

BIA Logo Use Policy

The purpose of the policy is to maintain public awareness of the Building Industry Association of Lancaster County (BIA).

Association Use of Logo

The association will use the BIA logo on all advertisements and promotions for association sponsored events (or event logo, if applicable). The logo must be displayed predominantly in both size and placement.

Licensing and Endorsement Requirements

Organizations, individuals, businesses or other entities that are not members of the Building Industry Association of Lancaster County may not use the logo. In an event or activity is co-sponsored, those entities may be granted limited use rights or license to use the logo. This must be obtained, in writing, from the BIA office.

Logo Versions

The following are the acceptable versions of the Building Industry Association of Lancaster County's logo:

- BIA Logo
- Spring Home Show Logo
- Parade of Homes Logo
- Chefs on Parade Logo
- Holiday Homes on Parade Logo
- Lancaster Building Industry Foundation Logo
- Remodelers Council Logo
- Remodeling Showcase Awards Logo

Size and Color of Logo

We encourage our member companies to use the BIA logo. It may be used in color, using the PMS colors as provided on the website. It may also be used in black and white or in one color only. The logo should be clear and visible. Logos can be retrieved here:

<http://lancasterbuilders.org/bia-logos/>

Please direct any questions to:
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