

2019 Oktoberfest Sponsor Opportunities

October 5, 2019
11:00 AM - 7:00 PM

PLATINUM TITLE SPONSOR \$5000

Display company-owned sign/banner at 3 main entrances & at/in beer garden entrance
Logo on the Maple Ave Banner. (*Platinum Sponsor, VBA and Town of Vienna only!*)
Logo on sandwich boards at various Town limits (*Platinum Sponsor, VBA and Town of Vienna only!*)
Logo on print advertisements, posters and event brochure
Two (2) Vendor booths on festival grounds, tent and table included (your choice of location)
Name/Logo listed on Oktoberfest and VBA website, social media, weekly email & TOV Newsletter

BEER MUG SPONSOR \$3000 (Two Available)

Company logo on 12,000 eco-friendly beers cups
Display sponsor-provided sign at 1 main entrance and in beer garden
One (1) vendor booth in Sponsor Row on Church St. (tent and table included)
Name/Logo on print advertisements, posters and event brochure
Name/Logo listed on Oktoberfest and VBA website, social media, weekly email & TOV Newsletter

MAIN STAGE SPONSOR \$3500: *SOLD-Machine Aquatics*

One (1) vendor booth in Sponsor Row on Church St (tent and table included)
Company-owned banner or sign at main stage
Name/Logo on print advertisements, posters and event brochure
Name/Logo listed on Oktoberfest and VBA website, social media, weekly email & TOV Newsletter

CHILDREN'S STAGE TOWN GREEN SPONSOR - \$3000 (One Available)

One (1) vendor booth in Sponsor Row on Church St (tent and table included)
Company-owned Banner or Sign at children's stage.
Name/Logo on print advertisements, posters and event brochure
Name/Logo listed on Oktoberfest and VBA website, social media, weekly email & TOV Newsletter

CENTER STREET ACCOUSTIC STAGE SPONSOR - \$2000 (One Available)

One (1) vendor booth in Sponsor Row on Church St (tent and table not included)
Display company-owned sign at Center Street Stage
Name/Logo on print advertisements, posters and event brochure
Name/Logo listed on Oktoberfest and VBA website, social media, weekly email & TOV Newsletter

MARKTPLATZ SPONSOR - \$1500 (One Available)

One (1) vendor booth in Sponsor Row on Church St (tent and table not included)
Name/Logo listed on Marktplatz signage on Dominion Rd.
Name/Logo on print advertisements, posters and event brochure
Name/Logo listed on Oktoberfest and VBA website, social media, weekly email & TOV Newsletter

MILL STREET FOOD COURT- \$1500 (One Available)

One (1) vendor booth in Sponsor Row on Church St (tent and table not included)
Name/Logo listed on Mill St Food Court signage on Mill Street
Name/Logo listed on print advertisement, posters and event brochure
Name listed on Oktoberfest and VBA website, social media and weekly email

HAND-CRAFTED MARKET SPONSOR - \$1500 (One Available)

One (1) vendor booth in Sponsor Row on Church St (tent and table not included)
Name/Logo listed on Hand-Crafted Market signage on Church Street
Name listed on print advertisement, posters and event brochure
Name listed on Oktoberfest and VBA website, social media and weekly email

GERMAN AUTO SHOW SPONSOR- \$750 (One Available)

Name/Logo listed on German Auto Show signage
Name listed on print advertisement, posters and event brochure
Name listed on Oktoberfest and VBA website, social media and weekly email

KID ZONE SPONSOR - \$500 (Ten Available)

Name/Logo listed on Kid Zone signage on Town Green
Name listed on print advertisement, posters and event brochure
Name listed on Oktoberfest and VBA website, social media and weekly email

Sponsor Information

Sponsorship Requested

Company Name

Contact Person

Contact Phone/Email

Website

Mailing Address

Check #

Credit Cards will be invoiced and paid online

Signature

Please mail all forms and payments to the Vienna Business Association
243 Church St. NW, Suite 100E, Vienna, VA 22180
Questions? Contact Peggy James @ 703-201-2590