

2020

CORNERSTONE PARTNERSHIP

The Marin Builders' exclusive annual partnership program

The Cornerstone Partnership Program is an annual membership marketing program that builds positive public recognition for you and your company.

Established in 2015, we designed the program for those who want to increase their connection and visibility with us throughout the year. Today the program has grown to nearly 30 partners.

Our partners enjoy a consistent presence in the 'Marin Builders *NOW*' newsletter, on our popular website, marinbuilders.com and are featured in our widely distributed and respected publication, the *Marin Home Resource Guide*. Additionally, partners are celebrated at well attended community and industry events, in social media campaigns, and via print advertisements in local and regional publications.

A one-time annual investment simplifies the process for you and helps the association secure the resources necessary to achieve the work that we do on behalf of our members and our community.

This is a great opportunity for you to increase your name recognition in the marketplace, strengthen your connection with key industry and community leaders, and support the ongoing efforts of the association.

Please refer to the attached levels for your consideration. If you would like to customize your partnership, we would be happy to meet with you - just let us know.

Thank you for building your partnership with us,



Rick Wells
Chief Executive Officer
415.462.1220

2020

MARIN BUILDERS ASSOCIATION CORNERSTONE PARTNERSHIP LEVELS & BENEFITS



	PLUS \$2,500	SELECT \$5,000	SIGNATURE \$10,000	PREMIER \$15,000
PARTNERSHIP BENEFIT				
40% DISCOUNT on FULL and HALF PAGE ADS in MARIN HOME RESOURCE GUIDE				
LOGO ROTATING on MARINBUILDERS.COM (3,500 visits per month)				
ENHANCED LISTING in PRINT and ONLINE DIRECTORIES				
NAME DISPLAYED on SIGNAGE at ALL EVENTS and at MARIN BUILDERS HEADQUARTERS				
RECOGNITION on SOCIAL MEDIA and in PUBLICATIONS (Digital and Print)				
EXCLUSIVE APPRECIATION EVENT(s) with PARTNERS and LEADERSHIP				
RESERVED TICKETS to MARIN BUILDERS ANNUAL CRAB FEST (JANUARY)	2	4	6	10
RESERVED TICKETS to ANNUAL SCHOLARSHIP and PAST PRESIDENTS RECEPTION (MAY)	2	2	4	4
RESERVED ENTRIES for MARIN BUILDERS GOLF CLASSIC (AUGUST)	1	2	4	4
PARTNER SPOTLIGHT FEATURES in BI-WEEKLY NEWSLETTER	2	3	4	6
COMPLIMENTARY USE of BOARD ROOM and PETER ARRIGONI COMMUNITY ROOM	1x	2x	3x	4x
EXCLUSIVE ADVANCED EVENT SPONSORSHIP OPPORTUNITIES				
PRIORITY SEATING at MARIN BUILDERS EVENTS				
CUSTOMIZED BENEFITS and ACCESS AVAILABLE UPON REQUEST				
» TOTAL VALUE OF PARTNERSHIP	\$4,000+	\$7,500+	\$14,000+	\$20,000+

*All levels include Annual Membership Fee