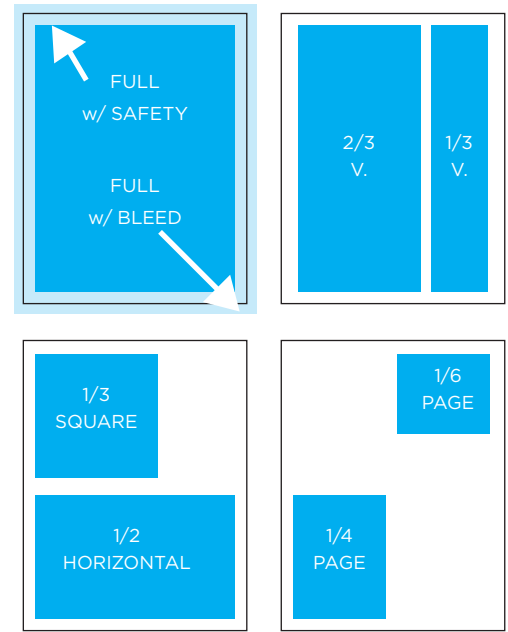


2018 Print Specifications & Mechanical Specifications

TRIM	SAFETY FROM TRIM	BLEED	BINDING
9"w x 10.75"h	.25" on all sides	.125" on all sides	Perfect

UNIT	LIVE AREA	TRIM	BLEED
SPREAD	Set up as a two-page facing document using sizes for the full page.		
FULL PAGE	8.5"w x 10.25"h	9"w x 10.75"h	9.25"w x 11"h
2/3 PAGE vert.	5.125"w x 9.625"h	N/A	N/A
1/2 PAGE horiz.	7.875"w x 4.75"h	N/A	N/A
1/3 PAGE vert.	2.5"w x 9.625"h	N/A	N/A
1/3 PAGE square	5.125"w x 4.75"h	N/A	N/A
1/4 PAGE	3.875"w x 4.75"h	N/A	N/A
1/6 PAGE (Marketplace)	A 1/6 Page ad is a marketplace feature and includes: 1 Image plus Business name and contact information including phone, website and street address. See our 2017 edition for examples.		



Media

All ad partner supplied creative needs to be submitted digitally to your Marin Home Resource Guide rep.

File Types Accepted

CMYK PDF/X1-A2001
InDesign, Photoshop and Illustrator.

Fonts

Include all screen and printer fonts with files. Illustrator files need fonts outlined or submitted. We do not provide fonts.

Borders

A one point black border will be added to fractional (less than full page) ads.

Document Setup Guidelines

Full page and spread ads require minimum of 1/8" bleed. Avoid stylizing fonts in design programs.

Resolution

Image files need to be at least 300 dpi at 100% print size.

Color

Files should be submitted as CMYK, not RGB or LAB. Total ink density not to exceed 280%. Without a suitable hard copy proof submitted, color matching has a margin for error.

Proofs

For the best results, supply a hard copy of a high quality, color proof for color matching. If no such proof is supplied, no guarantees can be made on the accurate reproduction of the ad file on press. No exceptions. Proofs sent from Marin Home Magazine are lo-res PDFs to be used for review for placement and copy changes only.

Reproduction Liability

Marin Home cannot assume responsibility for ad partner satisfaction if supplied materials don't comply with specs.

Filename

Use company name in your file name and please avoid spaces and non-letter characters, such as * & # ! ^ % + > < , in file names. Use hyphens (-) or underscores (_) when necessary.