

2019 MEDIA RATES

mba pierce
◀ MASTER BUILDERS ▶



Reach members right at their door! The MBAPC Dimensions Newsletter is circulated to more than 650 Home Building Industry companies and Government Officials in South Puget Sound. Dimensions is distributed quarterly, four times a year with articles from the MBA Pierce President, Executive Officer, the latest building permit activities, education, events, industry related programs and more!

DIGITAL ADVERTISING

Banner Ad - 1 Month \$250
Includes: Banner Ad + One ad in weekly e-news during month selected

Digital Sponsor - Full Year \$3,000
Includes:
Full year banner ad on website
Four ads in weekly e-news (1 per quarter)
One featured blog on website
Four social media posts (1 per quarter)

DIMENSIONS NEWSLETTER (HARD COPY)

Full Page. \$850 per issue
Half Page. \$500 per issue
Quarter Page. \$250 per issue

Space Reservation Deadlines:
February 1, 2019 - Issue 1
May 1, 2019 - Issue 2
August 1, 2019 - Issue 3
October 1, 2019 - Issue 4

For more information or to secure print and digital marketing, please contact Communications Manager Sheryl Bushaw at 253.254.0082 or sbushaw@mbapierce.com.

Ad Sizes Available

Full Page
8.5" Width
11" (full bleed) Height

Half Page
7.5" Width
4.875" Height

Quarter Page
3.625" Width
5" Height

Website Banner
WWW.MBAPIERCE.COM

468 px Width
60 px Height