

BIA Members - Exclusive Marketing Benefits

Small Business Websites

- Professional designs customized for your business
- No hassle - we handle the design, copywriting, and development
- Up and running in 30 days
- Unlimited updates

~~\$500~~ **\$300/month**



Search Engine Optimization

Get seen on Google. We've got (3) service packages to fit your needs and budget:

Starter	Google My Business (GMB)	Basic
Make sure your business information is correct and complete across 1000's of online directory sites, which builds trust with search engines	We optimize your GMB listing, create a simple one-page website, and keep your listing up-to-date with photos and posts each week	Includes everything in the Starter and GMB plans, plus a full audit and on-page optimization of your website, and Google Analytics setup
\$250 \$200/month	\$250 \$200/month	\$500 \$400/month

Facebook Marketing/Advertising

Leverage the world's largest social media platform to engage with your customers. With our done-for-you Facebook services, we'll manage your company's Facebook presence so you can focus on your business.

Special rates for BIA members. Call for your personalized quote

Direct Mail Made EZ

Reach your audience with professionally designed postcards.

- Choose a design. We'll customize it with your message, images, and logo
- Choose a quantity
- Your finished postcards arrive on your doorstep

Special rates for BIA members. Call for your personalized quote

Free Marketing Advice On-Call

Not sure what kind of marketing you should be doing? Want to know how to improve your website? We're here to help! Our team of experts will provide no-obligation advice and consultation to help you get the most out of your marketing.