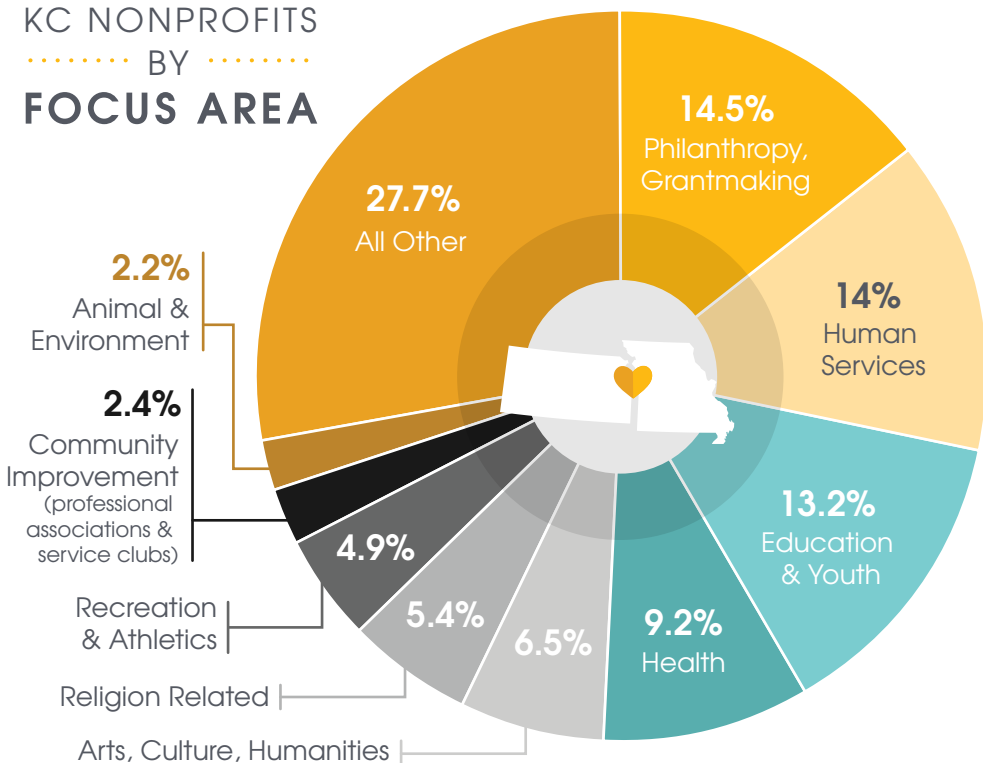


HOW DO NONPROFIT ORGANIZATIONS IMPACT KANSAS CITY?

THERE ARE **8,997** 501(C)(3) CHARITIES IN THE KANSAS CITY METRO.

KC NONPROFITS BY FOCUS AREA



ANNUAL ECONOMIC IMPACT IN KANSAS CITY

\$15.1 BILLION
IN TOTAL REVENUE

\$28.7 BILLION
IN TOTAL ASSETS

NONPROFITS REPRESENT ABOUT

11.5% OF KC'S GMP
(GROSS METROPOLITAN PRODUCT)

AND

8% OF ALL REVENUE
IN THE REGION.



NATIONAL NONPROFIT TRENDS



Women make up almost $\frac{3}{4}$ of the nonprofit sector.



Nonprofits are currently hiring at a **faster rate** than for-profits.



1 in 10 Americans is employed by a nonprofit.

HOW DOES NONPROFIT CONNECT IMPACT KANSAS CITY?

..... For over 40 years, we've been helping nonprofits help Kansas City



Last year our programs engaged
6,300
nonprofit professionals,
board members
and volunteers.

.....
OVER HALF
of programs are discounted or
provided free of cost.
.....

2,514
nonprofit jobs, internships
and board positions were posted
in our career center last year.

93% OF NONPROFIT MEMBERS
feel like membership with
Nonprofit Connect has impacted
their organization's ability to
better achieve its mission.



↑ ↓ ↑

The online nonprofit
career center received over
700,000 VIEWS



We serve **781 MEMBERS**
including **690 nonprofits**
and **91 businesses**


WHAT WE DO



PROFESSIONAL DEVELOPMENT PROGRAMS

We provide education for nonprofit employees, board members and volunteers presented by local and national experts.



ONLINE RESOURCES

We facilitate access to webinars, videos, toolkits and research on nonprofit management topics.



NONPROFIT WORKFORCE DEVELOPMENT

We post nonprofit jobs, board positions and volunteer opportunities in our online career center.

OUR MISSION

Nonprofit Connect links the nonprofit community to education, resources and networking so organizations can more effectively achieve their missions.