



Jean Simard

President and Chief Executive Officer

As President and Chief Executive Officer of the Aluminium Association of Canada (AAC) since 2009, Jean Simard is the industry's official representative and spokesperson with governments, business associations and the media, as well as with international organizations linked to the industry.

Mr. Simard holds a degree in Civil Law from the University of Ottawa, and is a member of the Barreau du Québec. He possesses extensive professional experience in public and government relations, mainly in sustainable development, energy and environmental affairs. Prior to joining the AAC, he was Vice-President Sustainable Development, Public and Governmental Affairs, at Gaz Métro, a Quebec-based energy company.

Mr. Simard represents the AAC at the International Aluminium Institute (IAI) and at the Aluminium Stewardship Initiative (ASI). He is a member of the Board of Directors and of the Executive Committee of the Quebec Industrial Aluminium Cluster (AluQuébec), as well as a member of the Board (Treasurer) of the Conseil patronal de l'environnement du Québec (CPEQ), and of the Quebec Aluminium Research Development Centre (CQRDA). Co-founder and member of the Steering committee of SWITCH, the Alliance for a greener economy, he is one of the Leaders of the Canadian Smart Prosperity initiative. He is a member of the Advisory Council of the newly created Canadian Institute for Climate Choices. He is a member of the Steering Committee of Forum Concertation on Circular Economy and of the Public Affairs Committee of the Quebec Employers Council. He chairs the Board of Directors of the Quebec Music & Art Conservatories Foundation and is a member of the Board of Petits Chanteurs du Mont-Royal. He is also a member of the Ambassador Circle of Nature Conservancy Canada's, Quebec Chapter.