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FOR IMMEDIATE RELEASE

***BIA-Hawaii reflects on a successful BIG Home Building & Remodeling Show at the Blaisdell Exhibition Hall***

**Honolulu** – The Building Industry Association of Hawaii (BIA-Hawaii) concluded their well-attended BIG Home Building & Remodeling Show on January 24-26, 2020 at the Blaisdell Exhibition Hall. The three-day event hosted home building & remodeling enthusiasts looking to gain knowledge about a variety of new and innovative solutions for their condos & home. Free informative educational sessions ran daily on the hour with topics ranging from How to Choose a Home Remodeling Professional to Protecting your Home from Tropical Cyclones to a Masterclass in 2020 Trends.

*Gavin Ishikawa, Owner, Hawaii Building Group said “This show is the main source of leads for our business. We really enjoy doing this home show. It’s a good return on our investment. I don’t see the other exhibitors as my competition, I see them as my colleagues. We are one family. This is the whole reason we join an association like the BIA.”*

*Peahi Kapepa, Owner, Wave Builders said “Traffic was consistent, especially on Sunday. We are very happy! This was our first show and we have been hearing that traffic was ‘light’ I’m not sure if we could handle traffic, if the show were any busier. We are very happy with our first experience.”*

*Gladys Marrone, BIA’s CEO said: “The Show highlight for me was the new components from Italy at the Inspired Closets Hawaii exhibit. This year’s show represented a wide and diverse range of exhibitors in all areas related to your home – from an addition, remodel, a new build, your yard, financing, updating kitchen appliances, windows, floors, and everything in between.”*

Many exhibitors expressed how successful the show was for the opportunity to speak one on one with prospective clients. And attendees were happy to have all the resources and experts under one roof to easily get answers to their home remodeling & building questions.

The BIG Home Building & Remodeling Show is an important resource for the community as Honolulu experiences a building boom. Having the ability to meet and ask tough questions to prospective contractors is an important step with one of life’s biggest expenses – your living space.

BIA-Hawaii’s next BIG Home Building & Remodeling Show is scheduled for August 14-16, 2020.

(more)



### **More about BIA-Hawaii**

The Building Industry Association of Hawaii (BIA-Hawaii) is the Voice of the construction industry and a not-for-profit trade organization chartered in 1955. BIA-Hawaii is affiliated with the National Association of Home Builders (NAHB) with members including developers, general contractors, specialty contractors, suppliers and associates. BIA-Hawaii members build the living spaces that we call home and supports the creation of housing at all price points. BIA-Hawaii's corporate sponsors are Hawaiian Electric Company, Hawaii Home + Remodeling Magazine, Sub-Zero, Wolf & Cove by Riggs Distributing, Inspired Closets Hawaii, and Servco Home & Appliance Distribution.

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