

HBADOC

2020 SPONSORSHIPS

PARADE OF HOMES

SPONSORSHIPS

Sept. 26-27, Oct. 2-4, Oct. 9-11, 2020

EVENT SPONSOR: \$10,000

- ◆ Corporate name/logo on cover of 15,000 Parade of Homes books
- ◆ One complimentary full page ad in Parade of Homes book
- ◆ Corporate name/logo on all ads promoting Parade of Homes
- ◆ Two (2) complimentary tickets to the Parade Awards Gala
- ◆ One (1) Commercial up to 2 minutes in length (*provided by Sponsor*) during the Parade Awards Gala
- ◆ Recognition at the Parade of Homes Kickoff Party & Awards Gala
- ◆ Recognition in weekly e-news to HBADOC Members, as well as website and social media

AWARDS GALA EVENT SPONSOR: \$2,500

- ◆ One (1) Commercial up to 2 minutes in length (*provided by Sponsor*) during the program
- ◆ Recognition in all Event Advertising, including personal evites
- ◆ Logo on Sponsor Signage at Event
- ◆ Five (5) complimentary tickets to the event
- ◆ Recognition verbally from podium as well as in power point presentation
- ◆ Recognition in weekly e-news to HBADOC Members, as well as website and social media

AWARDS GALA HOSPITALITY SPONSOR: \$1,500

- ◆ One (1) Commercial up to 1 minute in length (*provided by Sponsor*) during the program
- ◆ Recognition in all Event Advertising, including personal evites
- ◆ Logo on Sponsor Signage at Event, including drink tickets
- ◆ Four (4) complimentary tickets to the event
- ◆ Recognition verbally from podium as well as in power point presentation
- ◆ Recognition in weekly e-news to HBADOC Members, as well as website and social media

AWARDS GALA ENTERTAINMENT SPONSOR: \$1,000

- ◆ Recognition in all Event Advertising, including personal evites
- ◆ Logo on Sponsor Signage at Event, including by DJ
- ◆ Three (3) complimentary tickets to the event
- ◆ Recognition verbally from podium as well as in power point presentation
- ◆ Recognition in weekly e-news to HBADOC Members, as well as website and social media

AWARDS GALA TABLE SPONSOR: \$750

- ◆ Recognition in all Event Advertising, including personal evites
- ◆ Logo on Sponsor Signage at Event, including all tables
- ◆ Two (2) complimentary tickets to the event
- ◆ Recognition verbally from podium as well as in power point presentation
- ◆ Recognition in weekly e-news to HBADOC Members, as well as website and social media

AWARDS GALA VALET SPONSOR: \$750

- ◆ Recognition in all Event Advertising, including personal evites
- ◆ Logo on Sponsor Signage at Event, including valet drop off
- ◆ Two (2) complimentary tickets to the event
- ◆ Recognition verbally from podium as well as in power point presentation
- ◆ Recognition in weekly e-news to HBADOC Members, as well as website and social media

LIMO TOUR BUILDER SPONSOR: \$500*

- ◆ Designated 20 minute stop on the tour and time to present to 25 REALTORS
- ◆ Corporate name/logo on all Limo Tour promotions, including evites, ads and social media
- ◆ Recognition in weekly e-news to HBADOC Members, as well as website and social media

**Builder Sponsors are also asked to provide light food & beverages OR a \$100 door prize drawing during their stop*

LIMO TOUR ASSOCIATE SPONSOR: \$350

- ◆ Opportunity for two (2) associates to ride/network on the limo bus with 25 REALTORS and distribute marketing literature and swag
- ◆ Corporate name/logo on all Limo Tour promotions, including evites, ads and social media
- ◆ Recognition in weekly e-news to HBADOC Members, as well as website and social media

To secure your sponsorship, email julie@hbadoc.com or sign up online at www.hbadoc.com

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FEATURED SUBDIVISION: \$3,500

- ◆ ONLY 3 AVAILABLE
- ◆ One full-page FEATURED SUBDIVISION page in the Parade of Homes book. Page will be designed by the HBA and placed before all the entry pages for the homes within that subdivision
- ◆ Subdivision logo featured on main map in Parade of Homes book
- ◆ Subdivision highlighted on index page in Parade of Homes book
- ◆ Special 4' x 4' FEATURED SUBDIVISION signage for subdivision
- ◆ Additional directional signs for use inside the subdivision (1 additional sign per home)
- ◆ Increased social media marketing efforts leading into and during Parade weekends
- ◆ Subdivision logo and link to webpage featured on the home page of www.TriangleParadeofHomes.com
- ◆ Subdivision mentioned in all Parade press releases.

Please sign us up for the following sponsorship: _____

Member Company Name: _____

Phone Number: _____

Contact Name: _____ Email: _____

FOR FEATURED SUBDIVISION SPONSORSHIP ONLY:

Subdivision Name: _____

Number of Parade entries in Subdivision (must have a minimum of 3 homes entered): _____

Confirm builders with entries in this subdivision: _____

Total Due: _____ Method of Payment: VISA/MC/AmEx Invoice Me

Credit Card #: _____ Exp. Date: _____

Billing Street Address: _____

Questions? Email julie@hbadoc.com or call 919-493-8899.

