



# 2020 MAME AWARDS

**Building and Remodeling Industry Awards of Excellence**



## Sponsorship & Advertising Opportunities

*Show your support for your fellow BLSJ members' marketing achievements,  
while conducting some effective marketing of your own!*

Sales & Marketing Council  
Of the Builders League of South Jersey  
114 Haddontowne Court  
Cherry Hill, New Jersey 08034  
(856) 616 – 8460



# 2020 MAME AWARDS

## Building and Remodeling Industry Awards of Excellence

### Sponsorships & Winners Book Advertising Opportunities

*Show your support for your fellow BLSJ members' marketing achievements, while conducting some effective marketing of your own!*

#### **PLATINUM SPONSOR: \$1,250.00**

- ✓ 4 Complimentary tickets to the MAME Awards
- ✓ Inside Front Cover Full page color ad in the MAME Awards Winner Book
- ✓ Presenter of one award during awards program
- ✓ Sponsor sign with your company logo prominently displayed throughout the event
- ✓ Recognition during the awards program
- ✓ Logo displayed during event
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**

#### **GOLD SPONSOR: \$600.00**

- ✓ 2 Complimentary tickets to the MAME Awards
- ✓ Half page color ad in the MAME Awards Winner Book
- ✓ Presenter of one award during awards program
- ✓ Sponsor sign with your company logo prominently displayed throughout the event
- ✓ Recognition during the awards program
- ✓ Logo displayed during event
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**

#### **SILVER SPONSOR: \$450.00**

- ✓ 1 Complimentary ticket to the MAME Awards
- ✓ Quarter page color ad in the MAME Awards Winner Book
- ✓ Sponsor sign with your company logo prominently displayed throughout the event
- ✓ Recognition during the awards program
- ✓ Logo displayed during event
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**

#### **BRONZE SPONSOR: \$300.00**

- ✓ Business card ad in the MAME Awards Winner Book
- ✓ Recognition during the awards program Logo displayed during event
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**



## **MAME WINNERS BOOK Sponsor/Ad Reservation Form**

I WILL BE TAKING THE FOLLOWING:

<b><u>SPONSORSHIP LEVEL:</u></b>	<b><u>COST</u></b>
<input type="checkbox"/> Platinum Sponsor	\$1,250.00
<input type="checkbox"/> Gold Sponsor	\$ 600.00
<input type="checkbox"/> Silver Sponsor	\$ 450.00
<input type="checkbox"/> Bronze Sponsor	\$ 300.00

<b><u>PREMIUM POSITIONS:</u></b>	<b><u>COST</u></b>	<b><u>DIMENSIONS</u></b>
<input type="checkbox"/> Inside Front Cover	\$700.00	7.5"W x 10"H
<input type="checkbox"/> Inside Back Cover	\$700.00	7.5"W x 10"H
<input type="checkbox"/> Outside Back Cover	\$850.00	7.5"W x 10"H

<b><u>AD SIZE:</u></b>	<b><u>COST</u></b>	<b><u>DIMENSIONS</u></b>
<input type="checkbox"/> Full Page*	\$500.00	7.5"W x 10"H
<input type="checkbox"/> Half Page *	\$250.00	7.5"W x 4.875"H
<input type="checkbox"/> Quarter Page *	\$150.00	3.625"W x 4.875"H
<input type="checkbox"/> Business Card *	\$100.00	3.625"W x 1.9"H

\*If not purchased as part of a sponsorship

\* NOTE: Ads in the Winners Program do not include any tickets to the MAME Awards.

### **HOW TO SUPPLY ADVERTISING MATERIALS**

Electronic file requirements are as follows:

Acceptable formats: PDF or JPEG file

**All artwork must be camera ready**

Please submit a hard copy with your Electronic Ad.

E-Mail/Digital Electronic Files to: [marlene@blsj.com](mailto:marlene@blsj.com)

**\* Deadline for advertising is Friday, October 9, 2020**





**PLEASE SUBMIT ALL ADS TO:**

Builders League of South Jersey  
114 Haddontowne Court  
Cherry Hill, NJ 08034

Fax, Mail or Email To:

Marlene Spencer

The Builders League of South Jersey

114 Haddontowne Court

Cherry Hill, NJ 08034

Fax 856-616-8467

Phone 856-616-8460

marlene@blsj.com

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Payment Type:  Visa  MasterCard  Discover Card  AMEX  Check

Make Checks payable to: Builders League of South Jersey

Amount: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

**NOTE: Proofing the ad is the responsibility of the submitting company.** You must proof your ad before sending it to the BLSJ for publication. The Builders League reserves the right to reject any advertisement and will not be liable for misrepresentations, misprints, typographical errors, dimension errors or photo credit infringements or any other item which is the responsibility of the advertiser. Advertisers must be BLSJ members and in good standing.