



September 13 - Last Day to Register



Call by Ralph Snyderman (Duke U.)
for Big Changes to Get to the Next Level of
Precision Medicine

Beyond next-generation gene sequencing and developing diagnostic tools and targeted therapies, the overall approach to clinical care has to be re-envisioned to fulfill the promise of precision medicine. Care must move from sporadic treatment of episodic disease (a reactive mode) to predicting disease and then acting to prevent and mitigate it (a [proactive](#) mode), according to Ralph Snyderman, MD is Chancellor Emeritus, Duke University and James B. Duke Professor of Medicine in the Duke University School of Medicine.

Dr. Snyderman will chair the "Precision Medicine Workforce" Panel this September 24-25 at [PMWC 2018 Duke](#) joined by Dr. Jeffrey Balser (Vanderbilt University Medical Center), Dr. Catherine Lucey (UCSF), and Dr. Suanne Haga (Duke University School of Medicine).

[See the full Two-Day, 100+ Speaker Program](#)

Dr. Snyderman says, "A main challenge for health care is the effective clinical adoption of precision medicine capabilities to improve outcomes. Academic health institutions are vital for the broad implementation of precision medicine by:

- Performing research enabling new technologies
- Validating new technologies
- Creating capabilities to enhance patient engagement
- Adopting precision medicine technologies into clinical practice and developing standards of care
- Collecting data that can be curated and analyzed to continue to refine the best clinical utilization of emerging technologies
- Training the workforce needed for precision medicine
- Perfectly aligning the core missions of academic health institutions with the needs for the field of precision medicine while recognizing and embracing existing and emerging opportunities"

[Register](#) to attend.

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