



THE OFFICIAL 2020 PARADE OF HOMES MAGAZINE OF:

HBA OF DURHAM, ORANGE & CHATHAM COUNTIES



12 MONTHS OF EXPOSURE



COST EFFICIENT



REACH YOUR AUDIENCE

The HBA and advertisers are showcased in a full-color, coffee table style Parade of Homes Magazine. The event will take place September 26-27, October 2-4 & 9-11, 2020. The magazine will be distributed before and during the parade in free publication racks at the entrance of every Harris Teeter location throughout Durham, Orange, and Chatham Counties, at major real estate offices, and at the Real Estate Association offices. Don't miss out on this great opportunity to promote your business, while showing your support to this builder's event.

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WWW.EMCONSULTINGINC.COM/ADRESERVATION/HBADOCCPOH

PRINT ADVERTISING RATES FOR 8.375" X 10.875" PUBLICATION:

PREMIUM AD SPOTS	FULL COLOR
Back Cover	\$3,099
Inside Covers (Front or Back)	\$2,999
Facing Page to Inside Covers	\$2,899

DISPLAY ADS	B&W	COLOR
Full Page	\$1,949	\$2,599
1/2 Page	\$1,199	\$1,649
1/4 Page	\$799	\$1,099
1/8 Page	\$449	\$599

ADDITIONAL FEATURES:

MAP LOCATORS - SEE ONLINE SIGN-UP FOR EXAMPLES	
Standard Locator	\$199
Enhanced Locator	\$299
Premium Locator	\$399

FLIPBOOK DIGITAL OPTIONS - SEE ONLINE SIGN-UP FOR EXAMPLES	
Banner Package	\$3,000
Banner Ad	\$1,800
Double Box	\$1,000
Side Box	\$500
Digital Link	\$169

DESIGN SERVICES	RATE
Ad Creation (cost based on ad size)	\$39 - \$149
Ad Change (cost based on ad size)	\$39 - \$99



SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

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AD SIZE: _____ COLOR B&W

SAVE TIME, CLICK HERE TO SIGN UP ONLINE!



DON'T STOP THERE!

Contact us and we can customize business cards, postcards, flyers, social media posts and more!

BRIAN BAUMANN

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LEARN MORE ABOUT E&M CONSULTING!

*Please contact 952-222-0965, fax 952-448-9928, or email optout@emconsultinginc.com (please include your company name and the title of the publication) to opt-out of future communications. Such requests will be honored within a reasonable time from the date of the request.