



Sponsor and Vendor Information

Sunday May 21st, we'll host the 2nd Park Rapids Chamber Colordash! A family-friendly, noncompetitive 5k walk/run. This event is produced by the Park Rapids Lakes Area Chamber of Commerce.

Are you looking to build awareness for your organization? We've got a fun and colorful idea for you. Here is what we do for our local sponsors at the Park Rapids Chamber Color Dash:

Park Rapids Color Dash Presented by (Your Name Here) (1 available)

- Booth Space at Color Explosion Party (includes two 4' tables)
- Mention in all media releases promoting event
- Company name/logo on all 5K race-related collateral as Presenting Sponsor
- Dedicated Logo and Link on Event Landing Page (CD5K.com)
- Logo and Link on Facebook (PRLA Chamber/Visit Park Rapids and CD5K)
- 2'x 8' Banner at registration table and start/finish line
- Logo on Banner at Color Explosion Party
- Promotional Material In Race Kit (provided by sponsor)
- Signage along Route
- Radio Advertisement Mentions
- High Visibility and Speaking Role at Race/Color Explosion Party
- Honorary Race Starter
- Social Media Shout-Outs on Facebook and Twitter
- Discount Code for Runners (Save \$5.00 Per Runner)
- Complimentary Entry for 8 Runners

Color Station Sponsor (1 available)

Color Explosion Party Sponsor **CHI St. Joseph's** \$500 Sponsorship Each

- Banner at the Color Explosion Party or
- Logo on sign at the Color Stations Along Route
- Everything included in \$250 sponsorship below PLUS:**
- Media Mentions including Social Media Shout Out on Facebook and Twitter
- Special Announcement on Dash-Day by Emcee
- Promotional Material In Race Kit (provided by sponsor)
- Complimentary Entry for 4 Runners

Water/Midway Sponsor **Citizens National Bank**

Start/Finish Line Sponsor **Green Valley Roofing** \$250.00 Sponsorship Each

- Banner at Water and Midway Station or at Start/Finish Line (sponsor provided)
- Booth Space at event
- Dedicated Logo and Link on Event Landing Page (Park Rapids Chamber & CD5K.com)
- Complimentary Entry for 2 Runners



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[] **Vendors - \$100.00 (limited to 10) A Better Connection**

Vendor Space at event

Dedicated Logo and Link on Event Landing Page (Park Rapids Chamber & CD5K.com)

Logo and Link on Facebook (Park Rapids Chamber & CD5K)

[] **In Kind Sponsors Beyond Juice, Max Bailey Photography, De La Hunt Broadcasting**

Inquire with Park Rapids Chamber – we're happy to customize a sponsorship for you!

In-Kind Sponsorships Available: Printer, Post Race Food/Refreshment, Clean-Up, Hotel, Photography, Radio, Media

Benefits of sponsorship could include:

Dedicated Logo and Link on Event Landing Page (Park Rapids Chamber & CD5K.com)

Logo and Link on Facebook (Park Rapids Chamber & CD5K)

Logo on Banner at Color Explosion Party

Optional Promotional Material In Race Kit (provided by sponsor)

Announcement on Dash-Day

Social Media Shout Out on Facebook and Twitter

Complimentary Race Entries Based on Sponsorship Level

:::Please Print Clearly:::

Business Name: _____

Contact Name: _____

Address: _____

City State Zip: _____

Phone: _____

Email: _____

Website Address: _____

Signature: _____ Date: _____