

Conference Background

What is PROMIS?

PROMIS (Patient-Reported Outcomes Measurement Information System) is a set of person-centered measures that evaluates and monitors physical, mental, and social health in adults and children. It can be used with the general population and with individuals living with chronic conditions. Patient-reported outcome data helps healthcare professionals better understand the patient's perspective and identify interventions that can improve quality of care. *The measures are standardized, publicly available at www.healthmeasures.net without licensing or royalty fees.*

Why PROMIS?

Doctors become inundated with patient data but don't always have a way to meaningfully interpret the facts and figures on a wider scale. How can clinicians assess their patients' symptoms and function in a way that can help improve their treatment? Patient reported outcomes measures turn symptoms into numerical scores that the clinician can track over time and then implement to improve both an individual patient's care as well as that of groups, or entire patient populations.

PROMIS data is compiled globally from self-reported health data covering physical, mental, and social health aspects. Symptoms allotted to these domains are the units of measure of PROMIS. Basic tools for PROMIS assessment include computerized adaptive testing (CAT), global health index (GHI), and health profile (HP).

In practical terms, each domain (symptom) is scored and categorized as better, average, or worse. The clinician can easily identify worsening or improving symptoms. In terms of the overall score, the higher the score for symptoms, the worse the situation, while conversely, domains like social activity and social role are 'capacities' for which higher scores reflect better outcomes.

What is the PROMIS Health Organization?

- PHO is a 501(c)(3) charitable organization dedicated to advancing PROMIS
- PHO was formed by PROMIS Investigators in 2008
- Provides educational opportunities such as conferences and webinars to promote the use to PROMIS in research and in clinical settings.

PROMIS®: *Global Advances in Methodology and Clinical Science*
October 28 & 29, 2018
The Clayton Hotel Burlington Road, Dublin, Ireland

2018 SPONSORSHIP OPPORTUNITIES

The upcoming PHO conference, ***PROMIS: Global Advances in Methodology and Clinical Science***, in Dublin provides an opportunity for international researchers to share best practices to develop, translate, validate, and utilize PROMIS measures.

Information will be presented in a two-day format comprised of plenary sessions, concurrent oral presentations, a poster session and informal networking social opportunities for attendees to exchange ideas.

Principal Contributor: \$20,000 Major Contributor: \$10,000 Supporter: \$5,000

All sponsors will be acknowledged on conference website, conference program, as well as signage and slides onsite at the event. Sponsors will be allotted complimentary registrations based on level of participation.

Additional Exclusive Sponsor Opportunities (\$15,000):

- Social Event on Sunday, October 28
- Luncheon Sunday, October 28
- Luncheon Monday, October 29
- Introduction to IRT Worksho, Sunday, October 28
- Implementing PROMIS in your setting Workshop, Monday, October 29
- Translation and Cultural Adaptation of PROMIS Measures Workshop, Monday, October 29

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