



The Oregon Festivals & Events Association Ovation Awards Call for Nominations

ENTER BY FEBRUARY 1, 2017

Don't miss this opportunity to earn statewide recognition, publicity and prestige for your Oregon Event!

There's no fee to enter - and don't have to be a member of the Oregon Festivals & Events Association.

It's easy to enter - we like short and sweet -details below

Who can enter? Anyone can!

Except for "Volunteer of the Year", anyone can submit nominations for any Ovation Award including:

- Oregon Festivals and Events Association members -Oregon Fairs Association Members
- Oregon Recreation & Parks Association members -Any City, County or State municipality
- Any Chamber or Visitor's Association -Service Clubs and Organizations

To enter - your event must be a festival or special event presented in Oregon between January 1, 2017 and December 31, 2017 which is:

- **Open to the Public.** Should also have broad public support and potential tourist appeal
- **Primarily Celebratory in Nature.** Should focus on entertainment, education, culture (arts, ethnicity, heritage, etc.), athletics, harvest, community pride and/or showcasing something unique or special about the community/region in which it is presented.
- **Typically an annual event.** This means one time each year in one location for a limited duration (one day, a week end, 10-day run, etc.)

What previous award recipients have to say:

*"We are in a small town, and our event won an **Ovation Award**. We have used our award winning status to promote the **Cheadle Challenge Adventure Run**, and attract new sponsors too. It gives us little guys great credibility"* Ronn Passmore, **Lebanon Community Foundation**

*"We were absolutely delighted when the **Great Salt Lick Art Auction** and the **Baker City Cycling Classic** received **Ovation Awards** for 2012. By marketing the award winning stature of these events both events saw **substantial growth** and renewed energy in 2013!"* Timothy Bishop, **Baker County Tourism**

Oregon Festivals & Events Association Ovation! Awards by Category

Choose only one category. Submit a separate form for each entry.

Nominate as many as you like!

Nominations are for events taking place between January 1 and December 31, 2017

Festival of the Year – with an expense budget \$150,000 and up QR over 40,000 attendees. This nomination has no limits other than falling within the two budget and attendance categories.

- Festival of the Year** – with an expense budget under \$150,000 (unless you have 40,000 or more attendees, in which case see above category) this nomination has no limits other than falling within the budget and attendance categories.
- Hidden Gem** – This is for the small but worthy events with under 1,000 attendees that makes an impact on a community and is worth bragging about.
- Music Festival or Event of the Year** – This category is for an event with a music focus or for an exceptional music program within a larger festival or event that created substantial value, attraction or media coverage.
- Fundraising Event of the Year** – Most festivals fall within this category and we will be looking for how much was raised in relation to the goals and effort by staff or volunteers as well as creative new ways to raise much needed funds and unique promotional ideas.
- Impact Award** – This category is for an event that had a great and unique impact culturally or financially on a community. For festivals and events whose theme is based on promoting specific culture, ethnicity or heritage or even multiples of these categories.
- Most Innovative Marketing Piece or Campaign** – In a time when the same old advertising just doesn't work this is for the unique, effective promotions your event implemented to accomplish your goals.
- Innovation Award** – This category is for those new twists on old themes, innovative ideas and non-carbon copy approaches that worked!
- Sponsor of the Year** – Not just a great sponsor for cash, but one that adds value through creative promotions, staff involvement and collaboration with your event. The value of statewide recognition for your sponsor? Priceless! All nominated sponsors will be named and asked to stand for recognition.
- Supplier of the Year** – Do you have a service member or event supplier that always goes above and beyond the call of duty for you? One that partners with you for your success? We want to meet them and honor them with this award.
- Room 419 Ovation** – What was the most memorable, miserable, scary or irritating mistake you or someone you know made at a festival or event this year? This award isn't for the mistake, but for what you or they did to resolve the mistake quickly and efficiently. The winner will get razzed a bit for the mistake, but we will share the lesson from the solution(s) that were applied to resolve the problem. Fun, educational and just a lighthearted award for hard working people.
- Oregon Volunteer of the Year** – (Must be submitted by a member organization) Recognizes an individual who has given dedicated service to a festival or event. Each member organization is invited to submit one nominee who will be recognized with a certificate as their event's volunteer of the year. One nominee will also be chosen to receive statewide recognition. All nominated volunteers will be named and ask to stand for recognition at the annual conference.

Oregon Festivals & Events Association

Ovation! 2017 Awards Entry Form

Deadline: February 1, 2018

It's easy to enter! You can nominate your own event or another event that you feel deserves recognition. Submit one entry form for each category you are nominating for each event. Completely fill out each form and attach supplemental information as outlined below. Note: Clarity and brevity are both highly recommended. E-mail your submission to info@oregonfestivals.org or mail to OFEA, PO Box 2248, Lebanon, OR 97355.

Organization Information

Event Producer/ Organization

OFEA Member Yes No Don't Know

Mailing Address

City State Zip

Website

Facebook

Twitter

Instagram

Contact Person

Title

Phone

Fax

E-Mail Address

Event Information

Event Name

Event Dates

Location

Attendance (paid)

Attendance
(estimated)

Total # of Staff

Total # of
Volunteers

Total Event Budget

Award Category (select one category per entry form)

Brief Event
Description and
Event Impact

Supplemental Information:

1. You may attach a maximum of 5 photos;
2. You may attach a maximum of 4 collateral items showing your entry's merits.