



**Samona Caldwell**  
**Public Affairs Community Specialist**



Samona Caldwell is a Public Affairs Community Specialist with State Farm Insurance Companies in the California Zone. Samona's territory extends from the northern part of Los Angeles County to San Diego.

As a Public Affairs Specialist, Samona's primary goal is to build relationships with community organizations and to share State Farm's initiatives to the community to foster a positive environment. She also works with the media and legislators in her territory to educate them on public policy issues that relate to the insurance industry.

Samona began her career with State Farm in 1995 as a Homeowners Claim Representative prior to transitioning to Public Affairs in 2006.

Samona is affiliated with the following organizations:

**Board Member:**

- Valley Industry and Commerce Association (VICA)
- Los Angeles African-American Women in Policy Institute (LAAAWPI)

**Advisory Board Member:**

- Greater Los Angeles African-American Chamber of Commerce (GLAAACC)
- Asian Pacific Legal Center (APALC)
- Los Angeles Brotherhood Crusade
- Research & Policy Institute of California
- Educate California

Samona is also a member of the Public Relations Society of America (PRSA) and serves as a State Farm representative for the Los Angeles Chamber of Commerce and the Los Angeles Urban League.