HOW DO NONPROFIT ORGANIZATIONS IMPACT KANSAS CITY?

THERE ARE 8,997 501(C)(3) CHARITIES IN THE KANSAS CITY METRO.

KC NONPROFITS BY FOCUS AREA

- Philanthropy, Grantmaking: 14.5%
- Human Services: 14%
- Education & Youth: 13.2%
- Health: 9.2%
- Arts, Culture, Humanities: 6.5%
- Recreation & Athletics: 5.4%
- Religion Related: 5.4%
- Community Improvement (professional associations & service clubs): 2.4%
- Animal & Environment: 2.2%
- All Other: 27.7%

ANNUAL ECONOMIC IMPACT IN KANSAS CITY

- $15.1 BILLION in total revenue
- $28.7 BILLION in total assets
- Nonprofits represent about 11.5% of KC’s GMP (Gross Metropolitan Product)
- And
- 8% of all revenue in the region.

NATIONAL NONPROFIT TRENDS

- Women make up almost ¾ of the nonprofit sector.
- Nonprofits are currently hiring at a faster rate than for-profits.
- 1 in 10 Americans is employed by a nonprofit.

Sources: Midwest Center for Nonprofit Leadership, drawn from National Center for Charitable Statistics; 2017 Metro Market Study by Charity Navigator; Independent Sector; Nonprofit Almanac; 2016 Nonprofit Employment Practices Survey by Nonprofit HR.
We facilitate access to webinars, videos, toolkits and research on nonprofit management topics.

ONLINE RESOURCES

We post nonprofit jobs, board positions and volunteer opportunities in our online career center.

PROFESSIONAL DEVELOPMENT PROGRAMS
We provide education for nonprofit employees, board members and volunteers presented by local and national experts.

NONPROFIT WORKFORCE DEVELOPMENT
We post nonprofit jobs, board positions and volunteer opportunities in our online career center.

WHAT WE DO

Last year our programs engaged 6,300 nonprofit professionals, board members and volunteers.

OVER HALF of programs are discounted or provided free of cost.

2,514 nonprofit jobs, internships and board positions were posted in our career center last year.

93% OF NONPROFIT MEMBERS feel like membership with Nonprofit Connect has impacted their organization’s ability to better achieve its mission.

The online nonprofit career center received over 700,000 VIEWS.

We serve 781 MEMBERS including 690 nonprofits and 91 businesses.

Nonprofit Connect links the nonprofit community to education, resources and networking so organizations can more effectively achieve their missions.

OUR MISSION

npconnect.org
816-888-5600