



**THE GREATER NASHVILLE  
IT SUMMIT**

October 15, 2019 | Franklin Marriott Cool Springs



# The Greater Nashville IT Summit

## *Bringing Together Middle Tennessee's IT Professionals*

The Greater Nashville IT Summit is a one-day conference designed to provide high-quality, forward-looking content to IT practitioners at all levels, as well as provide opportunities for networking and peer-to-peer learning.

This year's conference theme will be "digital transformation," with content tracks focused on emerging technologies, cloud strategy and adoption, and leadership transformation.

### **Featuring:**

- A jam-packed, content driven schedule with:
  - 3 general session keynotes, including both local and national speakers
  - 9 different breakout sessions, organized within three key focus tracks: emerging technologies, cloud strategy and adoption, and leadership transformation.
- Networking with more than **300** IT Professionals
- Exhibit booth showcase
- Prizes & giveaways

And more!

# The Greater Nashville IT Summit

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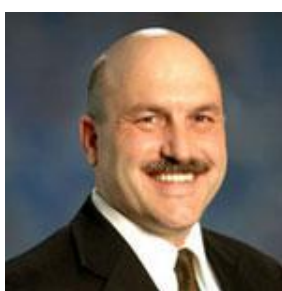
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# Sponsorship Opportunities and Benefits:

- **Presenting Sponsor: \$10,000 (Exclusive)** - Premiere title marketing on all event assets (digital and at event); exclusive sponsor speaking opportunity to give opening remarks at general session; exhibit booth at event in premium location; opportunity to distribute giveaways; clickable logo on website and registration page; 8 complimentary registration passes.
- **Happy Hour Sponsor: \$6,500 (Exclusive)** - Exclusive sponsor speaking opportunity at conference happy hour; exhibit booth at event; opportunity to distribute giveaways; logo displayed on event screens and signage; clickable logo on website and registration page; 6 complimentary registration passes.
- **Platinum Sponsor: \$5,000 (Limited to 3)** - Opportunity to host a conference break-out session; exhibit booth at event; opportunity to distribute giveaways; logo displayed on event screens and signage; clickable logo on website and registration page; 4 complimentary registration passes. *Please note: prior to confirming a Platinum sponsorship, you must submit a talk abstract and speaker bio which will need to be reviewed and approved by the conference committee ahead of sponsorship commitment. Direct sales pitches and product demos will not be approved for this conference.*
- **Supporting Sponsor: \$3,000** - Exhibit booth at event; opportunity to distribute giveaways; logo displayed on event screens and signage; clickable logo on website and registration page; 4 complimentary registration passes.
- **Silver Sponsor: \$1,500** - Logo displayed on event screens and signage; clickable logo on website and registration page; 2 complimentary registration passes.

**Please contact Jacqui Logan, [jacqui.logan@technologycouncil.com](mailto:jacqui.logan@technologycouncil.com), to reserve your sponsorship spot!**