



Monday - September 10, 2018
 The Farms Country Club
 180 Cheshire Road; Wallingford, CT
 10:30a Registration / 12:00p Shotgun

NHMA Golf Outing – Sponsorship Packages/Player Information

Register Online at www.newhavenmanufacturers.com

Contact Brandon McFarlane at Brandon.mcfarlane@peoples.com for Sponsorship opportunities

Title Sponsor - \$5,000 – 1 Available
<ul style="list-style-type: none"> • Eight (8) Golfers • Company Logo included in all printed material, email and social media about the golf tournament <ul style="list-style-type: none"> • Acknowledgement on NHMA website • Press release recognizing sponsorship commitment <ul style="list-style-type: none"> • Company banner at registration table • Front inside cover full page ad in Program • Opportunity to address audience at awards ceremony
Cart Sponsor - \$3,500 – 1 Available
<ul style="list-style-type: none"> • Four (4) golfers • Company logo on all Carts • Company logo included in all printed material, email and social media about the golf tournament <ul style="list-style-type: none"> • Company banner at dinner • Company logo on sponsor banner • Acknowledgement on NHMA website <ul style="list-style-type: none"> • Full page ad in program
Apparel Sponsor - \$3,500 – 1 Available
<ul style="list-style-type: none"> • Four (4) golfers • Company logo on side of hat given to each golfer • Company logo included in all printed material, email and social media about the golf tournament <ul style="list-style-type: none"> • Company banner at entrance • Company logo on sponsor banner • Acknowledgement on NHMA website <ul style="list-style-type: none"> • Full page ad in program
BBQ Sponsor - \$2,500 – 1 Available
<ul style="list-style-type: none"> • Four (4) Golfers • Company logo included in all printed material, email and social media about the golf tournament <ul style="list-style-type: none"> • Company banner at lunch • Company logo on sponsor banner • Acknowledgement on NHMA website • Back inside cover full page ad in program
Scorecard Sponsor - \$2,500 – 1 Available
<ul style="list-style-type: none"> • Four (4) golfers • Company logo on each tournament scorecard • Company logo included in all printed material, email and social media about the golf tournament <ul style="list-style-type: none"> • Company banner at entrance • Company banner at cart staging/tournament scoreboard area <ul style="list-style-type: none"> • Acknowledgement on NHMA website <ul style="list-style-type: none"> • Full page ad in program
Beverage/Courtesy Cart Sponsor - \$1,500 – 1 Available
<ul style="list-style-type: none"> • Two (2) golfers • Signage on Beverage Cart • Company logo included in all email and social media announcements about the golf tournament



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<ul style="list-style-type: none"> • Company logo on sponsor banner • Acknowledgement on NHMA website <ul style="list-style-type: none"> • Half Page Ad in Program
Refreshment Sponsor- \$1,500 – 1 Available
<ul style="list-style-type: none"> • Two (2) golfers • Signage at on-course refreshment stand • Company logo included in all email and social media announcements about the golf tournament <ul style="list-style-type: none"> • Company logo on sponsor banner • Acknowledgement on NHMA website <ul style="list-style-type: none"> • Half Page Ad in Program
Hole-in-One Sponsor - \$1,500 – 1 Available
<ul style="list-style-type: none"> • Two (2) golfers • Signage and/or product advertisement at on-course hole-in-one location • Company logo included in all email and social media announcements about the golf tournament <ul style="list-style-type: none"> • Company logo on sponsor banner • Acknowledgement on NHMA website <ul style="list-style-type: none"> • Half Page Ad in Program
Putting Green Sponsor - \$1,500 – 1 Available
<ul style="list-style-type: none"> • Two (2) golfers • Signage at Putting Green • Company logo included in all email and social media about the golf tournament <ul style="list-style-type: none"> • Company logo on sponsor banner • Acknowledgement on NHMA website <ul style="list-style-type: none"> • Half Page Ad in Program
Driving Range Sponsor - \$1,500 – 1 Available
<ul style="list-style-type: none"> • Two (2) golfers • Signage at Driving Range • Company logo included in all email and social media about the golf tournament <ul style="list-style-type: none"> • Company logo on sponsor banner • Acknowledgement on NHMA website <ul style="list-style-type: none"> • Half Page Ad in Program
Product Sponsor
<ul style="list-style-type: none"> • Value of donated items must be \$500 or greater • Provides opportunity for company inscribed merchandise to be distributed to each player <ul style="list-style-type: none"> • One (1) golfer • Quarter Page Ad in Program Book and acknowledgement on NHMA website
Prize Sponsor - \$750
<ul style="list-style-type: none"> • One (1) Golfer • Quarter Page Ad in Program
Tee Sponsor - \$175 – sign on tee and listing in program
Foursome w/ Tee Sponsor - \$1,000
Golfer - \$225 / Foursome - \$900
Dinner - \$75



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