

Ed Peteros 2019



2020 FESTIVALS & EVENTS CALENDAR

The Oregon Festivals & Events Association is in production of the 2020 Oregon Festivals & Events Calendar Magazine! This publication is a favorite and is in high demand at entry points to the state, the Portland International Airport, major travel destinations, visitor bureaus and chambers of commerce across Oregon. This magazine is so popular the Oregon Department of Transportation sends it out along with their relocation packages, to folks looking to move to Oregon. Realtors and title companies also keep them on hand to promote the great community events to new customers. This calendar directs visitors to experience festivals & events in Oregon all year long.

By advertising your products, services, events and festivals in this guide, you will:

- Reach the more than 90,000 people who use this events calendar as a guide for planning their Oregon travel experience.
- Attract new festival and event attendees each year and build your event image with visual graphics, helpful facts and information through display advertising and expanded listings.
- Advertise in a publication which families use year-round to plan vacations.

ENHANCED FEATURES

- Easy to use informational format.
- Events listed by geographic region and chronologically by month.
- More than 50 full-color pages.
- Descriptive information on events with full color photos and individual event listings

DISTRIBUTION

90,000 copies of this publication will be distributed by state welcome centers, visitor and convention bureaus, and several chambers of commerce.



MEMBERSHIP PERKS

- OFEA Discount – Oregon Festivals & Events Association members receive one free basic listing. Additional listings are at a discounted rate. (15% off display advertising; 40% off basic or expanded listings.)
- OFEA members have the ability to post a featured listing and non-members can post a basic event listing on the OFEA website. However, this submission is separate from the submission for the Oregon Festivals & Events Calendar Magazine.

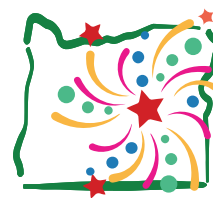
For OFEA membership information, please call 1-866-451-OFEA or go to www.oregonfestivals.org.

RESERVE YOUR SPOT TODAY!

Toll Free: 866.451.6332

Fax: 866.509.3212

calendar@oregonfestivals.org



A product of the
**OREGON
FESTIVALS
& EVENTS
ASSOCIATION**

13-MONTH SHELF LIFE
JAN. 2020 – FEB. 2021

DEADLINES

Space
Reservation Oct. 21, 2019

Materials
Due Oct. 31, 2019

Publication
Date December 2019

MECHANICAL REQUIREMENTS

- Magazine style publication printed on coated gloss stock. Ad design services are available at no extra charge.
- Trim size of the magazine is 8 3/8" x 10 7/8"
- Full page ads with full bleed are 8 7/8" x 11 3/8"

FILE REQUIREMENTS

- **Preferred:**
High resolution PDF (300 dpi)
- **Accepted:**
Native files including all fonts and links. All images must be at least 300 dpi.

LISTING RATES

- **Basic Festival & Events Listings**
\$45 (Includes event date, name, town, contact number & website address).
- **Expanded Festival & Events Listings**
\$75 (Includes event date, name, town, contact number, 3 additional lines and website address).

See order form for details & OFEA discounts.

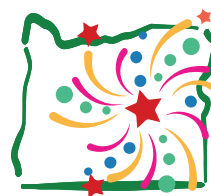
Submit your festival or event online at www.oregonfestivals.org!

Submit your event photos to be considered for this year's calendar at calendar@oregonfestivals.org

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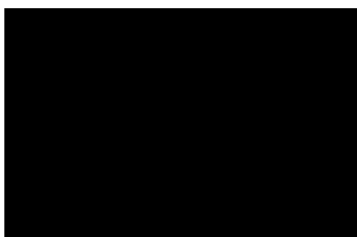
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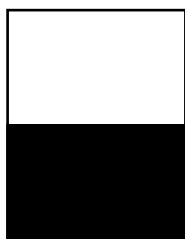
ADVERTISING SIZES



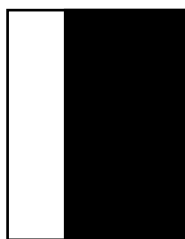
Cover Wrap or Doubletruck
Trim Size: 16.75" x 10.875"
(add .125" bleed on all 4 sides)
Non-bleed: 16.25" x 10.375"



Full page
Trim Size: 8.375" x 10.875"
(add .125" bleed on all 4 sides)
Non-bleed: 7.25" x 9.75"



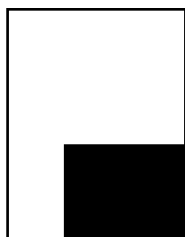
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7.25" x 4.75"



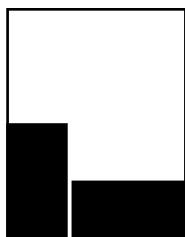
2/3 page
4.75" x 9.75"



1/3 page
Vert: 2.25" x 9.75"
Horiz: 7.25" x 3.25"



1/4 page
4.75" x 3.5"



1/6 page
Vert: 2.25" x 4.75"
Horiz: 4.75" x 2.25"



1/12 page
2.25" x 2.25"

ADVERTISING RATES

OFEA members receive discounted pricing.

	MEMBER	NON-MEMBER
*Front and Back Cover Wrap	\$5,848	\$6,880
Inside Front Cover.	\$3,102	\$3,650
Inside Back Cover.	\$3,102	\$3,650
Page 1	\$3,102	\$3,650
Page 2	\$3,102	\$3,650
Full Page opposite Region Page	\$2,945	\$3,465
Double Truck.	\$5,155	\$6,065
Full page	\$2,843	\$3,345
2/3 page	\$2,048	\$2,410
1/2 page	\$1,695	\$1,995
1/3 page	\$1,241	\$1,460
1/4 page	\$ 961	\$1,130
1/6 page	\$ 582	\$ 685
1/12 page	\$ 327	\$ 385

All rates include full color.
-All rates are net.

*Purchase of front and back cover enables advertiser to submit photos of their event to be featured on the front and back cover of the publication as well as photo descriptions on page 2 of the calendar. Some restrictions apply. Photos must depict celebration, festival or event action.

CONTACT US TODAY

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calendar@oregonfestivals.org • www.OregonFestivals.org