

Preconstruction Awards

How can the Awards ceremony be improved?:

- 1) Consider adding some new categories such as Planning, Constructability, GDOT MVP employee.
- 2) Projects considered should be closer to ongoing construction so the public is more aware.
- 3) Highlight and publicize the Companies doing the work more.
- 4) Jennifer Head (separate conversation) suggested charging a small fee \$25.00 for those submitting for an award. She actually spent additional \$\$\$\$ this year to add some silver etching to the plaques and absorbed the cost by ACEC. When the group was ask what they thought of being charged a small fee to submit, no one wanted to see a fee added back for submittals for the awards. Darrel had illuminated what use to be a \$100 fee for submittals.
- 5) Jennifer Head (separate conversation) suggested that all awards should be submitted through ACEC. She believes this will help with a clearer understanding for all submitters and also help in preparing the announcements of the awards and help with getting awardees to attend. She said she has talked to David about this. I lean in this direction also.

How can we improve publicity of the awards and publicity of engineering?:

- 1) Jennifer Head (separate conversation) says ACEC does send out news releases for the Summit and for the Awards Ceremony; however, believes they never excite the news media nor get a response. However, she will keep doing this. Miracles occur!
- 2) Reach out to the local politicians in the area of the projects and get them to contact the News media.
- 3) Use the Atlanta Business Chronical to publicize awards and the Summit.
- 4) Get STEM schools involved.

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