



# NASHVILLE ANALYTICS SUMMIT

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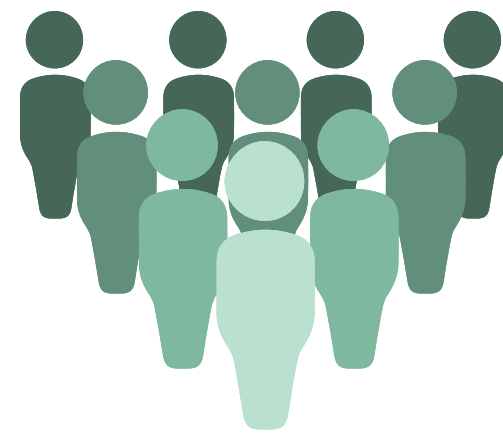
**SEPTEMBER 9 - 10 | 2019**

OMNI HOTEL | DOWNTOWN NASHVILLE, TN

**THEANALYTICSSUMMIT.COM**

# ABOUT THE SUMMIT

The Nashville Analytics Summit was created in 2013 by Nashville Technology Council members. With over 500% growth since inception, the Summit continues to expand as one of Nashville's largest, locally grown tech events in the region. It focuses on fundamental issues in organizations today: how to effectively leverage big data and analytics. This two-day event alternates between hands-on workshops and speaker presentations, presented by experts from various industries and backgrounds.



**700+  
EXPECTED  
ATTENDEES**

## 2018 RUNDOWN:

- 631 TOTAL ATTENDEES
- 55% MANAGER LEVEL & ABOVE



**40+  
PRESENTATIONS  
& WORKSHOPS**

## 2018 SPONSORS INCLUDE:

**PRESENTING SPONSOR - AMAZON WEB SERVICES**

**INFORMATION BUILDERS - MICROSTRATEGY - GOOGLE - ASURION  
BRIDGESTONE AMERICAS - DATAROBOT - MAPR TECHNOLOGIES  
ROUNDTOWER TECHNOLOGIES - TABLEAU - SNOWFLAKE - VERTICA - CGI  
CARDINAL SOLUTIONS GROUP - JUICE INC. - NASHVILLE POST  
PURE STORAGE - RAMSEY SOLUTIONS - STR - TDWI - TSA, INC.  
UNIFI SOFTWARE - MIDDLE TENNESSEE STATE UNIVERSITY  
NASHVILLE SOFTWARE SCHOOL - INFOWORKS - VISIER SOLUTIONS  
WESTERN GOVERNORS UNIVERSITY**

**connect**

**#NTCANALYTICSSUMMIT**



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**NASHVILLE TECHNOLOGY COUNCIL**

# SPONSORSHIP

# SPECIAL PACKAGES

	PRESENTING \$15,000	PLATINUM \$6,000	SUPPORTING \$4,000	SILVER \$2,000
AVAILABILITY	EXCLUSIVE	LIMITED	LIMITED	LIMITED
INCLUDED REGISTRATION PASSES	8	6	4	2
EXHIBITOR BOOTH	PREMIUM	UPGRADED	STANDARD	
LOGO RECOGNITION (SIGNAGE & PRINTED MATERIALS)	INCL.VENUE SCREENS, BAGS & NAME TAGS	✓	✓	
DIGITAL MARKETING INCLUSION	✓	✓	✓	
CLICKABLE LOGO ON WEBSITE	✓	✓	✓	✓
REGISTRATION LIST POST EVENT	*for all attendees who opt-in			
RESERVED SPEAKING ENGAGEMENT	OPENING SESSION TO ALL ATTENDEES			
BAG INSERTS	✓	✓	✓	✓

## HAPPY HOUR | \$8,000

Everyone love a good party! Includes same amenities as the Platinum level, plus some extra signage & speaking time at happy hour. Be a hero and let everyone have drink on you!

## SOCIAL MEDIA | \$8,000

Make a splash as our Social Media sponsor! Includes same amenities as Platinum level, along with additional signage and your logo featured exclusively on the Step & Repeat where all attendees will be taking photos.

## T- SHIRT | \$8,000

See your logo on the front of this year's Analytics Summit T-Shirt, which will be given to every single attendee! Includes same amenities as the Platinum level, plus logo on T-Shirts.

## EDUCATION | \$2,000

Educate us on education! Come recruit your next star & showcase your degree programs in the exhibit hall. Includes 2 passes.

## GIVEAWAY | \$1,000

What's the next best thing after throwing the party? The giveaway! Provide a lucky winner with some new swag, which will be announced over lunch on Day 2. Includes 1 pass.

## WEB/APP LOGO | \$1,000

See your logo on the Analytics Summit website and on the event app, which will be utilized by attendees to check the schedule, rate speakers, and keep up with event announcements. Includes 1 pass.

# SPONSOR BENEFITS

## BUILD BRAND AWARENESS

Present your brand, company & products to over 700 attendees. Use our exhibition space to increase your reach and expose your company to new clients, customers & business. For those included in our digital marketing, you'll hit over 10,000 eyeballs for every email we send out.

## NETWORK & ENGAGE

By taking advantage of face time with attendees, you'll have the opportunity to spotlight your business and generate quality leads. Everyone you need to meet will be there, so sponsor already!



## CONTACT

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