

**David Gershwin**  
*Biography*

David Gershwin, a former Chief of Staff to newly-elected Los Angeles Mayor Eric Garcetti, opened his public affairs practice, David Gershwin Consulting, in January 2010. David Gershwin Consulting provides government relations, issue advocacy, media relations, crisis communications, and social media services for private sector, public sector, and non-profit clients.

As Chief of Staff to Los Angeles City Council President Eric Garcetti, David Gershwin was the architect for the Council President's key policy and political initiatives. David Gershwin managed all aspects of Council President Garcetti's office, overseeing the 13th Council District's legislative, planning and economic development, district, and communications staff.

Throughout his career, David Gershwin has developed strategic, comprehensive advocacy and communications blueprints for publicly- and privately-held corporations, real estate developers, associations, financial institutions, public agencies, universities, and non-profit organizations.