



# NC Tech Awards

Recognizing the best of NC Tech

November 9 • Sheraton Imperial • Durham

Join hundreds for an evening of celebration and networking as we recognize organizations and individuals for achievement in technology in our state. This event, the only statewide tech awards gala, includes a reception, dinner and the awards ceremony.

## **All Sponsors receive the following benefits:**

Company logo on event signage and promotion materials | Sponsor profile on NCTA mobile app | Event registration roster (name, title, company) | Event registrations (VIP registrations based on sponsor level)

## **Sponsor Levels:**

### **Title - \$25,000 (SOLD – Cherry Bekaert)**

Exclusive benefits include: Option to provide professional team to conduct review of awards applications and present recommendations to a selection committee | sponsor logo integrated with retreat logo | sponsor to provide opening remarks at Gala | sponsor branded placards on tables | sponsor logo prominently displayed via lighting | host “Winners Circle” reception immediately following Gala | 20 VIP registrations at 2 reserved tables near center stage

### **Dinner - \$10,000 (SOLD – TierPoint)**

Sponsor to provide brief remarks at start of dinner | sponsor branded placards on dinner tables | Option to provide branded item to all attendees (800) | 10 registrations (5 VIP/5 regular) at a reserved table near center stage

### **Welcome Reception - \$7,500 (SOLD - Spectrum Enterprise)**

Sponsor branded placards at Welcome Reception tables | sponsor has option to have a display table to provide collateral and/or giveaways & interact with guests upon arrival | 10 registrations (5 VIP/5 regular) at a reserved table near center stage

### **Outstanding Achievement Award Presentation - \$5,000 (SOLD – Accenture)**

Sponsor to present the Beacon Award for Outstanding Achievement and host recipient and a guest at dinner | 10 registrations to include award recipient and guest (5 VIP/5 regular) at a reserved table near center stage

### **Tech Exec of the Year Award Presentation - \$5,000 (Exclusive)**

Sponsor to present award for Tech Exec of the Year | sponsor branded web banner and logo on poll page while voting is live | 10 registrations (5 VIP/5 regular) at a reserved table

### **VIP Reception - \$5,000 (Exclusive)**

Sponsor to provide brief remarks at VIP Reception | branded placards on tables at reception | 10 VIP registrations at a reserved table

### **Individual Award Presentation - \$4,000 (5 Available)**

**(3 SOLD – Data Chambers (Private Sector CIO); Dell Technologies (Public Sector CIO); Credit Suisse (Tech Woman)**

Sponsor to present an individual award (Public Leader, Public Sector CIO, Private Sector CIO, Tech Woman and Tech Educator) | 8 registrations (2 VIP/6 regular) at a reserved table

### **Photo - \$3,000 (Exclusive)**

Logo on all printed and/or digital photos | option to have representatives stationed at photo set-up | option to provide item in winner’s bags (40) | logo on promotional materials including website and signage at event | 6 registrations (2 VIP/4 regular)

### **Corporate Award Presentation - \$3,000 (15 Available)**

**(2 SOLD – SAS, CommScope)**

Sponsor to present a corporate award in either the “Technology Corporate” or “Use of Technology” categories (based on availability) | 8 registrations (2 VIP/6 regular) at a reserved table, with 2 remaining seats at the table to be filled with award finalists.



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### **Green Host - \$3,000 (Exclusive)**

Sponsor branded signage to recognize that the sponsorship allows NCTA to purchase renewable energy credits from NC GreenPower to offset the environmental impact of the event | 4 registrations (2 VIP/6 regular) at a reserved table

### **Head Table Sponsor - \$3,000 (Exclusive)**

Sponsor branded signage at head table | 2 VIP seats at head table with NCTA leadership & key presenters | 4 additional regular registrations

### **Lanyards - \$3,000 (Exclusive)**

Sponsor branding on name badge lanyards given to all attendees (NCTA to provide lanyards | 6 registrations (2 VIP/4 regular)

### **Mobile App - \$3,000 (Exclusive)**

Sponsor branding on Mobile App homepage and the featured sponsor within the app | 6 registrations (2 VIP/4 regular)

### **Name Badge Insert - \$3,000 (Exclusive)**

Sponsor branded name badge insert header | 6 registrations (2 VIP/4 regular)

### **Wi-Fi Sponsor - \$3,000 (Exclusive)**

Sponsor listed in Wi-Fi network list "Wi-Fi by {company name}" | sponsor branding on Wi-Fi placards on tables throughout event to include custom network name and password | exhibit space | 6 registrations (2 VIP/4 regular)

### **Awards Sponsor - \$3,000 (Exclusive)**

Recognized from podium as Awards Sponsor | Enclose a logo branded card/note in awards box | option to provide gift item in winners bags | 6 registrations (2 VIP/6 regular)

### **Dessert - \$2,500 (Exclusive)**

Sponsor branded ornament on dessert selection | 4 registrations

### **Dinner Wine - \$2,500 (Exclusive)**

Sponsor branded tags on wine bottles featured on dinner tables | 4 registrations

### **Finalist Card - \$2,500 (Exclusive)**

Sponsor to be recognized from the podium at Gala Finalist Card Sponsor | sponsor branding on finalist cards for attendees to keep track of finalists and winners for each category | 4 registrations

### **Registration - \$2,500 (Exclusive)**

Sponsor has option to have a display table set up at registration to provide materials &/or giveaways and interact with attendees | option to have a representative at registration with NCTA staff | 4 registrations

### **Selfie Stick - \$2,500 (Exclusive)**

Sponsor branded selfie sticks on each table and in winners' swag bags (NCTA to provide) | company logo co-branded on pad with NCTA & event logo | 4 registrations

### **Winner Bags - \$2,500 (Exclusive)**

Sponsor branding on "gift filled" swag bag provided to all award winners (40 – NCTA to provide bags | 4 registrations (*suggested items: bottle of wine, chocolates, gift cards, upscale logo items, etc.*)

### **Reserved Table - \$1,500**

Sponsor logo on table placard | 10 registrations at a reserved table