

	A	B	C
1	At-a-Glance Game Changer in the Gorge, The Conference for Festivals & Events 2019		
2		Date / Time	Description
3	Thursday, February 21 2019		
4		11:00	Registration Opens
5			THE Conference 2018 Begins!
6	General	1:00	Welcome, Housekeeping, Sponsor Thanks, Introductions
7	General	1:30 - 2:30	Opening Keynote Shawn Harper FORMER NFL PLAYER / INTERNATIONAL MOTIVATIONAL SPEAKER Shawn Harper is a former NFL offensive lineman who played a total of seven seasons with the Rams, the Oilers, the Colts, and NFL Europe. Since then, he has become a powerful national and international public speaker, captivating, inspiring, and motivating audiences to maximize their potential and manifest their corporate and personal dreams into reality.
8	General	2:40 - 3:00	Minute to Win It
9		3:00 - 3:15	Short break
10	Sessions 1	3:15 - 4:30	Shawn Harper - Finding Your Winning Mindset
11	Sessions 1	3:15 - 4:30	First Aid for your event - hands on training for CPR and emergency first aid at your event
12	Sessions 1	3:15 - 4:30	Ticketing - So many options from RFID to printed in house - guidance to help you navigate the ticketing options.
13		4:30 - 5:30	Hotel Check In
14	General	5:30 - 7:30	Dinner and showcases
15	Suites	8:00- 10:00	Hospitality & Entertainment Showcases
16	Friday, February 22, 2019		
17	General	8:00 - 9:00	OFEA Annual Business Meeting - Continental Breakfast
18	Sessions 2	9:15 - 10:30	When Murphy's Law strikes - planning for the worst so you can have the best.
19	Sessions 2	9:15 - 10:30	Sanitation - Ron Inman One of the least planned for and most critical aspects of your fair. Where will they "go".
20	Sessions 2	9:15 - 10:30	Finding, creating and selling event assets and activations sponsors love!
21		10:30 - 10:45	Break
22	Sessions 3	10:45 - Noon	Cutting Edge Events - Cindy Thompson Events
23	Sessions 3	10:45 - Noon	Successful Fundraiser Events - Gala to Down Home
24	Sessions 3	10:45 - Noon	The changing face of commercial row. Making the most of your commercial vendors.
25	General	12:15 - 1:15	Supplier Luncheon
26	Trade Show	1:00 - 2:00	Trade Show and games (Book some biz, get quotes, meet your suppliers and win prizes)
27	Sessions 4	2:10- 3:20	Ask a Lawyer (your issues answered here)Service dogs? Protestors? Marijuana?
28	Sessions 4	2:10- 3:20	We NEED You to volunteer. Creating a successful volunteer program that changes with the times
29	Sessions 4	2:10- 3:20	Creating a Sponsorship Deck that Actually Works!
30	Sessions 5	3:30 - 4:45	Music Business - ASCAP, BMI, Kathy Boyd - What's an ASCAP? Working with musicians and entertainment.
31	Sessions 5	3:30 - 4:45	Run, no Walk, Axiom Events incorporating sports and measuring success.
32	Sessions 5	3:30 - 4:45	Your Nonprofit Financial Health
33		4:45 - 5:00	Break

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34	Trade Show	5:00 - 6:25	Festivalpalooza - Reception and silent auction / supplier tables
35	General	6:30 - 8:30	Ovation! Awards Dinner & Celebration - Entertainment
36	Suites	8:30 - 10:00	Hospitalty & Entertainment Showcases
37	Saturday, February 23, 2019		
38	General	8:00-8:30	Pastry Bar and Coffee
39	General	9:00 - 10:15	Six in Sixty
40		10:15 - 10:40	Break and Hotel Check-Out
41	Session 6	10:40 - 11:50	To be announced
42	Sessions 6	10:40-11:50	Working with Boards and committees - building an organizational structure
43	Sessions 6	10:40-11:50	Risk - Reducing the risk and retaining the value
44	General	12:00 - 2:00	Lunch and Table Talks - What did we miss - expert roundtables. (Programming, Planning, Working with media, etc)
45	General	1:30 - 2:00	Going out a winner! Big prize drawings and forward motivation.
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48			Schedule may be subject to revision