



Thank you for volunteering to judge the 2019 Philly Awards. Please submit a separate, completed score sheet for each entry in your category by 5:00 p.m. on Thursday, August 29.

Please rate each entry on a scale of 1-10 points, with 10 being the highest possible rating, for each of the criteria provided.

You may want to reference the additional information provided on the Entry Form attached to each submission.

You are asked to provide commentary on that you believe the organization did well, and where there is room for improvement. Please note that these comments will be provided anonymously to the organization as judge feedback. Please remember to be *constructive* and not critical.

If you have any questions, please contact Jen Newell at events@npconnect.org or 816-888-5600.

Judge (Your) Name: *

Category *

Annual Report

Newsletter or Magazine

Marketing Campaign

Identity Campaign

Informational Brochure

Special Event Invitation

Special Event Campaign

Fundraising Appeal

Short Video

Medium Video

Long Video

Website

Social Media Campaign

Social Media Brand Management

Media Relations Campaign

Entry Organization & Title (Annual Report)

Layout & Design (1-10)

Content & Editing (1-10)

Originality & Innovation (1-10)

Appeal to Target Audience (1-10)

Results Achieved (1-10) *

Please describe what works well for this entry? *

Where is there room for improvement for this entry? *

Submit Form