

# CONNECT NC Needs Your Support!



## ACEC/NC Asks Our Firms to Contribute



The Connect NC Committee, a bipartisan committee of business and community leaders, is the official referendum committee charged with advocating for the passage of the \$2 billion statewide bond, on the March 15, 2016 primary ballot. ACEC North Carolina has joined the Committee to help ensure passage of these needed infrastructure funds.

The Connect NC bond commits North Carolina to a sound future, investing in our universities and community colleges, agriculture, state parks, National Guard facilities and water and sewer infrastructure. It's been 15 years since the last general obligation bond was authorized to upgrade our state's infrastructure. Since then, North Carolina's population has grown by more than 2 million people. Existing bond debt for the state has been paid down and/or paid off. Because of this, the Connect NC bond can be issued and paid for **without increasing any tax burden** on North Carolinians.



## Campaign Needs to Raise \$3.3 Million

In order to pass the bond, the Connect NC Committee organized a campaign committee to educate and mobilize primary voters to vote YES on March 15. The overall budget adopted to be successful on Election Day is \$3.3 Million. The plan includes:

- A highly targeted digital and direct voter contact plan. The campaign will reach voters with targeted, specific messages through direct mail, social media, digital advertising and phone bank programs.

- The website [www.VoteYesToInvest.com](http://www.VoteYesToInvest.com) will be the hub of information for voters.
- A series of television ads airing in targeted media markets.
- An aggressive grassroots field program. The campaign has three regional field directors who work with local stakeholders, community leaders and organizations to educate and mobilize voters on the ground.

Why is the passage of this Bond important? As an industry we need to spread the word about how a strong infrastructure helps grow jobs and our economy. And because **your firm benefits directly from infrastructure investment!**



## We Need Your Contribution Today!

The engineering industry, through ACEC North Carolina, is asking our firms and members to contribute generously. Our goal for the campaign is \$100,000, with suggested contribution levels of \$10,000, \$5,000, or \$2,500.

Checks should be made payable to:  
**"Connect NC Committee"**

Checks should be mailed to:  
**ACEC/NC, Attention: Jim Smith**  
421 Fayetteville Street, Suite 1111  
Raleigh, NC 27601

ACEC/NC will collect engineering industry contributions and distribute them to the Connect NC Committee with **full recognition for firms contributing at suggested levels.**

**Deadline for contributions from the engineering industry is February 29, 2016.**

For fundraising questions please contact Joyce Kohn:  
919-210-3829 or by e-mail, [jkohn@kohnassociates.net](mailto:jkohn@kohnassociates.net)

For campaign questions, please call Chris Sinclair:  
919-803-3700 or by e-mail [chris@cornerstonesolutionsteam.com](mailto:chris@cornerstonesolutionsteam.com)



### What you Need to Know about the Campaign

**The Committee is an official referendum committee filed with the North Carolina State Board of Elections. Unlimited, corporate or individual contributions, reported to the State Board of Elections can be made. Contributions are NOT tax deductible. Funds will be spent on Digital and TV ads, direct mail, phone banks, signs, and grassroots mobilization.**

