



Donna J. Corlew FSMPS, CPSM
chief WIT* officer
djcorlew@yourconnectedge.com
615-804-4440

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A native Tennessean, Donna's roots run deep in Southern hospitality, a culture of giving, and an abiding love of SEC football and Nashville Predators hockey. Driven by a passion for coaching and helping others identify and maximize their unique talents and expertise, C*Connect works with firms across the US -- small, medium, and large -- to **focus** strategic vision and market research, **grow** connections and chemistry with clients and targets, and help seller/doers and marketing/business development teams to **thrive** and **win** profitable work. Clients benefit from a robust network developed over three decades in almost every geographic market and service needed to effectively grow their business.

Donna achieved the designation of Certified Professional Services Marketer (CPSM) through the Society for Marketing Professional Services (SMPS) in 1993 and elevated to the status of Fellow of the Society in 2004. Active in SMPS since 1987 on local and national levels, Donna served as Society President in 2007-2008 and currently serves as Trustee on the SMPS Foundation board. She received the Society's highest honor, the Weld Coxe Marketing Achievement Award, in 2019.

Professional Activities

Society for Marketing Professional Services (SMPS) | member since 1987

ACEC of Tennessee | Partner since 2013, Chair of Engineering Excellence Awards Committee 2014 and 2017