



State of Technology

Digital Transformation

May 4-5 - Durham Convention Center

Our flagship technology conferences includes a day of engaging keynotes, interactive panel sessions, a tech expo and a startup showcase where early-stage tech companies will demo some of their latest innovations

All Sponsors receive the following benefits:

Company logo on event signage and promotion materials | Sponsor profile on NCTA mobile app | Event registration roster (name, title, company) | Event registrations (VIP based on level) | Option for exhibit table

Sponsor Levels:

Title - \$25,000 (SOLD – IBM)

Exclusive benefits include: Sponsor logo integrated into event logo | option to provide opening remarks | option to provide a keynote presentation on event theme (where applicable) | Introduce keynote speaker | premier exhibit space | 20 VIP registrations at 2 reserved tables.

Capstone (Closing) Presentation - \$10,000 (SOLD – Dell Technologies)

Introduce closing speaker or moderate panel | preferred exhibit space | 10 VIP registrations at a reserved table

Luncheon - \$6,000 (SOLD - Lightower Fiber Networks)

Provide remarks at luncheon | sponsor logo on placards at lunch tables | preferred exhibit space | 10 registrations (4 VIP/6 regular) at a reserved table

Startup Showcase - \$6,000 (SOLD – TierPoint)

A portion of sponsorship goes to cash prize awarded to winner, with option to contribute additional in-kind services (up to \$5,000) | serves as MC for Startup Showcase, introducing companies for their presentation segment | receive contact information for presenting Startups | preferred exhibit space | 10 registrations (4 VIP/6 regular) at a reserved table

Leadership Briefing – \$5,000 (Exclusive) ^{NEW}

Introduce NC Attorney General; Preferred exhibit space; 8 registrations at reserved table (6 regular / 2 VIP)

Breakout Sessions - \$5,000 (6 available)

(6 SOLD – DataChambers, EarthLink, SAS, Veritas, Zerto, Rural Sourcing)

Moderate panel of sponsored breakout session (first come basis) | table in breakout room to display materials | preferred exhibit space | 8 registrations (2 VIP/6 regular) at a reserved table

Pre-Conference Reception - \$5,000

Provide remarks at reception | preferred exhibit space | 8 registrations (2 VIP/6 regular) at a reserved table

VIP Breakfast - \$5,000 (SOLD - iT People)

Provide remarks at breakfast | sponsor logo on placards at VIP breakfast | exhibit space | 8 registrations (2 VIP/6 regular) at a reserved table

Conference Bag - \$4,000 (SOLD: Peak 10)

Sponsor logo displayed with NCTA event logo on conference bag provided to each attendee | exhibit space | 6 registrations (2 VIP/4 regular)

General Audience Breakfast - \$4,000 (SOLD - Hitachi Data Systems)

Sponsor logo on placards at continental breakfast buffet | option to provide branded items at breakfast | exhibit space | 6 registrations (2 VIP/4 regular)



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Green Host - \$3,000 (Deutsche Bank)

Proceeds from sponsorship purchase renewable energy credits from NC Green Power to offset the environmental impact of event | exhibit space | 6 registrations (2 VIP/4 regular)

Lanyard - \$3,000 (SOLD – DataBank IMX)

Sponsor logo on name badge lanyard offered to all attendees (NCTA to purchase lanyards) | exhibit space | 6 registrations (2 VIP/4 regular)

Mobile App - \$3,000 (SOLD – Gigya)

Sponsor logo and banner displayed on home page of event mobile app | exhibit space | 6 registrations (2 VIP/4 regular)

Mobile Charging Stations - \$3,000

Sponsor logo on signage in mobile charging station areas | 2 distinct mobile charging areas set with soft seating in the Exhibit Showcase | 6 registrations (2 VIP/4 regular)

Name Badge Insert - \$3,000 (SOLD – Small Footprint)

Sponsor logo displayed as header on name badge inserts | exhibit space | 6 registrations (2 VIP/4 regular)

Photo - \$3,000 (SOLD - Onepath)

Sponsor logo displayed on photo background in exhibit area | table to display company materials and interact with attendees having photo taken | 6 registrations (2 VIP/4 regular)

Registration - \$3,000 (SOLD – Dynatrace)

Sponsor exhibit table next to NCTA registration desk | option for company representatives to greet registrants with NCTA staff | 6 registrations (2 VIP/4 regular)

Startup Showcase Prize Package - \$3,000

Proceeds from sponsorship goes to cash prize awarded to winner with option to contribute additional in-kind services (up to \$5,000) | recognition on Startup Showcase event page and on the event mobile app | receive contact information of Startup Showcase presenters | exhibit space | 6 registrations (2 VIP/4 regular)

“Take a Note” - \$3,000 (SOLD – Diversified)

Sponsor logo on pen and pad given to all attendees at lunch (sponsor provides pen, NCTA provides pads) | company logo co-branded on pad with NCTA & event logo | exhibit space | 6 registrations (2 VIP/6 regular)

Wi-Fi - \$3,000 (SOLD – EY)

Sponsor logo on Wi-Fi placards on tables throughout the event, to include custom network name and password | exhibit space | 6 registrations (2 VIP/4 regular)

Head Table - \$2,000 (SOLD: National Business Training)

Signage at head table | exhibit space | 4 VIP registrations, all seated at head table

Parking - \$2,000 (SOLD - Software Guidance & Assistance)

Sponsor logo on voucher for complimentary parking given to all attendees at registration | exhibit space | 4 registrations (1 VIP/3 regular)

Refreshment Break - \$2,000 – (2 Available) (2 SOLD – Railinc, Data Network Solutions)

Sponsor logo on placards at break stations | exhibit table | 4 registrations (1 VIP/3 regular)

Reserved Table - \$1,450

Sponsor logo on table | 10 registrations at a reserved table