

# 2017 Marin Home Resource Guide Editorial Submission Guidelines



STEP

1

## WE'D LOVE TO SEE CONTENT IN THESE GENERAL AREAS

Real estate and adding home value, remodeling and renovation, smart home technology, home maintenance and security, and home ownership. Trends and top 10's around: construction, design, remodeling and Marin County.

STEP

2

## PLEASE INCLUDE THE FOLLOWING

- ✓ 250 word intro and summary of your proposed content. Give us your best!
- ✓ Please answer this: Why is this content important to our readership?
  - ✓ Contact person name, phone and email address
  - ✓ Photos - nothing tells a story like a great photo

STEP

3

## WHEN IS CONTENT DUE?

All editorial must be submitted by **January 31, 2017** in order to be considered. Please submit your editorial for consideration to [rick@marinbuilders.org](mailto:rick@marinbuilders.org)

STEP

4

## WHAT'S NEXT?

Our editorial and publishing team will review all submissions and get back to you by Valentine's Day.

**Questions?** Contact Rick Wells at [rick@marinbuilders.org](mailto:rick@marinbuilders.org) or 415.462.1220 x116