Industry Workshops:** (\$1,000 - \$5,000): unlimited - designed to assist a particular industry(s) on legal and regulatory issues that impact their bottom lines.
- Also available are possible sponsorships for board and committee meetings. Cost varies.

***Want to put together a custom sponsorship package?***

***VICA's staff can work with you to maximize the value of your generous support — call us!***